

Kairos Research Introduction

Introduction

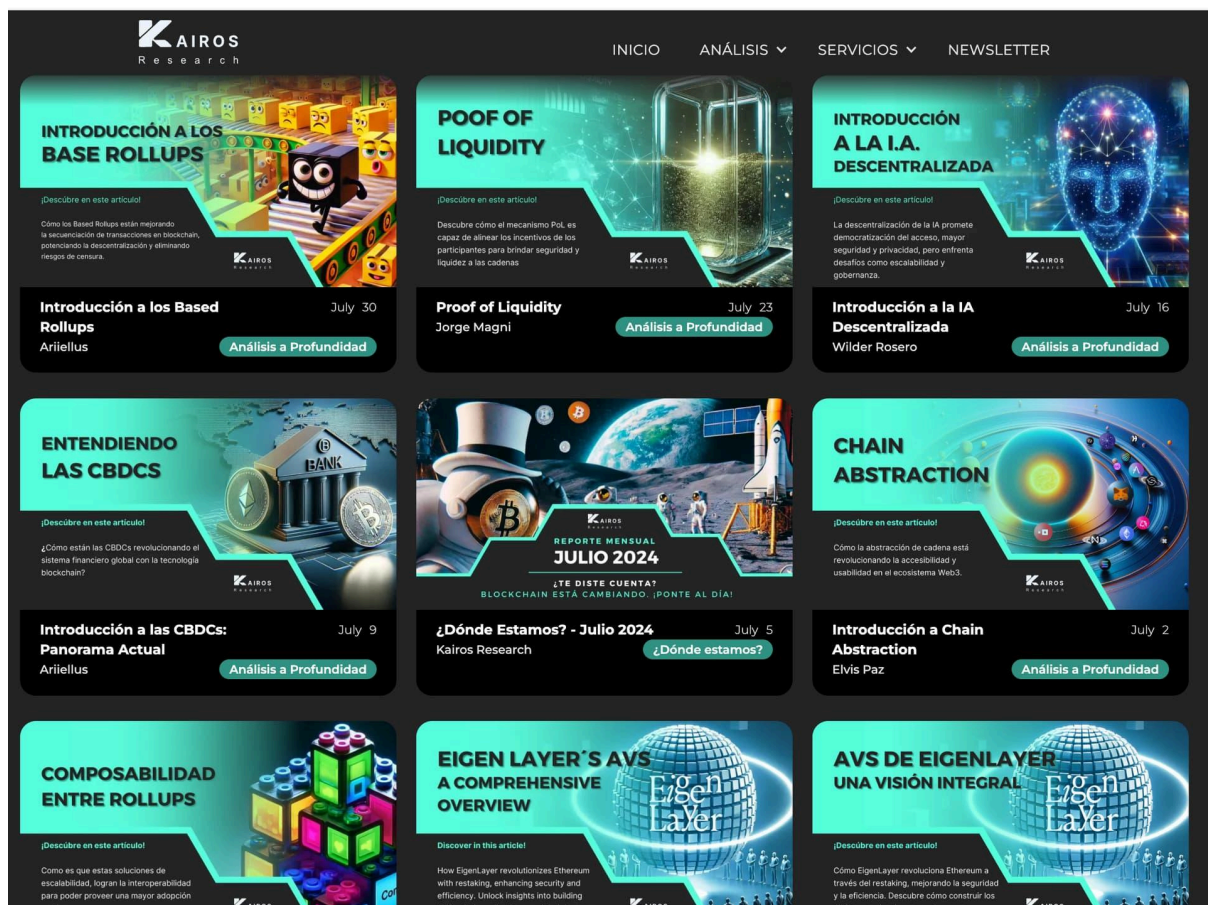
gm everyone,

My name is Ariel and I'm the cofounder of [Kairos Research](#), a web3 analysis and research firm in Latam.

We started Kairos with one mission, to provide more opportunities to people in Latam. Over the past three years we have created over [50 articles](#) debriefing the latest developments and projects in the ecosystem. Created a newsletter with over 450 subscribers, hosted local events across [Mexico, Honduras and Colombia](#) and even organized a [hackathon with the Mexican Government](#) about Onchain Voting last year.

In the past we have covered complex topics like:

- Fundamentals of MEV
- MEV in L2s, solvers
- Preconfirmations
- Decentralized Oracles
- And many more topics!



Team

We are a team of 5 individuals conformed by:

[Ariel Cardenas](#) | Cofounder - Head of Research

Bachelor in Mechanical Engineer by [BUAP](#), have conducted courses in Economics, Project Management and Game Theory in platforms like Coursera, Saylor Academy, Platzi. 2x [ETHGlobal Winner](#). Junior dev.

Cofounder of Ethereum Mexico, former Finance and Community Lead. Prev. contributor at BanklessDAO, Cryptoversidad, Arch Finance

[Jorge Magni](#) | Cofounder - CEO

Bachelor in Finance by [BUAP](#). Token Engineer by Token Engineering Academy, currently coursing Data Analyst certification by Data Camp.

Prev. Financial Analyst at [Bulax](#), Researcher at [Entorno Blockchain](#)

[Alejandro Ramos](#) | Cofounder - Business Development

Sales hunter and closer, experience on B2B and B2G (Mexican government) contracts. Product manager, certified in effective communication for high performance teams. [ETHGlobal Winner](#). Cofounder of [WavyNode](#)

Prev. Commercial Lead at Satellit Studio, Audiovisual producer at NFT Marketplace project.

