

Coverage of Dr. Frank Lee's Cira Centre Pong Events For Philly Tech Week

As of April 29, 2013

Broadcast

Fox29 (4/5/13)

[Supersized Video Game Slated For Side of Cira Building](#)

Fox29 (4/8/13)

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6abc (4/11/13)

<http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1816100&MDSeed=9433&Type=Media>

WMMR-Radio (93.3-FM) (4/19/13)

<http://prestonandsteve.libsyn.com/daily-feed-04-19-13> (11:00 mark)

WPHL-TV (Phl-17) (4/19/13)

http://landing.newsinc.com/shared/video.html?freewheel=91048&sitesection=WPHL_nws_loc_sec&VID=24746524

KYW Newsradio (1060-AM) (4/19/13)

[Tonight on the Cira Centre: The World's Largest Game of Pong](#)

6abc (4/19/13)

<http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1853270&MDSeed=9046&Type=Media>

Fox29 (4/20/13)

<http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1796847&MDSeed=8459&Type=Media>

CBS3 (4/20/13)

<http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1836264&MDSeed=2665&Type=Media>

NBC-10 (4/24/13)

<http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1853192&MDSeed=2516&Type=Media>

NPR: All Tech Considered

[Philly Turns Skyscraper Into Video Game Screen For Tech Week](#)

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Gpb.org

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KBIA
Inquisitr.com
Complex (NY)
Daring Fireball

Print and Online

Wall Street Journal – Speakeasy blog

[Pong Comes Back in a Big Way](#)

Time.com

[WATCH: Gamers Play ‘Pong’ on the Side of a Philadelphia Skyscraper](#)

Inquirer

[Man behind ‘Grandest Game of Pong’](#)

[Largest Pong Tournament Makes Philly Tech Week Debut](#)

[Philly Tech Week highlights the grand and the small](#)

CBSPhilly.com

[Tonight on the Cira Centre: World’s Tallest Game of ‘Pong’](#)

NBC Philadelphia

[Pong! Coming to a Skyscraper Near You](#)

Philly.com (blog)

<http://www.philly.com/philly/blogs/pattisonave/Charles-Barkley-reaches-career-high.html>

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Today – Tech

CBSNews.com

[Classic video game “Pong” played on Philadelphia building](#)

Christian Science Monitor

[In Philadelphia, Atari's Pong goes big, big, big screen](#)

The Atlantic Cities

[Creative Skyscraper use of the Day: A Giant Game of Pong](#)

Philadelphia Daily News

Pong Coming Back in Big Bleeping Way

Philadelphia Magazine (Blog)

[Philadelphians Prepare Epic Game of Pong](#)

uwishunu.com

[Pon on the Cira Center, The Worlds Biggest Video Game Set to be Played On the 437-Foot Cira Centre on Friday, April 19 To Kick Off Philly Tech Week](#)

Philadelphia Weekly

[Geek Invasion 2013](#)

Philebrity.com

[The World's Largest Version of the World's Simplest Game: Pong at the Cira Center](#)
[An Existential Musing on Pong at the Cira Centre](#)

Curbed Philly

[Giant Video Games Coming to the Cira Center on April 19th](#)

Philadelphia Business Journal

[Looking for a Game of Pong?](#)

Philadelphia City Paper

<http://www.citypaper.net/blogs/criticalmass/VIDEO-The-largest-shutout-in-Pong-history.html>

Region's Business

[‘World's Largest Video Game’ to be Played on Cira Center](#)

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<http://ucreview.com/pong-over-philly-drexel-professor-opens-tech-week-by-transforming-cira-ce-n-p3920-1.htm>

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['Pong' will go Super-Duper Size During Philly Event](#)

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[Philadelphia's Cira Centre Being Transformed Into Massive 'Pong' Game](#)

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The National

<http://www.thenational.ae/arts-culture/giant-game-of-pong-to-be-played>

Examiner

[29-story video game: Philly skyscraper turns into world's largest game of 'Pong'](#)

Associated Press Brief (155) 4/4/13

[Philadelphia Gets Ready to Play 'Pong' on Building](#)

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[The World's Biggest Game of Pong: Here's How They Built It](#)

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[Selling, coding, and playing the “world’s largest videogame”](#)

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BoingBoing

[Pong on the Side of a Skyscraper?](#)

Polygon

[Inventing a skyscraper console: How a professor is bringing Pong to Philadelphia's Cira Centre](#)
[Watch Pong being played on the side of a Philadelphia skyscraper](#)

Topless Robot

[Play Pong on the Side of a Skyscraper](#)

Technically Philly

[How a Drexel Professor will Play Pong on the Cira Centre](#)

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[World's Largest Video Game will be Played on a U.S. Skyscraper](#)

Pocket-Lint

[Skyscraper to be Transformed into 401 ft Game of Pong](#)

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[Your Chance to Play Pong on the Side of a Huge Building](#)

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[Want to Play Pong on the Side of Huge Philadelphia Skyscraper?](#)

LCD, Plasma, LED HDTV Projector Reviews

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DotGizmo

[Philadelphia Building Acts As Pong Screen](#)

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[Giant game of Pong to Take Place on Philadelphia Skyscraper](#)

[Giant Pong game on Philadelphia skyscraper kicks off tonight](#)

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[World's Largest Video Game Premieres in Philadelphia](#)

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[PONG: Godzilla or Mothra Triumphant in Philly?](#)

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iPhone Einstein

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PCGamesN

[Pong played on walls of Philadelphia's Cira Centre: 83,000-square-foot game](#)

The Verge

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[Philly Techies Spend Friday Night Playing Pong Game on Skyscraper](#)

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[Have you ever seen Pong played on a skyscraper? Now you have](#)

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[Philly Turns Entire Skyscraper Into Pong](#)

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[Is this the largest game of pong ever played?](#)

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