



POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

PUP San Pedro Campus
San Pedro, Laguna

**ACCREDITING AGENCY OF CHARTERED COLLEGES AND UNIVERSITIES
(AACCUP)**



AREA V: Research

Bachelor of Secondary Education
Major in
Mathematics



C.4. Report on in-house reviews conducted;

- Committee to conduct in-house reviews;

**IN-HOUSE REVIEW COMMITTEE
FOR STUDENT RESEARCH PROJECTS**

PROGRAM	NAME	QUALIFICATIONS
BSED	JAYSON ESMASIN	MAELT
	DANIEL MACANDOG	MAED
	CHRISS ANNE VIERNEZA	MAED
	DR. ROMULO DICDICAN	DEM
	REGINALD GRAFIL	MAED

P U P

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68
60
94
77
70
90
93
80
99

Title of the Study:
Researchers:
Research Adviser:
Date of Completion:

RESEARCH RUBRICS FOR PROPOSAL DEFENSE
Short-form Video Advertisement and Generation Z's Online Purchase
Intention in the Fashion and Apparel Industry
Bandelana, Bemida, Fernandez, Arenio, Tabiosas
Prof. Reginal G. Grafil

Directions: Analyze the research output based on the following criteria below. Check the appropriate column (5 as the highest and 1 as the lowest) indicating your evaluation.

INTRODUCTION

Indicators	5	4	3	2	1
1. The introduction consists of an adequate introductory discussion of the problem			✓		
2. Factors that led to the problem are well-discussed in paragraph 1			✓		
3. The in-text citations are properly and clearly presented in the literature review.			✓		
4. The Literature Review is comprehensively done by the researchers and they only stated researches relevant to their study.			✓		
5. Conceptual framework adequately supports the main problem or the title of the study			✓		
6. The gap of knowledge of the study is clearly and specifically stated in paragraph 3 to convince the readers of the need to conduct such study			✓		
7. The research paradigm is able to provide the direction and skeletal framework of the study.			✓		
8. The aims/ purposes or objectives were thoroughly presented.			✓		
9. In general, the manuscript is scholarly written and has global impact in educational context as a whole.			✓		

LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

Indicators	5	4	3	2	1
1. Cited literature and studies are adequate and relevant to the research problem.			✓		
2. Related literature and studies are recent (five years ago to present year of the study)			✓		
3. Foreign literature, studies, literature and local studies are present.			✓		
4. Synthesis of the reviewed literature and studies is well-organized, concise (not too long nor too short) and is based on the researchers' logical analysis of the cited materials.			✓		
5. The sources of the cited literatures and studies are appropriately acknowledged and or credited.				✓	
6. The researchers were able to determine the construct and variable of their study from the theory presented.			✓		
7. The framework presented conceptualizes the concepts of the theory appropriately.			✓		

RESEARCH DESIGN AND METHOD

Indicators	5	4	3	2	1
1. The research methodology is well-described and is suitable or fitting to the research problem.			✓		
2. The participants of the study are well-described in terms of the sample profile, sample size and sampling technique and or procedure.			✓		
3. The research locale is described in terms of its location, historical background, purposes and objectives and or mission and vision of the instruction or organization			✓		
4. The procedure and or techniques of gathering data are explained in complete detail beginning from the time the researches sought permission to conduct the study.			✓		
5. The research instrument is presented and discussed in terms of its validity and reliability (in case of self-made instrument)				✓	
6. The research design and method employed by the researchers are correct and relevant to the fulfillment of the accurate results of the study.			✓		
7. The statistical tool selected is appropriate to gather the needed data and answer the problem of the study.			✓		
8. The statistical tool is brief and accurately used to answer the queries or objectives of the study.			✓		

OVER-ALL TOTAL: 70/100

Remarks:

R. DICDICA
Signature over Printed Name

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Adviser's Assessment Evaluation on Research Advisee Engagement
(Note: responses will be treated with confidentiality)

After your research work is complete, evaluate your thesis advisees using this rubric with the following scales and interpretations:

- 1-2 unsatisfactory
- 3-4 minimal
- 5-7 effective
- 8-10 exemplary

Adviser's Name	Prof. Isabella M. Dionisio, MBA.
Group Members	GILBUENA, EMMANUEL A. CADALERA, MARYANN B. HERMOSO, PATRICIA BHEA NICHOLE I. MORALES, JOHN ANDREI B. OPANIL, MARIELLE G.
Research Title	Factors Affecting Consumer Preference between Specialty Coffee and Instant Coffee among Young Professionals in San Pedro, Laguna

Name of Group Members	Understanding of the problems	Analysis of the Research work	Active involvement in our research	Listens and cooperates with group mates	Encourages total participation	Overall Contribution to the Research Output	Total Score
GILBUENA, EMMANUEL	7	7	7	7	7	7	42
CADALERA, MARYANN	7	7	7	7	7	7	42
HERMOSO, BHEA	7	7	7	7	7	7	42
MORALES, JOHN ANDREI	7	7	7	7	7	7	42
OPANIL, MARIELLE	7	7	7	7	7	7	42

Reflections: You can use the back page if necessary.

