

- “28 Days To A Client” -




The Real War Mode Day Plan + Report.

	Priority Level	Task List For The Day (Set Tasks That Make Progress Towards MY Goals)
1. ✓/	1 ▾	Start the day
2. ✓/	1 ▾	50 pushups
3. ✓/	1 ▾	Check the announcements
4. ✓/	1 ▾	Watch MPUC
5. ✓/	1 ▾	Review a copy
6. ✓/	1 ▾	Review a swipe file
7. ✓/	1 ▾	Make a copy
8. ✓/	1 ▾	Outreach
9. ✓/✗	1 ▾	Review the work for the day
10. ✓/	1 ▾	University obligations
11. ✓/	1 ▾	Workout
12. ✓/✗	1 ▾	OODA loop through day
13. ✓/✗	1 ▾	
14. ✓/✗	3 ▾	
15. ✓/✗	3 ▾	
16. ✓/✗	3 ▾	
17. ✓/✗	3 ▾	
18. ✓/✗	3 ▾	
19. ✓/✗	3 ▾	
20. ✓/✗	3 ▾	

Day Number: 3







Date: 16.3.2023.

Start Of The Day - Time: 10:30

	 3 Things That I Am Excited To Have In The Future? 
1.	Not having to care about how much something costs
2.	Have more fun times with my friends
3.	Be perceived as a high-value man

Hour-By-Hour **Tracking:**

[Track+Measure=Improve]

 Task:	 Task = Set The Task That I Intend To Complete This Hour?
 Intention:	 Intention = What Is My Plan Of Action To Complete This Task For This Hour?
 Reflection:	 Reflection = Did I Complete This Task For This Hour? If Not, Then Why?

My War Mode Words:

1. I Am Acting With No Limits To My Abilities!







2. I Am Being All That I Can Be, Every Hour And Every Day!







3. Every Word I Am Saying And Thought I Am Thinking Is Positive!







4. I Am Being Enthusiastic About Completing Each Task!

5. I Am The Best Copywriter In The World!

**(Delete Any Boxes Below That Are Before
The Time That You Start Your Day In Your
Own Copy)**

 10 am: Task 	Start the day
 Intention 	Wake up, 50 pushups, brush teeth
 Reflection 	Fucked up, woke up at 12:00 because I was working late up until 2:30, done at 12:30 with pushups and teeth brushing

 11 am: Task 	Start to work
 Intention 	check announcements, watch MPUC, make a personalized outreach, post FV for review
 Reflection 	Fucking late, I will make up for it later throughout the day, if needed I will go in War Mode sleeping for 3-4 hours

 12 am: Task 	Breakfast
 Intention 	Have breakfast while watching additional content to expand my knowledge
 Reflection 	Done with breakfast at 1:00+ pm, watched Arno About lessons, Now it's 2:00 pm,

	I'm ready to start working
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\$ 1 pm: Task \$	Outreaching 2
🔔 Intention 🔔	Make a personalized outreach with a free value which I'll post for review
✍️ Reflection ✍️	FUCKING LATE, I will need to make up for it throughout the day

\$ 2 pm: Task \$	Outreaching 3
🔔 Intention 🔔	Make a personalized outreach with a free value which I'll post for review
✍️ Reflection ✍️	Finished at 16:17 due to having problems with mail bouncing, discussion on a copy review, commenting on other students outreach Arno sent

\$ 3 pm: Task \$	Outreaching 4
🔔 Intention 🔔	Make a personalized outreach with a free value which I'll post for review
✍️ Reflection ✍️	Haven't executed the task, will make up for it later tonight as I'll probably go on War Mode sleep schedule

\$ 4 pm: Task \$	Lunch
🔔 Intention 🔔	Make lunch and eat while watching additional content, writing down important things
✍️ Reflection ✍️	Postponed for 5 pm instead of a copy review I'll make now





\$ 5 pm: Task \$	Review a copy
🔔 Intention 🔔	Thoroughly go through the student's copy and give them opinions and direction on what and how they can improve their copy
✍️ Reflection ✍️	Watched TRW Student Copy Review 03-09-23 up to 54:15




\$ 6 pm: Task \$	Outreaching 5
🔔 Intention 🔔	Make a personalized outreach with free value which I'll post for review
✍️ Reflection ✍️	I didn't make an outreach because I realized I need to work on my FV and outreach, I watched video mini-training on how to review copies and how to implement those principles





\$ 7 pm: Task \$	University
🔔 Intention 🔔	Revise 10 pages of one subject and 10 pages of the other
✍️ Reflection ✍️	10 pages of one subject and 7 of the other one as it was the end of the script - tomorrow I'll start from the beginning and I invested the time to do important things like improving my knowledge on how to get replies in cold email outreach





\$ 8 pm: Task \$	Reviewing a swipe file
🔔 Intention 🔔	Go through the swipe file by the directions on what to watch out for and take notes and write down the implementation of learned principles

 Reflection 	Reviewed a short John Carlton 4th July email
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\$ 9 pm: Task \$	Gym snack
 Intention 	Small snack before the gym and watching additional content
 Reflection 	Banana milkshake with cocoa and honey plus oatmeals, listened to copy review up to 1:40:39 (3-9-23)

\$ 10 pm: Task \$	Gym
 Intention 	Workout for 1 hour
 Reflection 	done

\$ 11 pm: Task \$	Gym
 Intention 	Getting home and taking a shower, eating and watching additional content
 Reflection 	Done at 12:30 am, extracting knowledge out of copy review up to 2:12

\$ 12 pm: Task \$	OODA loop through the day
 Intention 	Reflect on the day and make a War Plan for the upcoming day
 Reflection 	Postponed for the later at night around 3am, starting the War Mode sleep

	schedule
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End-Of-The-Day Report:



 What Did I Learn Today? 
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Look at the bigger picture of the copy, make an avatar for your prospect

 What Do I Plan To Do Differently Tomorrow? 

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 What Do I Plan To Do The Same Tomorrow? 
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 Who Do I Need To Update, Contact, Ask A Question To, And Share Feedback With? 
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 What Tasks Were Left Undone? 

4 outreaches

Brain Dump: