

DIC Email Sequence

Email sequence for a Hair transplant clinic

The target audience - Male - who have lost their hair or have thinning hair - genetic factors - product/ service is hair transplant surgery - Age: 25-45 - the started losing their hair at a young age, the look older than there age as a result, they cannot stop stressing about it. It has affected their self esteem to the point that they are wearing hats mostly. Their confidence is affected and some even feel depressed.

Others tell them it is not a big deal, or shave it off, or what happened you look older.... That kind of stuff.

The main desire is to get their hair, confidence and looks back like “normal” or when they had hair.

The solution is a transplant surgery.

The product is ARTAS Robotic Hair Restoration, which is being teased in this copy.

The CTA is to take them to the website and make them familiar with the procedure and make them read some testimonials and see the transformations.

The roadblock is they are uncertain of the results of a transplant, safety, and the recovery time. Or they might not be able to afford it.

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SL: Is Hair Loss Stopping You From Getting a Sharp Haircut?

Have you ever wanted to feel the excitement of getting a sick hairstyle again?

You go to your barber on a Friday morning.

Sitting on that chair, you explain what you want your hair to look like.

The barber starts snipping the scissor and after 20 minutes...

BOOM!

You look at the mirror and the man gazing back is a charming and confident person.

You got exactly the hairstyle you wanted and now you feel on top of the world, and you give the barber a nice tip.

When was the last time you actually felt that excitement?

Since your scalp started to reveal and the hair started to get thinner, and fall strand by strand.

The feeling of disappointment, anxiety and stress is common in these scenarios.

However, we are going to give you the solution.

To end and revitalize your hair once and for all.

Just as we gave it to the 100s of other patients, who are now going to the barber every 2 weeks for a nice haircut.

It is not another gimmick shampoo or hair serum.

It is not a drug that might leave you with unwanted side effects.

And it is definitely not the old Transplant methods that left you with unnatural looking hair and scars.

It is the innovative transplant technology that has revolutionized Hair Restoration in the last decade.

Along with the Expert team in X-Clinic, with 20 Years of experience.

Fast recovery in 2 days, completely natural looking hairline, One day procedure and minimal pain and effort.

Reviving Your natural hairline back within 4-6 months.

The link below will take you to this solution, explaining exactly what the Procedure and Results looks like.

Want to learn more? Click here: www.xclinic.com/fueartashairresotration

P.S. Don't just take our word for it—Watch the Amazing Transformations our Patients had!