Questions for Makers

- 1. Why are you here today?
- 2. What is your creative role? Designer, developer, photographer, film maker, etc.
- 3. In watching the video and listening to us talk about Make a Mark, what got you excited?
- 4. In watching the video and listening to us talk about Make a Mark, what made you hesitant?
- 5. What would get you super pumped to participate in a 12-hour make-a-thon?
- 6. What would you want to see happen in the event to help you produce your best work?
- 7. Do you often participate in altruistic work using your skills? If so, how?
- 8. Do you work for a company or as a freelancer, or both?

FAQs for Makers

- 1. **What is a maker?** Makers include designers, developers, illustrators, photographers, videographers and any other creatives. These are dedicated and talented volunteers that make the event happen.
- 2. **Do you really have a finished product in 12 hours?** Yes, you can definitely have a finished product in 12 hours. Print, logo and rebrand projects always wrap up within the day. Because there are final details with hosting, website projects often require an additional hour or two to wrap up, but that falls on Make a Mark to complete. Makers are only committed to the 12 hours and other Make a Mark members complete any final details and follow up.
- 3. **Do the nonprofits use the work?** Yes! The nonprofits are always so grateful and excited to use the work that they receive at the event.
- 4. **Why make?** Make a Mark is an opportunity to take the skills that you have and spend just one day helping those that give back so much of their lives (often unpaid) to the community in which you live. We do this in a controlled environment where your time and talents are protected. We carefully vet the nonprofits and we lead planning meetings to manage scope.

