

My “probably” first client.

He customizes stuff (shoes, wallets, hoodies, controllers... Good looking and good quality)

He only has IG with less than 10k followers in which he posts the customizations he did to his previous customers.

He has potential to grow so I want to create a landing page and a welcome email for free to show my skills, hoping to work with him in the future.

Could this be considered a welcome email?

Or should I include more “informative” content like expectations, etc... (I don't have much information about him, just the pictures from his IG)

Subject Line: None yet

CREATE YOUR OWN STYLE (With background picture)

What's up {{ subscriber.first_name }}!

So you want to be unique - special - notable...

You want to break necks when you go for a walk.

You want to drop jaws when you go shopping.

You are in the right place.

I customize things like you've never seen before.

From customized shoes, to customized console controllers.

Isn't it cool to have something that no one else does?

Just imagine.

Imagine having a pair of shoes that no one on this planet has.

With the style you like.

With the colors you like.

What else do you need?

Take a look at past customizations and reviews from customers.

Customer 1 Review/Name

Photo

Customer 2 Review/Name

Photo

Stay tuned.

“Name”.