



Morristown ONSTAGE is your opportunity to support the Morris Educational Foundation and ALL the students of the Morris School District!

Support Every Student Every Day for 180 Days of Impact!

	\$25,000 Headline	\$10,000 Gold	\$5,000 Silver	\$3,000 Bronze
# STUDENTS IMPACT THIS SCHOOL YEAR	"School Grade" 180 Days / \$1 Day	"Bus Load" 180 Days / \$1 Day	"Classroom" 180 Days / \$1 Day	"Extracurricular Club" 180 Days / \$1 Day
MOS Event	-15 premium show tickets	-10 premium show tickets	-8 premium show tickets	-6 premium show tickets
Live at Show	-Red Carpet -Interview/ Video	-Red Carpet -Shout Out		
Company Logo	-Promo Poster -Opening Video -MEF Websites -Playbill Cover	-Promo Poster -Opening Video -MEF Websites -Playbill Cover	-Promo Poster -Opening Video -MEF Websites -Playbill Cover	-Opening Video -MEF Websites
Playbill Ad	Color, Full Page, Back Cover	Premier B/W, Full Page	B/W, Full Page	B/W, Full Page
Traditional & Print	-Press Releases -The District	-Press Releases -The District	-Press Release -The District	-Press Release -The District
Digital	-Social Media -MEF platforms -Donor Eblasts	-Social Media -MEF platforms -Donor Eblasts	-Social Media -MEF platforms -Donor Eblasts	-Social Media -MEF platforms -Donor Eblasts
Engagement	MSD's Education Champion	Career & Educational Connections	Audience Experiences at Event	Community Connections





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	\$1,500 Talent	\$1,000 Champion	\$500 Benefactor
# STUDENTS IMPACT THIS SCHOOL YEAR	“Learning Circle” 180 Days / \$1 Day	“Lunch Table” 180 Days / \$1 Day	“Family” 180 Days / \$1 Day
MOS Event	-4 premium show tickets	-3 premium show tickets	-2 premium tickets show
Company Logo/Name	-Opening Video- All Talent Page -MEF Website	-Name listed in Playbill	-Name listed in Playbill
Playbill Ad	B/W, Full Page	B/W, Half Page	B/W, Half Page
Traditional / Print	-The District	-The District	-The District
Digital	-MEF platforms -Donor Eblasts		





\$25,000 HEADLINE - Exclusive Sponsorship

Morristown ONSTAGE Event

- 15 premium tickets to the show
- Live Interview on the pre-show Red Carpet by MHS students from the Broadcast & Radio Clubs, with MEF/AH branded area, used in post-show video highlights
- Logo featured during Morristown ONSTAGE event opening video and during the show
- Exclusive content focused on impact in the Morristown community either with customized video and/or interview by MOS host featured during the event.

Traditional / Print

- Logo featured on event promo poster
- Logo on the front cover and a full-page color ad on back cover of the event playbill
- Multiple press releases shared with local media outlets
- Name & headline sponsor mentioned in all external marketing of event
- Name & headline sponsor mentioned in the annual "The District" newsletter mailed to all Morristown, Morris Twp, & Morris Plains 27,000 households

Digital

- Mention in social media posts on MEF platforms before and after the event with at least 3 dedicated posts. [Followers: FB 1,400, Instagram 1,146] and Colonial Nation network [14K unique emails]
- Logo featured with hyperlink on Morristown ONSTAGE/ MEF websites
- Name/sponsorship acknowledgement email to MEF donors pre-show ticket info and post-show thank you [8.4K unique emails]
- Name/sponsorship acknowledgement email to MEF donors pre-show ticket info and post-show thank you [8.4K unique emails]

Engagement

Year-round partnership created to collaborate with the Morris School District on programs and initiatives in our schools

- Connection to the students & alumni of the Morris School District to enrich their educational experience and career development
- Educate Morristown High School students on career path options
- Promote opportunities for internships and other exposure opportunities within MHS
- Share career opportunities with the Colonial Nation network of alumni & community members
- Collaborate on connecting our talent with corporate events
- Visibility opportunities aligned with MEF programs and grants based on sponsor interest area





\$10,000 GOLD Sponsorship

Morristown ONSTAGE Event

- 10 premium tickets to show
- Logo featured during Morristown ONSTAGE opening video
- Live Interview on the pre-show Red Carpet by MHS students from the Broadcast & Radio, used in post-show video highlights
- Verbal mention from host at the show with customized messaging

Traditional / Print

- Logo featured on promo poster for event
- Logo on front cover and full page premier black & white ad in event playbill
- Mention in press releases sent to all local media outlets
- Name & sponsorship mentioned in all external marketing of event
- Name & sponsorship mentioned in the annual "The District" newsletter mailed to all Morristown, Morris Twp, & Morris Plains 27,000 households

Digital

- Mention in social media posts on MEF platforms leading up to the event with at least 1 customized post [Followers: FB 1,400, Instagram 1,146]
- Logo featured with hyperlink on Morristown ONSTAGE/ MEF websites
- Name / sponsorship mentioned in announcement to Colonial Nation, alumni and community network [14K unique emails]
- Name/sponsorship acknowledgement email to MEF donors pre-show ticket info and post-show thank you [8.4K unique emails]

Engagement

Connection to the students & alumni of the Morris School District to enrich their educational experience and career development.

