



Investing in Elections for Climate (2024)

Capturing a Pro-Climate Federal Trifecta, and Advancing Down Ballot Climate Wins
Sub-Topic: Washington CD-03 + Carbon Pricing

Zoom Meeting Notes

When: 9/12 @ 10am PT / 1pm ET (1-Hour Meeting)

Host: Greg Rock, Executive Director

Next Meeting Tuesday [9/24 @ 10am PT / 1pm ET](#)

Watch Full Meeting Video ([57 min video](#))

Welcome & Gathering: Ning ([5 min video](#))

Thank You to the Co-Hosts for this Even:

- Steve Holtzman
- Rachel's Action Network, Represented by Erica Flock & Fern Shepherd

[Governor Jay Inslee](#) ([7 min video](#))

Washington Conservation Action ([9 min video](#))

- Alyssa Macy, CEO, Washington Conservation Action (15 min video)
 - alyssa@waconservationaction.org
- Lennon Bronsema, VP of Campaigns
 - lennon@waconservationaction.org
- [Contribution Info](#)
- [Project Narrative](#)
- [Pitch Deck](#)

Washington Conservation Action works to protect Washington's air, water, land, and democracy. To defeat Initiative I-2117, they are focusing on increasing voter turnout among younger and Latino voters across the state, particularly in Washington's 3rd Congressional District. This effort includes site-based and door-to-door engagement in key communities. Collaborating with community partners, they will conduct site-based persuasion and voter registration at community colleges, provide in-language outreach to Latino voters, and engage suburban neighborhoods through door-to-door contact. By utilizing a shared voter file with partners,

Washington Conservation Action will ensure real-time data updates to maximize efficiency and impact.

[NAYA Action Fund](#) (6 min video)

- William Miller, Executive Director, [NAYA Action Fund](#)
 - william@nayaaction.org
- [Contribution Info](#)
- [Project Narrative](#)
- [Pitch Deck](#)

The NAYA Action Fund is raising funds to defeat Initiative 2117 in Washington State and protect the progress made under the Climate Commitment Act of 2021. They are mobilizing a paid field team for door-to-door canvassing and phone banking, while also launching a robust social media campaign and targeted mailers. Financial support will help inform voters, amplify their message, and ensure the community's voice is heard. Together, they aim to safeguard the environment and build a sustainable future for all.

Member Q&A (17 min video)

- Watch [3 min video](#) of Senator Carlyle, lead sponsor of the bill describing what it does and what will be lost if the initiative to repeal the Climate Commitment Act passes.
- What does the polling look like?
- Can any of this work be supported with c3 dollars?
- Is the congresswoman (Marie Gluesenkamp Perez) taking a position on the initiative?
- Can you share an anecdote or two about what the Climate Commitment Act has made possible in WA?

Closing Comments + Co-Hosts (5 min video)

- Reuven Carlyle, Erica Flock, Steve Holtzman and Fern Shepherd

Member Overtime: We welcomed members (especially new members) to stay on for overtime to discuss what they heard and/or introduce themselves to other members.