

Student Summary Worksheet

- To be filled out by the student -

Your Name:

Consultant's Name:

Pull out your Business **MIND MAP** and share it with your consultant.

Possible Business Ideas⁽¹⁾ List below:

Top 1-3 Choices: (narrow down from above if necessary)

Notes: ⁽⁵⁾ Your company idea you choose from above:

⁽⁶⁾ **Target Market** (specific customers):

⁽⁷⁾ **Resources** you will need and **costs**?

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(8) **Niche:** (How are you different)?

(9) **Branding:** "You are the brand!"

(10) Setting a good **Price?**:

(11) **"Word of Mouth"** selling?

(12) **1-3 Goals (S.M.A.R.T)**

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(13) **Action steps** to achieve the goal(s):

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