

Outreach email.

Things they need:

- Email list
- More customer-attracting ways (first-time buyer discounts etc.)
- Collaborate with social media influencers
- Follow-up messages for customer reviews, surveys, etc.

OUTREACH:

SL: How NOLA can expand their audience?

G'day Niamh,

I'll explain this quickly as we've both got a lot to get to today.

Your content isn't connecting with as many people as it can.

Revenue flows like water when you connect with your target market in this way...

I noticed a couple of simple problems holding you back.

One of them is your Instagram post captions.

They currently don't spark as much curiosity in the reader as they could...

The **NUMBER 1** reason your "call-to-action" may not captivate audiences,

...which is the secret to getting them to buy your products, NOT from Timmy down the road.

I've gone ahead and written some captions for your posts.

You can use and test them for free.

Drop me a reply and I'll send them over.

Here to help,

Gurnoor