

THE FLOW STATE EXPERIENCE

Sustainability & Emissions Reduction Plan

Pranafest — current practices, honest gaps, and our plan through 2027

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How does Pranafest reduce its emissions?

We work within Woodfordia's existing infrastructure rather than building excessive temporary installations, prioritise local suppliers, artists and facilitators to reduce transport, encourage carpooling and shared travel, and use digital ticketing and communications to cut paper waste. Reusable bottles and cups are encouraged across the site.

What happens to waste at the festival?

Clearly marked waste and recycling stations are placed throughout the site, food vendors are required to use compostable packaging, and organic waste is processed through Woodfordia's onsite composting systems. All temporary infrastructure and materials are removed during bump out, with post event site inspections carried out in partnership with the venue.

Does Pranafest have sustainable infrastructure in place?

Yes. Woodfordia's onsite water treatment and recycling systems treat wastewater generated during the event and reuse it through irrigation for the site's vegetation and bamboo plantations, reducing reliance on external water sources. Millions of litres of water are treated and reused onsite each year, alongside ongoing revegetation and land regeneration programs.

What if something goes wrong environmentally during the event?

Environmental risk is assessed before the event, sensitive zones are identified and protected, and staff, contractors and suppliers are briefed on their environmental responsibilities. Should an incident occur, such as a spill or storm damage, the event team works with Woodfordia to contain and remediate it quickly, followed by full site restoration and a final walkthrough.

Does Pranafest support the local community and economy?

Yes. We prioritise local suppliers wherever possible, across food and beverage, production, waste and cleaning services, facilities, accommodation, security, wellness practitioners and creative services. Many of these relationships grow into ongoing partnerships within the broader festival community rather than one-off arrangements, strengthening the local economy and network with every event.

Our Commitment

Pranafest is a nature-based wellbeing festival held on the June long weekend at Woodfordia, and environmental responsibility sits alongside safety and community wellbeing as a core part of how we plan and deliver the event. This document sets out what we are already doing, where we know we can do better, and the specific steps we are committing to over the next twelve months.

We have written this as a working plan rather than a certificate. It is meant to be read, questioned and updated, and we will republish it each year with an honest account of what changed.

How this event is delivered

Pranafest is delivered by The Flow State Experience in partnership with Mask Events Australia, held within Woodfordia Inc.'s established festival site. Because Woodfordia has invested for years in land regeneration, water treatment and composting infrastructure, Pranafest benefits from, and works within, systems that are already built for large-scale events in a natural environment. Our environmental plan is built around using that existing infrastructure well, rather than duplicating it.

Current Practices

The table below summarises what is already in place across the areas most relevant to environmental impact.

Area	Current practice
Site & land	Environmentally sensitive areas identified with Woodfordia before each event; site layout and traffic flow designed to minimise impact on vegetation and habitat; established access routes and camping zones used to limit land disturbance
Emissions & travel	Local suppliers, contractors, artists and facilitators prioritised to reduce transport; carpooling and shared travel encouraged; digital ticketing and communications used in place of print
Energy	Existing Woodfordia infrastructure used in place of excess temporary installation; lighting and equipment usage limited outside operating hours; bump in and bump out scheduled to reduce generator and vehicle run time
Waste	Waste and recycling stations throughout the site; compostable packaging required from food vendors; organic waste processed through Woodfordia's onsite composting systems; reusable bottles and cups encouraged
Water	Wastewater treated and recycled onsite through Woodfordia's water treatment systems, reused for irrigation of vegetation and bamboo plantations
Environmental risk	Pre-event environmental risk assessments; restricted zones for sensitive areas; spill and severe weather contingency procedures; full site restoration and venue walkthrough after bump-out
Community & economy	Local suppliers prioritised across food, production, waste, security, wellness and creative services, with many becoming ongoing festival partners rather than one-off vendors

Where We're Being Honest About Gaps

Two things hold us back from calling this plan complete, and we would rather name them than gloss over them:

- We have not yet formally measured Pranafest's carbon footprint. Our current practices reduce impact, but we cannot yet quantify emissions saved, or set a data-backed reduction target, until a baseline exists.
- Attendee travel to and from the festival is likely our single largest emissions source, and we currently have no data on how attendees get there, so we cannot yet design an effective response such as shuttle transport or rideshare coordination.

Both gaps are addressed directly in the roadmap below.

Our Plan: Next Steps

The following commitments are scheduled across the next twelve months, timed around the Pranafest event cycle.

Timeframe	Commitment	Expected outcome
Now – Dec 2026	Commission a baseline carbon footprint assessment for Pranafest, covering travel, energy, waste and water	A measured emissions baseline to track progress against, rather than estimates
Now – Dec 2026	Formalise a written sustainability policy shared with all suppliers, contractors and facilitators ahead of Pranafest 2027	Consistent environmental standards across every part of the operation, not just onsite teams
Jan – Mar 2027	Review supplier and vendor packaging requirements and move remaining vendors to fully compostable or reusable service ware	Reduced single-use waste across food and beverage operations
Jan – Mar 2027	Introduce a simple attendee travel survey (car, carpool, shuttle, public transport) at ticketing stage	Real data on attendee travel emissions to inform future transport initiatives, e.g. shuttle bus or rideshare partnerships
Apr – Jun 2027	Publish a post-event sustainability summary alongside the Pranafest 2027 wrap-up content, reporting against the 2026 baseline	Public accountability and a repeatable annual reporting rhythm
Ongoing	Continue prioritising local suppliers, facilitators and artists, and continue collaboration with Woodfordia's land and water management systems	Sustained reduction in transport emissions and support for regional business and land regeneration

Environmental Risk & Contingency Planning

Because Pranafest operates in a natural outdoor environment, environmental risk is planned for, alongside operational and safety risk. This includes:

- Pre-event site inspections and environmental risk assessments carried out with Woodfordia
- Identification of environmentally sensitive areas and restricted zones before bump-in
- Spill response and severe weather contingency procedures
- Contractor and supplier briefings on environmental responsibilities prior to and during the event
- Post-event bump-out including waste removal, infrastructure removal, site inspection and remediation of any damaged areas

Review & Reporting

This plan will be reviewed and republished annually following each Pranafest event, incorporating the baseline data, survey results and outcomes from the roadmap above. Progress against each commitment will be reported honestly, including where a target has not yet been met.

Questions about this plan, or suggestions from our community, can be sent to imagine@rellishcreative.com.