

Hi (Business Owner's Name),

I'm a fellow [insert city name] student studying marketing and need to help a local business for a project.

I've done some research on [business type) and have a few ideas that could be a good fit for your business

I'd love to share them with you, no strings attached, just as part of the project.

Would you be willing to have a call or meet sometime in the next few days?

Thanks,

(Your Name]