

This is the Signup Sheet for the weekly presentations in the class "MCS 214 Introduction to Media and Digital Culture". Please sign up for a week you want to give a presentation and design an activity about the readings / screenings. There are less weeks than students so you will have to double up on some of the weeks.

Do not sign up for a week where there are 2 people signed up.

ALL WEEKS MUST HAVE AT LEAST ONE STUDENT SIGNED UP FOR THEM WITH MAX 2 STUDENTS PER WEEK!

Also, remember, that it is wise to sign up for times earlier in the semester as later in the semester you will be busy with finals, etc.. so the sooner you can present, the easier it will be for you later in the semester! Remember to "SAVE" after you enter your name!

Class:	Readings	TWO Students Per Week Max
Class 2.5 - The Effects of Media Culture February 15, 2022	<p>How has media affected us? Social effects of media consumption Clinical Report—The Impact of Social Media on Children, Adolescents, and Families, American Academy of Pediatrics. Link to PDF: http://pediatrics.aappublications.org/content/pediatrics/127/4/800.full.pdf</p> <p>1. Clinical Report—The Impact of Social Media on Children, Adolescents, and Families, American Academy of Pediatrics.</p> <p>Link to PDF: http://pediatrics.aappublications.org/content/pediatrics/127/4/800.full.pdf</p> <p>2. "Our minds can be hijacked": the tech insiders who fear a smartphone dystopia", Paul Lewis, The Guardian, October 2017. http://bit.ly/2NUsFUK</p> <p>3. "What is Brain Hacking? Tech insiders on why you should care", CBS News, 60 Minutes, Andersen Cooper, June 11, 2019. – http://cbsn.ws/2xowXfo</p>	<p>Joselin Lopez Bilitte Mana</p>

<p>Class 3.5- The Loss of Books, Newspapers & Magazines Tuesday, February 22, 2022</p>	<p>"Libraries 'have had their day', says Horrible Histories author", Alison Flood, The Guardian, Libraries 'have had their day</p> <p>"The End of Books", The New York Times, Robert Coover, 1992, https://www.nytimes.com/books/98/09/27/specials/coover-end.html</p>	<p>Xiara pilarte Khublall Ramlochan</p>
<p>Class 4.5 - From Radio & Music Streaming to Podcasting Thursday, March 1, 2022</p>	<p>How has the Music industry changed with digital media? What is the content delivery system like?</p> <p>Apple to Pay \$3 Billion to Buy Beats, Brian Chen, New York Times, May 28, 2014.</p> <p>"Music streaming demands new wave of licensing rules – Chicago Tribune", Chicago Tribune, PDF, April 2015</p> <p>. "Apple Music may not steal you from Spotify, but it can still win the streaming battle", The Verge,</p>	<p>Hillary Palacios Sebastian Jimenez</p>

Class 5.5 - DIY Culture: The Maker Movement Thursday, March 8, 2022	1. "The Maker Mindset", Dale Dougherty, May 2016. Link: https://llk.media.mit.edu/courses/readings/maker-mindset.pdf 2. "What is Critical Making?", Garnet Hertz. Link: http://current.ecuad.ca/what-is-critical-making 3. "A Movement in the Making", John Seely Brown Link: http://www.johnseelybrown.com/maker-movement.pdf	Brian Overton Angelina Leib
Class 6.5: Electronic Games and Entertainment – Where are they going? Thursday, March 15, 2022	The move from console gaming to handheld gaming. How has this change effected us and why? 1. "A Theory of Fun for Game Design" – What Games Aren't / Raph Koster http://bit.ly/WdxZ8 2. "16 trends that will define the future of video games", Keith Stuart and Jordan Erica Webber, The Guardian 3. "How a Videogame God Inspired a Twitter Doppelgänger — and Resurrected His Career", WIRED, 2012	Tyler Cruz David Torres
Class 7.5 - The Internet and Social Media Thursday, March 22, 2022	Required reading: is everyone online social? What does it mean to be online in 2022? 1. How the Technological Design of	Aaliya Whyte Brenda Montes

