

Email sequence for a Hair transplant clinic

The target audience - Male - who have lost their hair or have thinning hair - genetic factors - product/ service is hair transplant surgery - Age: 25-45 - the started losing their hair at a young age, the look older than there age as a result, they cannot stop stressing about it. It has affected their self esteem to the point that they are wearing hats mostly. Their confidence is affected and some even feel depressed.

Others tell them it is not a big deal, or shave it off, or what happened you look older.... That kind of stuff.

The main desire is to get their hair, confidence and looks back like “normal” or when they had hair.

The solution is a transplant surgery.

The roadblock is they are uncertain of the results of a transplant, safety, and the recovery time.

This is the 1st email, of the FV email sequence for a potential prospect.

FV H-S-O Email

SL: The Purpose of Life: Struggle and Emerge

Meet Haroon,

He is 29 years old, living with his parents and sister in Virginia.

He lacks confidence, self-esteem, and has severe social anxiety.

Every morning while taking a shower, he takes a minute to gaze at the man in the mirror.

And he no longer sees the vibrant and confident version of himself.

The social events are not the same for him anymore.

This is how he expresses it:

“Couldn’t control someone looking at my hair and touching it because it looked so bad and I felt ashamed for it”

“I didn’t even get any pictures for X year because I was not pleased with how I looked.”

He is often wearing hats when he goes outside.

The social anxiety of people constantly making jokes about him or asking weird questions is there.

Haroon does not feel worthy enough to go talk to that girl, because he thinks he might get rejected for his looks and appearance.

All this pressure on a young man who deserves to live the best years of his life.

Just because he started to lose his hair in his early 20s.

And it has been getting worse over the last couple of years.

Thinning hair, receding hairline and mental side effects day after day hits Haroon like a punch in the gut.

Fast forward to when he is 30 years old.

He has revived the younger and more confident version of himself.

Constantly getting compliments on how good and Natural his hair looks.

He no longer has to wear hats to hide his receding hairline, and the social anxiety has gone far away.

He says I am happy that I researched and found the right team to implement the best hair restoration procedure.

With minimal pain and such a fast recovery process.

Click here to learn about The Best Hair Restoration Method.

www.hairtrans.com/HairRestorationFUE