

# Brony Articles of Defensive and Offensive Tactics

Since the Creation of the Brony fandom and the great multitude of creative and interesting works by said fandom, many have chosen to oppose or react in manners that are unfriendly and insulting to bronies. While it has been shown as time has progressed that this was quite the unnecessary approach and that the persecution was also a huge waste of time as well as a futile effort...one thing did manage to be proven in that time. It is apparent that bronies are not just victims in this undeclared struggle. The newer generation of bronies Tried to follow in the footsteps of the older generation, a noble gesture however, a problem with how they went about doing this arose.

What we now have instead of bronies that take hatred in stride and are able to ward off haters or non-bronies by just “loving and tolerating” hate comments and trolling haters by finding flaws in their logic. What we now have instead are what many have deemed as “Ponyfags” or spammers of ponies to the point at which they themselves have become the thing that they so aspired to Change. In effect by trying to “Force” Friendship and ponies instead of using the already established methods to ward off haters, they in effect have reversed the logic of the very morals and messages that the show itself preaches. What this means is that now it is the job of Bronies that have had experience in this field to Reel in these spammers and to show them that for the True “spread” of this fandom to occur, it must occur naturally and on the merits of the show, not the advertising that is neither needed nor warranted from these spammers. This is due to the fact that the spammer’s actions have become a fuel for a lot of the hatred of bronies and have also given haters a REAL reason for their hatred, thus prolonging this unnecessary struggle.

Here lists the articles of what is acceptable standards for this fandom so as to eliminate any confusion and to Discern with relative certainty who is, and who isn’t a “True Brony”.

Methods	“True” Bronies	Ponyfags / spammers
Love and tolerance	Know that that phrase means “Love being a Brony Tolerate those that aren’t”	Excuse for spamming every pony pic with captions possible.
How to Spread ponies	<ul style="list-style-type: none"><li>· Recommend it to those that they know as friends already</li><li>· If questioned about it they let others know what the show is about and what they see as being their reasons for becoming a Brony</li><li>· Wear Fan-made t-shirts</li><li>· Only show it to those that</li></ul>	<ul style="list-style-type: none"><li>· Spam pictures everywhere in forums where it is not even remotely relatable or is even relevant to subject at hand</li><li>· Spamming pony “Demotes” or memes to people even when they ask NOT to be shown such content.</li><li>· Spamming Songs over the</li></ul>

	<p>show interest in it not so they may hate it but out of sheer curiosity alone, and whilst doing so only present one or two episodes.(more are added if the subject is hooked after the first or second one)</p>	<p>mic believing they are funny and are “just expressing” themselves when in reality are being huge assholes.</p> <ul style="list-style-type: none"> <li>· “TELL” people to watch the show in a demanding fashion believing it is the “GREATEST SHOW EVA” and not giving any leeway for opinion of the subject.</li> </ul>
<b>Enjoyment of ponies</b>	<ul style="list-style-type: none"> <li>· Make artwork, and music</li> <li>· Talking in forums appropriated for Brony conversation.</li> <li>· Conversing with other bronies</li> <li>· Watch episodes together</li> <li>· Wear clothing representative of the fandom</li> <li>· Buying Toy’s and small figurines or constructing their own.</li> <li>· May Enjoy R34 but never show it to anyone (that doesn’t ask about it.)</li> </ul>	<ul style="list-style-type: none"> <li>· Using all the above ^ methods and believing they are Right in “spreading” the ponies.</li> <li>· Buying Every toy in existence and yet still complaining for more</li> <li>· Believes that they “Sexually” are in love with some of the characters</li> <li>· Draw R34 of the ponies</li> <li>· Show R34 to EVERYONE</li> <li>· Try to “ponify” EVERY possible scenario or make everything that has already been established (i.e. movies, other shows, characters, etc.) into a pony.</li> </ul>
<b>How to fend off haters</b>	<ul style="list-style-type: none"> <li>· Question hater’s reasons for hating and assert whether they are someone that merely dislikes the show, or is an asshole that only uses the reasoning that “it’s for girls” or “it’s gay”.</li> <li>· Calmly explains that the show was intended for general audiences and that before</li> </ul>	<ul style="list-style-type: none"> <li>· Believe that there is NO SUCH THING as a “Hater” or someone that “Cannot” like the show.</li> <li>· Go “Looking” for haters to spam with methods listed in how to spread ponies</li> <li>· When a hater responds in the usual manner “it’s gay” and it’s for girls proceed to Immediate</li> </ul>

	<p>making such accusations says that the hater should give the show a chance.</p> <ul style="list-style-type: none"> <li>· Is willing to be friends with haters regardless of their dislike of the show</li> <li>· Will only tolerate haters dislike should haters be firm in their reasoning and that they are simply not a “fan” of the show and are simply wanting to not hear of it from the Brony. Should the hater continue his immature rants or hateful comments the Brony proceeds to then “troll” said hater</li> </ul>	<p>trolling without trying to convince the hater to give the show a chance.</p> <ul style="list-style-type: none"> <li>· Never once would even consider the opposition’s feelings or other likes.</li> <li>· Would never be friends with a hater. Just spam them and try to annoy them in every way possible regardless of how much the hater deserves it or not.</li> <li>· Believe that haters are GOING to be abolished.</li> </ul>
<b>Theological beliefs</b>	<ul style="list-style-type: none"> <li>· Treat the show for what it is a show</li> <li>· Know that this is not a religious institution.</li> </ul>	<ul style="list-style-type: none"> <li>· Believe that it is a religious institution or act as though ALL must convert to this in order to be “Saved” or “happy”</li> </ul>
<b>Other interests</b>	<ul style="list-style-type: none"> <li>· Can vary from Brony to Brony and they are usually the first things that they discuss with other non-bronies.</li> <li>· Often list with their affinity for my little pony</li> </ul>	<ul style="list-style-type: none"> <li>· Have none or act as though their universe revolves around MLP: FIM and showing no signs of change.</li> </ul>