

Privacy Policy

Effective Date: 9/26/2025

Last Updated: 9/26/2025

Club Rally and Roam, LLC (“Company,” “we,” “our,” or “us”) is committed to protecting your privacy and ensuring you have a positive experience when visiting our Website or using our Mobile Application (collectively, the “Services”). This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information.

1. Information We Collect

a. Information You Provide

- i. Name, email address, phone number, or mailing address
- ii. Login credentials (if you create an account)
- iii. Payment or billing information (if transactions occur)
- iv. Any content you submit (forms, feedback, customer support requests, surveys, etc.)

b. Information We Collect Automatically

- i. Device type, browser, operating system, and IP address
- ii. Website/App usage (pages visited, time spent, clicks, interactions)
- iii. Cookies and similar technologies (pixels, tags, SDKs)
- iv. Geolocation (if you enable location services on your device)

c. Information From Third Parties

- i. Analytics partners (e.g., Google Analytics)
- ii. Advertising partners (if applicable)
- iii. Social media logins or linked accounts

2. How We Use Your Information

a. We use personal data to:

- i. Operate and maintain our Website and App
- ii. Process transactions and provide customer support
- iii. Customize and improve user experience
- iv. Send service-related communications (updates, confirmations, notices)
- v. Deliver promotional materials (with your consent where required)
- vi. Monitor usage and detect fraudulent or unauthorized activity
- vii. Comply with legal and regulatory requirements

3. How We Share Information

a. We do not sell your personal information. We may share it with:

- i. Vendors/Service Providers (hosting, analytics, payment processors, email delivery)
- ii. Business Partners (for integrations or joint marketing, with your consent)
- iii. Legal Authorities (if required to comply with law, regulation, or legal requests)
- iv. Corporate Transactions (e.g., merger, acquisition, or sale of assets)

4. Cookies, Tracking & Advertising

a. We use cookies and tracking tools to:

- i. Remember preferences and settings

- ii. Analyze performance and usage trends
 - iii. Provide targeted advertising (where applicable)
 - iv. You can manage cookies in your browser settings and opt out of targeted advertising via industry tools such as the Network Advertising Initiative (NAI) or Digital Advertising Alliance (DAA).
- 5. Data Retention
 - a. We keep your personal information only as long as needed for business, legal, or regulatory purposes. Once it is no longer required, we securely delete or anonymize it.
- 6. Your Rights
 - a. Depending on where you live, you may have rights under GDPR, CCPA, and other laws, including:
 - i. Right to access the data we hold about you
 - ii. Right to correct inaccuracies
 - iii. Right to delete your personal information
 - iv. Right to restrict or object to processing
 - v. Right to withdraw consent for marketing
 - vi. Right to data portability
 - b. To exercise your rights, contact us at privacy@clubrallyandroam.com
- 7. Data Security
 - a. We use industry-standard safeguards (encryption, secure servers, limited access) to protect your information. However, no method of storage or transmission is 100% secure.
- 8. Children's Privacy
 - a. Our Services are not directed at children under 13 (or 16 where applicable). We do not knowingly collect personal data from minors.
- 9. International Data Transfers
 - a. If you access our Services from outside the United States, your data may be transferred and stored in the U.S. or other countries. These countries may not provide the same level of protection as your home country.
- 10. Changes to this Policy
 - a. We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Last Updated" date.
- 11. Contact Us

Club Rally and Roam, LLC

Email: privacy@clubrallyandroam.com