Brenda Vega | Designer

Designer at Kairos Research, focused on AI image generation and infographics design. Continuously seeking to improve and acquire new skills.

[Elvis Paz](#) | Researcher

Analyst, specialized in strategies and analysis. Background in programming. He applies high-risk strategies, seeking to optimize results and expand his skills in technology and finance.

Previous work

At Kairos Research we analyze and research web3 projects and provide high quality resources to the Spanish-speaking community in Latam. Validated by the biggest projects on web3 and government.

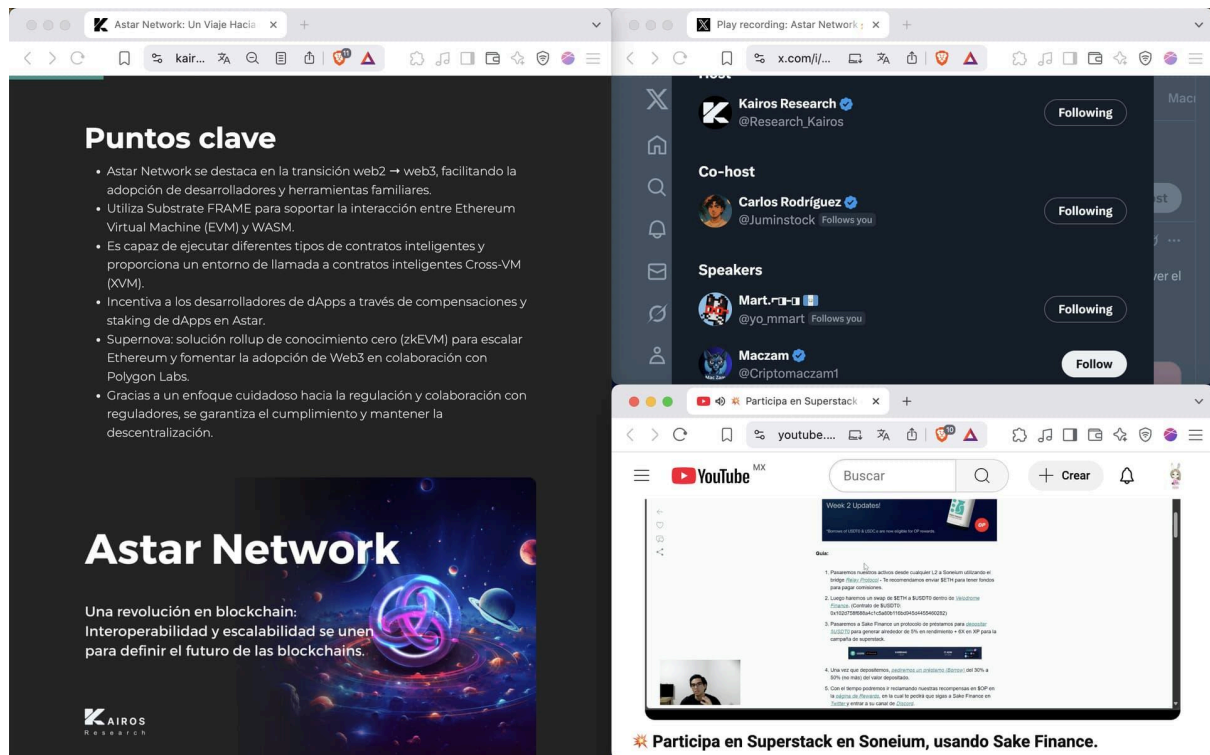
Here are some of our achievements and collaborations in the past:

- Worked with the [House of Representatives](#) in Mexico to host a [Hackathon focus in Digital Voting](#)
- Partner with Meta Pool to release a [Deep Dive research for Meta Pool](#) and a [analytics dashboard](#)
- A project with [PBS Foundation](#) to educate people about MEV and PBS across Latam. Here is our [first report](#).
- [Celo Incubator Program](#).
- Partner with [Makers Fellowship](#) to be mentors in their next batch for new web3 builders.
- Participated in the Eigen Layer Hackathon, achieving 9th place with an [analysis of AVS](#).
- [Honorable Mention](#) by Bryce Patric from EAS's team.
- [Honorable Mention](#) by Brichis, delegate of Optimism.
- Funded through Gitcoin Grants Rounds (Beta, Citizen, 18 & 19).
- Team members have been speakers in more than 10 international IRL meetups in the last year.
- Participated in the Morph L2 Hackathon (No-Code Track - Sparkloom), building a [one-pager](#).
- Approved to receive [RetroPGF 3](#).
- [Celo RPG Grantee](#)
- [Grantees from Arbitrum Oasis Onchain Ecosystem Fund](#)
- CeLatam grantees to build a [RWA in Latam report](#)
- [The Jaguar Race](#), a 5km run session as side Event of Ethereum Mexico 2024
- We worked in several Ethereum articles for [SEEDLatam](#)

Previous work about Astar

In the past we have covered topics from the Astar ecosystem like:

- [Introducing Astar Network](#) (one of our first articles)
- [What is Astar Network?](#) - Twitter spaces
- [Sake Finance guide video](#)



Metrics

+1.3k followers on X

463 subscribers in our newsletter, ~35% open rate

Avg. 136 viewers in each weekly livestream

Kairos Research Metrics