What I liked in the research endeavor: *The topic is timely and significant to the current times. The work is seen to benefit the industry especially in this post-pandemic scenario.*

What I liked in my research advisees: *The group is cohesive and supportive of the team. All members are serious and cooperative.*

What do I think about my advisees (participation and attainment of goal)? *Everyone has done his/her share in the project.*



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Adviser's Assessment Evaluation on Research Advisee Engagement
(Note: responses will be treated with confidentiality)

After your research work is complete, evaluate your thesis advisees using this rubric with the following scales and interpretations:

- 1-2 unsatisfactory
- 3-4 minimal
- 5-7 effective
- 8-10 exemplary

Adviser's Name	DR. ROMULO DECOYCAN
Group Members	ABAYON, ALIPIO, DENNO, OZARRAGA
Research Title	INFLUENCE OF FACTOR LIKE SERVING ON THE BUYING DECISION OF GEN Y IN SAN PEDRO

Name of Group Members	Understanding of the problems	Analysis of the Research work	Active involvement in our research	Listens and cooperates with group mates	Encourages total participation	Overall Contribution to the Research Output	Total Score
ALIPIO							
JULIA							
ABAYON							
KARRYUS							
DENNO							
APRIL							
ABAYON							
MICHAEL							
	7	6.5	9	8	7	6.5	$\frac{44}{6} =$

Instructions: You can use the back page if necessary.

What I liked in the research endeavor
Something new

What I liked in my research advisees
they are doing their tasks -

What do I think about my advisees (participation and attainment of goal)?
Needs more improvement.



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RESEARCH RUBRICS FOR PROPOSAL DEFENSE

Title of the Study: The Relationship of Tiktok Influencers in the Beauty Industry to the Buying Behavior of Consumers Residing in Selected Cities in Laguna in Term of Purchase Intention

Researchers: Bermilla, Francherca Gabriel P. Luna, Anthony C.

Research Adviser: Calupso, Nicole Flanna H.

Date of Completion: Dr. Mineva D. Ferranco Ph.D.

Directions: Analyze the research output based on the following criteria below. Check the appropriate column (5 as the highest and 1 as the lowest) indicating your evaluation.

INTRODUCTION

Indicators	5	4	3	2	1
1. The introduction consists of an adequate introductory discussion of the problem		/			
2. Factors that led to the problem are well-discussed in paragraph 1		/			
3. The in-text citations are properly and clearly presented in the literature review.			/		
4. The Literature Review is comprehensively done by the researchers and they only stated researches relevant to their study.		/			
5. Conceptual framework adequately supports the main problem or the title of the study		/			
6. The gap of knowledge of the study is clearly and specifically stated in paragraph 3 to convince the readers of the need to conduct such study		/			
7. The research paradigm is able to provide the direction and skeletal framework of the study.	/				
8. The aims/ purposes or objectives were thoroughly presented.		/			
9. In general, the manuscript is scholarly written and has global impact in educational context as a whole.		/			

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LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

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3. Foreign literature, studies, literature and local studies are present.		/			
4. Synthesis of the reviewed literature and studies is well-organized, concise (not too long nor too short) and is based on the researchers' logical analysis of the cited materials.		/			
5. The sources of the cited literatures and studies are appropriately acknowledged and or credited.		/			
6. The researchers were able to determine the construct and variable of their study from the theory presented.		/			
7. The framework presented conceptualizes the concepts of the theory appropriately.		/			

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RESEARCH DESIGN AND METHOD

Indicators	5	4	3	2	1
1. The research methodology is well-described and is suitable or fitting to the research problem.		/			
2. The participants of the study are well-described in terms of the sample profile, sample size and sampling technique and or procedure.	/				
3. The research locale is described in terms of its location, historical background, purposes and objectives and or mission and vision of the instruction or organization		/			
4. The procedure and or techniques of gathering data are explained in complete detail beginning from the time the researches sought permission to conduct the study.		/			
5. The research instrument is presented and discussed in terms of its validity and reliability (in case of self-made instrument)			/		
6. The research design and method employed by the researchers are correct and relevant to the fulfillment of the accurate results of the study.		/			
7. The statistical tool selected is appropriate to gather the needed data and answer the problem of the study.		/			
8. The statistical tool is brief and accurately used to answer the queries or objectives of the study.		/			

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OVER-ALL TOTAL: 96 pts

Remarks:

DANIEL M. MACANDAY
Signature over Printed Name



- Sample copies of reviews done

NOT AVAILABLE

