

Status yyyy-mm-dd

Timeline

We expect this sequence of activities week by week:

W01	W02	W03	W04	W05	W06	W07
Selection						
	Compliance					
	Analysis					
			Integration			
					Testing	
						Rollout
			Legal			
					TOS	

Status

Department	Person	Status
Compliance		
IT		
Legal		
Business		
Marketing		

Details:

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Next steps:

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To address:

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Checklist below 

Checklist

Project	Sub-tasks	Status	Deadline
Requirements	Requirements analysis		
	Request for Proposal		
Market analysis	Market analysis		
	Selection of relevant tools		
	Demo presentations		
	Analysis of requirement fulfillment		
	Selection of top tools		
	Analysis of critical functions (API, iframe)		
	Cost calculation including the current solution		
Selection	Tool selection		
Integration analysis	Which products		
	What fields to pass		
	What functions		
	What calculations		
	How to display results		
	How we want to measure and attribute		
Integration	Prepare API documentation from us		
	Prepare potential measurement adjustments (BI, IT)		
	Integration		
	Implement potential changes in CRM		
Testing	Test that everything is passed and calculated correctly, matches calculations, and works correctly in the platform; properly records registrations		
Rollout	Collection of legislative requirements		
	Creation of Terms & Conditions and other legal documents for cooperation with partners		
	Announcement to partners about the launch of the new platform		
	Update the public website, add information about the new platform and opportunities		
	Update records in affiliate catalogs		
	Launch		