

Welcome Sequence 6/19

Email 1

DIC Email

Subject Line: Welcome to leaning

Hey (readers name)

Thanks for choosing to be a part of the (Brand Name) world!

As someone who has built multiple 6 and 7 figure stores by the age of 22, I can confidently say that building Ecom stores is not only possible but also highly profitable. And I can prove it!

Stay tuned for tomorrow's email where I lay the foundations for any Ecom store

P.S. If you're interested in my credentials and my freelancing/entrepreneur background the link to that video is [Here](#)

HSO Email

Subject Line: Success on a foundational level

Think of the last time you got with your friends? What were the things you talked about? Your cars? Video games? Fitness? Did anyone bring up a problem they had/have in one of those areas?

Congratulations! You and your friends are what I like to call a "Customer Group" sometimes called a "Target Market"

It's a group of people who have similar interests, wants, and annoyances.

Identifying these customer groups is 1 of 3 main aspects to being successful in the Ecom market

For a more in depth explanation of aspect 1 as well as the other 2 Click [Here](#) for a video explaining the whole thing.

Additionally you can click [Here](#) for a list of things needed to be taken into consideration when you start an Ecom business.

PAS Email

Subject Line:Next steps in learning

Hey (Readers Name)

I hope you enjoyed the recent videos I've sent you as they give you key insight that took me years to learn.

When you decided to be a part of this world it could have been for a number of reasons. Maybe you're tired of living paycheck to paycheck and trying to get out of debt.

Or maybe you're just looking for something better. Something that you can genuinely take pride in as it changes your life.

Regardless of why you joined, I'm happy you did.

Now let's take the next steps.

Here is where you take them