

aScent Bird short form copy practice

Tired of using the same mediocre \$30 cologne? Worried about getting a new cologne and it sucks? ScentBird is definitely the best option in the fragrance world if you're not looking to spend hundreds of dollars on a fragrance that you might not even like. With ScentBird, if you get a fragrance you don't like, there will be a new one shipped straight to your door a month later. There are hundreds of fragrances to choose from, and you get to choose a different one every month.

Now are you gonna spend a week's worth of pay on one fragrance? Or are you gonna make the smarter choice and pay \$15 for a months worth of fragrance?



Glamour Magazine - “Scent-sational monthly subscription box that delivers a new fragrance to your doorstep each month.”