	<p>Facebook Homogenizes Identity and Limits Personal Representation, Ben Grosser, Glimpsedome, 2015. http://bit.ly/2xErOza</p> <p>2. Tommy Landry, How Social Media Has Changed Us: The Good and The Bad, B2C,, Sept 2014. http://bit.ly/2baKmS1</p> <p>3. Jeffrey Rosen: "The Web Means the End of Forgetting", http://nyti.ms/atnScD</p> <p>4. "Watching the World's "First TikTok War", The New Yorker, by Kyle Chayka, March 3, 2022 link: https://tinyurl.com/tiktokwar</p>	
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Class 8.5 - Digital Marketing and Public Relations Wednesday, March 29, 2022	Required reading: 1. Seven Digital Marketing Trends For 2021, Henry Devris, Forbes, https://bit.ly/3bBvWa0 2. Duncan Watts and Jonah Peretti, Viral Marketing for the Real World, 2007: http://bit.ly/1OrBwcj 3. Matthew Yeoman, "5 Key Viral Marketing Tactics Proven to Work" http://www.jeffbullas.com/2014/06/24/5-key-viral-marketing-tactics-proven-to-work/ 4. "Twelve Digital Marketing Trends For 2022 And How To Take Advantage Of Them", Krista Neher, Forbes, December 7, 2021 – https://tinyurl.com/yc22wdm2	Darius Paul Sadia Mena
Class 9.5 - The Origins of Memes Thursday, April 5, 2022	How did Memes grow in popularity and why? 1. "THE WIRED GUIDE TO MEMES", Angela Watercutter, Emma Grey Ellis, April 1, 2018 link: http://bit.ly/2JxZwOe 2. "What Defines a Meme?", Smithsonian, May 2011, James Gleick, http://bit.ly/2JBO3xc 3. "The surprising academic origins of memes", Erhan Aslan, February 12,	Zayneb Saad Shelbi Donaldson

	2018, http://bit.ly/2NJdOB2	
Class 10.5 - The Influx of Drones Thursday, April 12, 2022	Required reading: What is the impact of drones on the future of communications and efficiency? 2. "Drone it Yourself! On The Decentering of 'Drone Stories', Maximilian Jablonowski, Culture Machine Vol 16, 2015. - http://bit.ly/2vtDeVJ 3. "A World of Proliferated Drones", Kelley Saylor, Center for a New American Security, Forward, Introduction, Hobbyist Drones, Conclusion - http://bit.ly/2vBgqmi 4. Johns Hopkins Team Hacks, Crashes Hobby Drones To Expose Security Flaws, Janet Burns, http://bit.ly/dronesreading	Houlematou balde Maygan Garcia
Class 11.5: Artificial Intelligence Tuesday, April 26, 2022	1. "Should Your Driverless Car Hit a Pedestrian to Save Your Life?", John Markoff, June 2016, Link: http://nyti.ms/28SgP9x 2. "The Coming Merging of Mind and Machine", Ray Kurzweil, September 1999. Link: http://www.kurzweilai.net/the-coming-merging-of-mind-and-machine 3. "Soon We Won't Program Computers. We'll Train Them Like Dogs", Jason Tanz, WIRED, May 17, 2016: https://www.wired.com/2016/05/the-end-of-code/ Link:	Zanes Coriano Ernesto Cabrera

	http://people.csail.mit.edu/brooks/papers/group-AAAI-98.pdf	
Class 12.5: Augmented Reality Tuesday,, May 3, 2022	<p>2. "The Untold Story of Magic Leap, the World's Most Secretive Startup", WIRED, Kevin Kelly, May 2019.</p> <p>Link: http://www.wired.com/2016/04/magic-leap-vr/ </p> <p>3. "This is what Microsoft HoloLens is really like", The Verge, Lauren Goode and Tom Warren, April 2019.</p> <p>Link: http://bit.ly/2vAVCLu</p> <p>4. "Oculus Rift, Thirty years after virtual-reality goggles and immersive virtual worlds made their debut, the technology finally seems poised for widespread use.", Simon Parkin,</p> <p>Link: https://www.technologyreview.com/s/526531/oculus-rift/ </p> <p>4. Florida Man Fires Gun At Pokémon Go Players Parked Outside His Home</p> <p>Mike Fahey, July 17, 2019</p> <p>http://bit.ly/2al719w</p> <p>5. 'Pokémon GO' Is More Than Just A Game And It's Bringing People Together", Erik Kain, July 11, 2019</p> <p>http://bit.ly/2vjnc4Z</p>	Jimmy Espinal Ryan Pullido

Signup for Final Presentation Slots here:

<https://tinyurl.com/mcs214signup>