

Production Packages

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1. THE SOLO EDIT - ~~\$1,500~~

Black Friday Sale: \$1200

Technique. Clarity. Control.

A choreographed solo filmed specifically to show your technique and versatility with clean angles and clear movement.

Perfect for college prescreen solos, audition submissions, or professional reels.

- ✓ strongest for applications + submissions
- ✓ all dance — minimal storytelling
- ✓ portfolio + reel-friendly

Payment method:

Monthly payment plan / due on the 1st of each month (*Venmo, Zelle, check, cash*)

5% discount when paid in full

2. ARTIST POV - ~~\$2,000~~

Black Friday Sale: \$1,700

Your personality. Your voice. Your story.

A mini film blending movement with interview-style voiceover. You get to speak about who you are — not just how you dance.

Perfect for dancers building a college dance application, professional portfolio, or just wanting to share their story confidently on social media.

- ✓ highlights personality and purpose
- ✓ great for college intros, bios, or artist reels
- ✓ feels like a “day-in-the-life” documentary

Payment method:

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5% discount when paid in full

3. ICON ~~\$2,750~~

Black Friday Sale: \$2,450

Pop star energy. Full impact.

A performance-driven visual concept — bold, clean, and exciting.

ICON is for anyone who wants to feel like the star of a music-video moment. Dancer, singer, cheerleader, actor... if you want a hype, high-energy moment, this is it.

- ✓ high-energy concept + performance
- ✓ stylish + social-ready
- ✓ great for reels, TikTok, social highlights

You don't need to be a dancer — just ready to show up and shine.

Payment method:

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5% discount when paid in full

4. THE FEATURE ~~-\$3,600~~

Black Friday Sale: \$3,300

Cinematic dance film — emotional, editorial, unforgettable.

A visually stunning dance film with storytelling beats and nuanced, emotional movement. Shot on location with intentional direction and cinematic composition.

Perfect for dancers who want an artistic, elevated moment that feels like a short film featuring them.

- ✓ cinematic movement + story
- ✓ strong for professional portfolios and artistic reels
- ✓ gives “short film featuring you” energy

Payment method:

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5% discount when paid in full

5. THE PORTFOLIO SUITE

~~\$4,880-\$6,680~~

*Black Friday Sale: \$4,580 -
\$6,380*

A 3-film package designed to reposition your social media as a professional digital resume .

Colleges, dance programs, and agencies click your social before they click your résumé.

This package builds a cohesive visual brand across your page while showcasing your versatility.

Included:

1. ARTIST POV — your personality, voice, and story
2. THE FEATURE — cinematic dance film, editorial and emotional
3. Your choice of one of the following:
 - ICON — \$2,750 value
 - Photo / Editorial Shoot — \$500 value
 - Custom Concept Shoot — \$1,500-\$2,750 value

- ✓ shows range + versatility through multiple genres / styles
- ✓ optimized for both social media and portfolio submissions
- ✓ your feed becomes a curated representation of who you are as an artist

Instead of one video... your followers, colleges, and agents will see a body of work.

Not just content.
A digital identity.

Three shoots. One bundled price. Choice of third shoot.

Value if booked separately: \$6,100–\$8,350

Suite Discount: 20% off the total value

20% discount = \$1,220 – \$1,670 savings

Payment method:

Monthly payment plan / due on the 1st of each month (*Venmo, Zelle, check, cash*)

5% discount when paid in full

6. CINEMATIC TEAM FILM

- DM for Custom Pricing

*Black Friday Sale: \$300 off
regular price*

For studios, colleges, dance teams, and companies.

A cinematic production experience that blends movement, story, and professional filmmaking into a polished final piece your program can use for branding, social media, fundraising, recruiting, or end-of-year celebrations.

Your dancers also learn the unique artistry of dancing for film vs. dancing for the stage, gaining on-camera skills that translate into stronger performance and confidence.

Includes:

Creative concept + story direction

- ✓ Choreography
- ✓ Costumes
- ✓ One of our master classes
- ✓ On-location shoot in the Greater NYC/Bergen County area (or we travel to you)
- ✓ Professional filming + editing
- ✓ 2–4 minute cinematic feature film
- ✓ Vertical highlight reel for social media
- ✓ Optional add-ons: team photos, behind-the-scenes edit, custom voiceovers, banners, more than one location , extra props and more.

Who It's For:

Studios, colleges, dance teams, and companies

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5% discount when paid in full

 **And for any of these...**

We can pull clips to create a Reel / TikTok / portfolio montage,
so you walk away with content that lives on social and your portfolio.

Additional Notes:

- *Travel beyond included miles may incur additional fees.*
- *Add-ons such as costume styling, extra filming time, or on-location upgrades available upon request.*