



Website Design Questionnaire

Client Name: [Insert Name]

Company Name: [Insert Company]

Date: [Insert Date]

1. About Your Business

- What products or services does your company offer?
 - Who is your target audience?
 - What are your company's core values and mission?
-

2. Website Goals

- What are the primary goals for your new website? (e.g., increase sales, generate leads, provide information)
 - Are there specific actions you want visitors to take? (e.g., fill out a contact form, make a purchase)
 - How will you measure the success of the website?
-

3. Design Preferences

- Do you have an existing brand style guide or brand assets? (logos, colors, fonts)
- Are there any websites you like? Please provide examples and what you like about them.

- Are there any colors, styles, or themes you want to avoid?
 - Do you prefer a minimalist, modern, classic, or other design style?
-

4. Website Features & Functionality

- What main features do you want? (e.g., blog, ecommerce, booking system, contact form)
 - Will you need user login or member-only areas?
 - Do you require integration with other systems? (CRM, email marketing, payment gateways)
 - Do you need multilingual support?
-

5. Content

- Will you provide all the content (text, images, videos)?
 - Do you need help with content creation or copywriting?
 - How often do you plan to update your website?
-

6. Technical Details

- Do you have a preferred platform or CMS? (e.g., WordPress, Shopify, custom build)
 - Do you have an existing domain and hosting? Please provide details.
 - Are there any SEO requirements or goals?
-

7. Timeline & Budget

- What is your ideal launch date?
 - What is your estimated budget range for the website?
-

8. Additional Information

- Is there anything else we should know to make your website a success?
-

Thank you for your time! We look forward to creating a great website for you.