- Educate Morristown High School students on career path options, through school-sponsored lunch n learn, classroom visit, school club meeting, or other mutually agreed upon format
- Promote opportunities for internships and other exposure opportunities within MHS Guidance department
- Share career opportunities with the Colonial Nation network of alumni & community members
- Collaborate on connecting our talent with corporate events
- Visibility opportunities aligned with MEF programs and grants based on sponsor interest area





\$5,000 SILVER Sponsorship

Morristown ONSTAGE Event

- 8 premium tickets to show
- Logo featured during Morristown ONSTAGE event opening video

Traditional / Print

- Logo featured on cover of event playbill
- Full page black and white ad in event playbill
- Mention in at least one press release sent to all local media outlets
- Name & sponsorship mentioned in the annual “The District” newsletter mailed to all Morristown, Morris Twp, & Morris Plains ~27,000 households

Digital

- Mention in social media posts on MEF platforms before and after the event with at least 1 customized post [Followers: FB 1,400, Instagram 1,146]
- Logo featured with hyperlink on Morristown ONSTAGE/ MEF website
- Name / sponsorship mentioned in announcement to Colonial Nation, alumni and community network [14K unique emails]
- Name/sponsorship acknowledgement email to MEF donors pre-show ticket info and post-show thank you [8.4K unique emails]

Engagement

- Your choice of visibility opportunity aligned with MEF programs & grants based on interest area
- Your choice of recognition for features to increase audience engagement:
 - **AUDITIONS:** Sponsor audition day and related press & communications.
 - **RED CARPET:** Sponsor pre-show Red Carpet experience which includes a high-energy atmosphere with DJ, party décor, and interviews with MHS show hosts from broadcast & radio.
 - **AUDIENCE VOICE:** Sponsor all polls & audience interactive features of the show like “Text to Vote” for Audience Choice Winner.
 - **PRIZE SPONSOR:** Sponsor the cash prizes for the MOS winners.
 - **MHS BROADCAST CLUB:** Be the Sponsor promoting MHS Radio & Broadcast clubs who are part of the show’s production team and live correspondents on the Red Carpet.
 - **MHS SHOW HOSTS:** Be the Sponsor promoting the MHS theater department and its showcase of the Spring musical.
 - **MHS THEATER:** Be the Sponsor promoting the MHS theater department and its showcase of the Spring musical.





\$3,000 BRONZE Sponsorship

Morristown ONSTAGE Event

- 6 premium tickets to show

Traditional / Print

- Full page black & white ad in event Playbill
- Logo featured during Morristown ONSTAGE event opening video
- Mention in at least one press release sent to all local media outlets
- Name & sponsorship mentioned in the annual "The District" newsletter mailed to all Morristown, Morris Twp, & Morris Plains 27,000 households

Digital

- Mention in social media posts on MEF digital platforms before and after the event [Followers: FB 1,400, Instagram 1,146]
- Logo/Name featured on Morristown ONSTAGE/ MEF website
- Name / sponsorship mentioned in announcement to Colonial Nation, alumni and community network [14K unique emails]
- Name/sponsorship acknowledgement email to MEF donors pre-show ticket info and post-show thank you [8.4K unique emails]

Engagement



Be the Sponsor connecting Morristown OnStage to the **Morristown Colonial Nation**, a network of alumni, community members, businesses, students, staff, friends, family and supporters of Morristown students. morristowncolonial.nationbuilder.com





\$1,500 Talent Sponsor

- 4 premium tickets to show
- Access to additional pre-sale tickets
- Full page black & white ad in event playbill
- Name featured alongside other talent sponsors during Morristown ONSTAGE event opening video
- Name listed on MOS website and MEF communications thanking MOS sponsors
- In Kind sponsorship opportunities to support MOS with Audition Day, Media Day, Talent Dinner, Beauty & Hair, Decorations, Sponsor Experience & Marketing

\$1,000 Champion Sponsor

- 3 premium tickets to show
- Access to additional pre-sale tickets
- Half page black & white ad in event playbill
- Name listed in event playbill thanking sponsors

\$500 Benefactor Sponsor

- 2 premium tickets to show
- Half page black & white ad in event playbill
- Name listed in event playbill thanking sponsors

