

Digital Illustration



NOTE OF CLARITY

This contest was previously titled “Photo Illustration” but was changed to “Digital Illustration.” This was done to make way for many digital illustration students who do not work primarily with photography, while also allowing creative photographers to continue illustrating concepts.

ANOTHER NOTE OF CLARITY

This contest is separate from the “Editorial Cartooning” contest in terms of its mission. Here is some guidance:

- “Editorial Cartooning” entries should provide a clear point of view on the subject, much like an editorial or other opinion writing would do with words. For instance, an “editorial cartooning” entry might visually illustrate the injustice of a school policy.
- “Digital Illustration” entries should help to describe an issue being covered in the news, sports or lifestyle sections of a publication. A partisan opinion is not expected here. For instance, a “digital illustration” entry might visually describe the vital facts or themes of a news story or feature story.

THE ASSIGNMENT

The editor of your publication would like you to illustrate a feature story that a fellow staff member has written about students’ use of vintage clothing stores – both to find clothes for themselves and as a place to sell clothes that they no longer use. The writer provides the start of the story to inspire your illustration:

“THANKS, IT’S THRIFTED”

As shopping at thrift stores has risen in popularity among young people in the past five years, Clinton County has also seen an increase of customers at local thrift shops and vintage boutiques. Out of those surveyed, 48% of students at Sunflower High School like to shop at local second hand stores.

According to a student survey, Wild Thing Vintage, Sunflower State Thrift and Goodwill are the three most popular thrift shops among Sunflower High students.

According many local thriftshop owners, teenagers are their most frequent customers.

Caroline Glassman, owner of Sunflower State Thrift in downtown Clinton, was surprised by her store’s surge in popularity.

DESCRIPTION

You are a member of Sunflower High School’s publication staff. Your editor has asked you to create a photo illustration.

SCHOOL INFO

Name: Sunflower High School

Location: Clinton, Kansas

Mascot: Mighty Buffalo

Enrollment: 800 (grades 9-12)

School colors: yellow and brown

Yearbook: The Sunflower

Newspaper: Sunflower News

Contest Info

This is a VISUAL category for the KSPA State Contest.

Students must not request help or advice from any person other than the KSPA staff at staff@kspaonline.org.

All work must be solely that of the contestant.

"Since around 2018, my store has become really popular among teenagers. I didn't really understand it at first, because when I was in high school, you would get made fun of if someone saw you at a thrift shop, and they come in groups and make a day out of it." Glassman said. "But I've seen some of the outfits they've created with pieces from my store and I really admire their creativity."

Carly Sams graduated from Sunflower High in 2019 and opened Wild Thing Vintage in Clinton in 2021. She estimates that about 80% of her customers are in high school.

"I opened Wild Thing because I know how much my generation loves vintage clothes. We all want unique clothing pieces that make our style stand out," Sams said . . .

Please use photography techniques, software manipulation, digital illustration and typography to create an artful image that communicates the story above. Please be sure that if the illustration utilizes a photographic image, that the image is manipulated in a way that makes the image obviously fake to any reasonable reader.

SUBMISSION

This category will use Better Newspaper Contests (BNC), for submission.

- [Click here to submit your files](#)
 - [And click here for detailed submission instructions](#)

SPECIFICATIONS

The image must be uploaded to the KSPA online submission system according to these specifications:

- An image file saved as a jpg.
- When you submit your photo, you will provide your name and school name on the submission form.
- When you submit your photo, you will provide an explanation of why you photographed and executed the photo illustration in the way that you did.
- The image may be black and white or color.
- The image must be uploaded by **the visual category deadline**.

Failure to follow these requirements may result in disqualification.