

YFD x Lanka & Muovi Design Competition Rules

1. **Organizer**
Young Finnish Design Oy and Lanka ja Muovi Oy
2. **Objective**
The aim of the competition is to find storage solutions that meet the task requirements and are suitable for manufacturing, fitting into the product range of Lanka ja Muovi.
3. **Eligibility**
The YFD x Lanka & Muovi design competition is an open competition held in Finland. The competition is aimed at designers in the early stages of their careers, regardless of age. The competition consists of two categories: students who are studying design in Finland, and recent graduates (within 10 years of graduation) who have completed design education in Finland. The competition languages are Finnish and English. Participants can enter individually or as a team.
4. **Selection Criteria**
 - **Functionality and User-Friendliness:** How well the solution addresses storage challenges in the home.
 - **Innovation:** How creatively steel wire has been used and how new the idea is on the market.
 - **Commercial Potential:** The suitability of the solution for mass production and market needs.
 - **Aesthetics:** The elegance of the design and its compatibility with different home interiors.
5. **Excluded Proposals**
Proposals that are submitted after the competition deadline or that do not meet the requirements outlined in the competition program will be excluded. The competition jury will decide on the exclusion.
6. **Prizes and Announcement**
Two winners will be awarded: the student category prize is €1000 (excluding VAT) and the recent graduate category prize is €2000 (excluding VAT). Recent graduates are those who graduated within the last 10 years. The jury has the right to award prizes to multiple winners. Prizes will be paid within a month after the announcement of the results via invoicing. Note: prize amounts are not tax-free income.
7. **Use and Intellectual Property Rights of Competition Proposals**
All intellectual property rights related to the proposals belong to the creator(s). If a team participates, the participants must agree in writing on the division of rights to the prize before entering the competition. Lanka ja Muovi has the right to negotiate the usage, manufacturing, marketing, and sales rights of products to be produced with the designer(s) of the competition proposal. Negotiations must take place within six months of the announcement of the results. The proposer guarantees that their proposal does not infringe on others' rights and is not a copy of previously publicized models. The competitor is responsible for protecting their competition proposal, e.g., through design protection.
8. **Manufacturing Agreement**
The aim of the competition is to develop new products for the product range of Lanka ja Muovi. Separate contract negotiations between the designer(s) and the manufacturing company will take place regarding the production of the winning product. If the product idea proceeds to production, changes may occur due to production-related reasons.
Naming: Collaborative products will be named "Lanka ja Muovi x Young Finnish Design" followed by the designer's name. The naming is meant to highlight the collaboration and the value of new Finnish design work.
9. **Jury**
The winners of the competition will be selected by a jury chosen by Lanka ja Muovi.
10. **Competition Officer**
The competition officer will be Elisa Luoto, a representative of Young Finnish Design Oy. The role of the competition officer is to gather the competition entries for the jury's review and respond to inquiries regarding the competition. The appointed competition officer does not have voting rights in the jury's proceedings.
11. **Competition Program**
The competition schedule, registration procedure, presentation materials, registration and participation methods, and prize amounts will be provided in the competition program.
12. **Responsibility for Competition Proposals**
The organizer is responsible for the safety of the competition proposals once they have been received. The organizer commits to destroying electronically submitted proposals after the competition.
13. **Understanding the Rules and Program**
By participating in the competition, the competitor confirms acceptance of the competition rules, the competition program, and its associated conditions and obligations, as well as having the rights to the product entered in the competition.
14. **Disputes**
Any disputes will be resolved in cooperation with the jury.