

Reevaluating your relationship with social media post-Fosta/Sesta:

Fosta censors the internet by making all websites responsible for ALL 3rd party content. Every DM, every link out, every comment or post is now their responsibility. Their fate hangs in the balance of complying to this very dangerous and vaguely written legislation. We've seen a massive sweep of deplatforming sexworkers against ALL social media.



1. Please Review IG & Twitter TOS! Do NOT 'skirt' the rules. You'll get deleted.
2. DO NOT USE specific "bad" language. Use acronymic wording or censor your language. Using #porn #sexwork #stripper tags will get you shadow banned or worse, deleted. Examples: P0rn, \$exwork, s*xwork
3. Switch to a business account. I highly suggest NOT to list yourself a content creator, adult entertainment, influencer! My suspicion is that IG and Twitter target's those accounts as they know many SWers commonly use those account types. Choose ANYTHING else! Coffee Shop, Gym, or Library!
4. DO NOT connect social media accounts to your facebook, dating apps, ect.
5. DO NOT link "bad" sites. No onlyfans or pornhub links in your bios. Do not add them to your stories 'call to action' swipe up feature. Do not copy & paste the text on to photos you post either. And NO link-trees aren't safe either. Direct fans to your Twitter OR a privately owned .com YOU control.
6. DO NOT USE emojis on your posts! Also hashtags aren't worth the risk they put your account in. Anti-porn folks seem to search these hashtags and maliciously report the SWer accounts. Using hashtags and these emojis puts you at risk & invites targeted harassment/discrimination. [SAY goodbye eggplant, peach, squirt emojis!](#) 🍆
7. Edit your gender. Changing your gender to 'male' on IG account can actually remove shadowbans almost instantly. Highly suggest this method!
8. If possible use a .edu email, institutions are less likely to be targeted & provide credibility to your brand. I highly suggest NOT using proton mail as your sign-in email!
9. If you are deleted, don't panic: Adult Performers Actors Guild can help: apagunion.com

10. DO NOT sync automatic sale posts from MV, Nite Flirt, ect. Anything spam-like retweeting your tweets, chronically reposting the same images, text, ect. Anything that makes you look like a bot or spam will get you deleted.