# Chapter 7 – Sources of Business Finance

## Meaning of Business Finance

- **Definition:** Money required for carrying out business activities.
- Purpose: Purchase of assets, meeting day-to-day expenses, business expansion.

### 2 Need for Business Finance

- Starting a business buying assets, raw materials.
- Operating expenses salaries, rent, utilities.
- Expansion opening new branches, upgrading technology.
- Unexpected events economic crises, disasters.

# 3 Classification of Business Finance

#### A. On the basis of Duration

- Short-term finance (≤ 1 year) for working capital needs. Examples: Trade credit, bank overdraft.
- 2. **Medium-term finance** (1–5 years) for modernization or expansion. *Examples:* Loans from financial institutions.
- 3. **Long-term finance** (> 5 years) for fixed assets, infrastructure. *Examples:* Shares, debentures.

#### B. On the basis of Ownership

- Owned Capital: Provided by owners (equity, retained earnings).
- Borrowed Capital: Loans from outsiders (banks, debentures).

#### C. On the basis of Source of Generation

- Internal Sources: Retained profits, sale of assets.
- External Sources: Loans, public deposits, share issue.

## 4 Sources of Finance

#### A. Internal Sources

- Retained earnings reinvested profit.
- Sale of assets selling surplus property.

#### **B. External Sources**

- Equity shares ownership capital.
- **Preference shares** fixed dividend, priority in repayment.
- Debentures borrowed capital with fixed interest.
- Loans from banks/financial institutions medium & long term.
- Trade credit suppliers allowing delayed payment.
- Public deposits money collected from public.
- Lease financing use of assets without buying.
- Commercial paper short-term unsecured promissory notes.

# 5 Factors Affecting Choice of Source

- Cost of finance.
- Risk involved.
- Control implications (ownership dilution).

• Flexibility & repayment terms.

# 6 Importance of Business Finance

- Smooth functioning.
- Business growth.
- Handling emergencies.



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