ORURISA Board Meeting

Thursday, October 17· 12:00 – 1:00 PM

Video call link:
https://us02web.zoom.us/j/89287939937?pwd=YUNWNTNUVFVnNmZCUkVRazBOWEVxQT09

Agenda:

1. Announcements (all)
2. URISA Rebranding (Alexa)
3. Committee Updates
    a. Board Business Committee (Lesley)
    b. Communications Committee (Robb)
    c. Events Committee (Sean)
4. URISA Webinar (Shivon)
5. Website / Wild Apricot (Alexa)
6. GIS Day Events (Alexa)

Attendees:

Name		Name		Name	
Alexa Todd - President		Ashley Reade - At-Large	X	Kimberly Tanner - UBUG	X
Robb Kirkman - Past-President		Chris Hughes - CCGIS		Lesley Hegewald - WVUG	X
Sean Carroll - President-Elect	X	Colleen Miller - COGIS	X	Jake Lovell/Lindsey Benjamin/Catherine Green - EP	X
Josh Ahmann - Treasurer	X	Brian Wilson - CPGIS	X	David Percy - OS Geo	
Rachel Smith - Secretary	X	Amy Wilson - GAGIS			
Erick Caceres - At-Large	X	Ethan Howard - KBUG	X		
Shivon Van Allen - At-Large	X	Jennifer Kirkland - SCUG			
Diego Portillo - At-Large	X	Jeff Wilcox - SOGIS	X		

* non-voting

Meeting Notes:

1. Announcements

[Alexa] Welcome Ethan Howard, the new lead of Klamath Basin User Group. Thank you to Su Jin Lee for participating in the board and at GIS in Action since April 2023!

2. URISA Rebranding

[Alexa] Wendy Nelson, Greg Mattis, and John Nolte of URISA/Geospatial Professional Network (GPN) responded to my email, and here is what they shared:

- Wendy Nelson: "There's been chatter about [the rebranding] for a year (member surveys and a town hall… newsletter mentions and even some discussions during CDRC meetings)."
- Greg Mattis: "this year's CDRC Chair. I will be working with our Board of Directors liaison (Tom Fisher) to get this information out to the Chapters through the CDRC and it is important to stay engaged. I have a coordination call scheduled with Tom on Friday and will be working to get the CDRC meetings scheduled shortly after that."
- John Nolte: "Just want to echo what Greg said and reiterate that chapters are an incredible part of the organization and we will make sure that we have a strategy and guidance around the implementation of the new brand. Just know that our consultant for the branding process is working on a brand guide for chapters and other committees to use to build out their individual brands and we are hoping to have that completed by early next year. We also understand that there are resource and capacity concerns with the chapters, (I am also part of a local chapter as well as the current GPN president) and we want to make sure that we address those concerns."

Board Discussion: Designate a person to be the representative of ORURISA in the CDRC (Chapter Development and Relations Council). Perhaps one of the At-Large members? Does this rebranding necessitate a committee?

Discussion: Who was involved in the One URISA movement/chartering? Nikki. We don't have anyone currently tracking this rebranding. We need to hear more and get guidance from URISA and come up with a plan for the changes that are expected to occur at the chapter level.

*We can ask Wendy for more info on what the CDRC committee membership requires; Board members are supposed to be URISA members. Josh A. and Rachel S. are not currently members.

Decision: Sean will take on the CDRC representative w/ Josh A. as the alternate.

Decision: It seems a little early to decide if we need a committee to work on this. We can tackle this when more information is available from Sean's participation on the CDRC.

3. Committee Updates

Board Business/Communications Joint Meeting Summary - We held a meeting on 10/7 to discuss the charter, responsibilities, financial discussion of money held, need to generate revenue, establish a budget, etc.

We decided to divide the group into two different committees: Board Business and Communications.

It was unclear what the Board Business committee should discuss vs. items that should come to the entire board. Any input from the larger board on the focus for the committee? Initially it was intended to be a subcommittee to work on the nuts and bolts of operations, like the drafting of the membership policy (now a dated document). A place to work on issues and develop policies/documents to bring recommendations to the full board.

We decided there was enough work on the communications topic itself that it should have its own committee. That committee needs to work on all things communications: web site, emails, etc.

a. Communications - Rob volunteered to lead this committee.

b. Events - no official update. General discussion:

   The committee needs to determine its scope.

   i. Need to generate revenue. We have the $ to be able to provide the OSGEO funds to them if they want it. But we need more of a cushion in our account to sustain operations with independence from the OSGEO funds.

   ii. Need to increase visibility to membership via events.

The plan is to try to resolve what to do with the ORGEO funds at the annual meeting.

4. URISA Webinar - Shivon

Chapters get a free license each year (thereafter $500/per workshop). Chapter pays instructor honorarium and travel expenses.

Can be in person or virtual, full day or half day.

Topic ideas: Cybersecurity Awareness, Emergency Preparedness, Equity and Social Justice, Building CommunityUsing Geospatial Tools. Check out the topics/more info here: https://urisa.org/page/workshops

Ideally February or March to avoid January and GIS In Action in April.

Decision Points:

- Recommend virtual half day. No travel fees, serves more communities across the state, half day is easier for folks to attend.
- Recommend a morning session - Tues, Wed, or Thurs

Next steps - get back to Wendy at URISA with a topic and potential dates. She'll compile a list of instructors and their fees for our review.

Trying to get logistics figured out in the next month - registration costs, platform to host workshop (Zoom), platform to collect payments, announce event at GIS Day.

Shivon is looking for additional help to work on this topic and for feedback. Ashley and Erik volunteered to help.

General agreement with the direction this is headed. Shivon doesn't know how much the instructor fees might be.

5. Website / Wild Apricot

[Alexa] I added two new pages to the website for internal groups:

1) BOD Guide - view access to members of the Board of Directors. Central source of information relevant to board members that may include current projects, index to folders/files, links to important documents such as Chapter Policy Guide and contact information, and other documentation.
2) Admin 101 - view/edit access to all accounts with admin access to Wild Apricot. Guide to using Wild Apricot and ORURISA's configuration. There is a forum for Q&A. Meant to be interactive.

Brainstorm information that would be helpful to add to either page, and use the forum for any admin questions.

Also, updated the Home page to remove outdated information and highlight upcoming events.

6. GIS Day Events

[Alexa] If you are planning an event for GIS Day, please create an event in Wild Apricot and use the tag: '*gis day*.' It will appear in the list of events on the Home and Events page. Reach out to me if you need assistance. Thanks!

7. Miscellaneous Items

Josh received a spam/scam email trying to get funds from ORURISA using a fake email that was mimicking Alexa requesting funds. Determined to be a spam email. All board members beware and alert.

Be sure to fill out Shivon's board retreat poll; due by Oct. 31st.

Action Items:

1. Complete the Retreat Poll by 10/31. https://docs.google.com/forms/d/e/1FAIpQLSe6Lr8Q4xuzF0bnY5JBSp4XNSC4TlBcjcOsTqc5el8JRYmzgg/viewform?usp=sf_link

2.

Parking Lot:

1.