Podcast Sponsorship Packages PDF

[Podcast name] Sponsorship Packages

About our podcast

[Podcast name] is a [description] serving [target audience]. We release [frequency] episodes featuring [content type]. Our listeners are [demographic and psychographic details].

Audience Metrics

- **Average downloads per episode:**
- **Total subscribers**:
- **Email list size:**
- **Social media followers:** [breakdown by platform]
- **Listener demographics:** [age, location, industry, income]

Bronze Package - $[Price]

- One 30-second pre-roll ad per episode
- Mention in episode description
- [Number] episodes

Silver Package - $[Price]

- One 30-second pre-roll ad per episode
- One 60-second mid-roll ad per episode
- Mention in episode description and show notes
- Social media mention (1 per month)
- [Number] episodes

Gold Package - $[Price]

- One 30-second pre-roll ad per episode
- One 60-second mid-roll ad per episode
- Dedicated segment or interview opportunity
- Mentions in episode description and show notes
- Weekly social media mentions

- Email newsletter feature
- Banner ad on website
- [Number] episodes
- Category exclusivity

Additional offers:

- **Dedicated bonus episode**: $[price]
- **Extended mid-roll (90 seconds):** $[price]
- **Social media package:** $[price]
- **Email newsletter dedicated send:** $[price]

Contact information

You can find or message me at [your details].