

October 25th, 2023 JP CSMS Board Meeting Minutes

Board Members (8): Brad Brown, Deborah Karson, Janet Galloway, Michael Epp, Michael Reiskind and Philip Celeste

Not in attendance (7): *Brie Pullum, Craig Panzer, Karen O'Brien, Nicole Gunn, Paul Stamatatos, Sarah Marsan and Sherisse Mayala-Nelson*

In attendance (1): Ginger Brown

Agenda:

Introduction, Minutes, Treasurer's report, board, design, economic, promotion, executive director, old/new business

Introductions of board and guest-N/A

Approval of Minutes September 27th, 2023 minutes

Motion for minutes -No Quorum for corrections, discussion or questions.

Treasurer's Report –Brad Brown reported -Nicole Gunn absent

Assets \$56,628.97, Liabilities and Equity \$56,628.97

Financial Position September 2023

Banks \$7,443.82 Receivable \$41,846.11 Equipment \$7,339.04

Accounts payable \$1,956.49 other \$2,142.05 Total Liabilities \$4,098.54

Earnings \$-100,744.92 Net Revenue \$-48,214.49 Equity \$52,530.43

Statement of Activity

Donations \$287.30 Grants \$5,000.00 Sponsorship \$2,850.00 TOTAL \$8,137.30

Events Expenses \$10,944.38 Payroll \$24,781.93 Utilities \$699.91 Expenditures \$79,288.80

NET OPERATING REVENUE \$-71,129.50

City reimbursements haven't been received but the new contract was received and signed.

Rockland Trust had a grant that JPCSMS was eligible for in the amount of \$500. Funds received.

JP CSMS Board: Reports of activity:

Fall Fundraiser

ARE YOU SMARTER THAN MICHAEL REISKIND?

The fundraising trivia scheduled for was on October 19th, 2023 at First Baptist Church 7-9PM.

Ticket sales \$870, \$309.00 in bar funds, and \$1,000 for TCB sponsorship. The winners donated their winning back to the organization (Muncey Group -1st place, Bob Franklin, Andy and Carol Palmer Brilliant).

Ticket sales at door donation from M. Epp \$500.00 expenses: Ads-paper goods \$484.00.

Grand total \$2,179.87 which was less than the \$5,000.00 budgeted. Comparison to spring's Taste & Tour Total \$5735.00 net \$4,734.00

FY 2024 funds

Ginger explained that the Beautification funds we've received from the city is decreasing for the next year. The procedure also is changing. We need to apply for funds and be reimbursed.

Funds for JP Uplift has been set aside but Ginger has to get details from Carlos in Samantha Montano's office.

Ginger will be hosting a HR workshop on November 8th, 2023.

Design Working Group – Ginger Brown, Michael Reiskind, Michael Epp

Michael Epp & Ginger stated that there will be an interactive Halloween themed event for the BHA on Friday 10/27/2023. There has been a lot of community interaction.

PCA focus on Juicygreens. Sweet Pea & Sage would also be revamped.

Economic Vitality (EV) Working Group: Ginger Brown

7-11 space at 684 Centre Street considering using the building as a food hall possibility.

Promotion & Events Working Groups: Ginger Brown

Ginger and Brad Brown spoke regarding the DOG PARADE on October 28th, 2023.

There would be three to four judges (Ken Sazama –sponsor, Sam Montano, Liz Miranda)

We currently have 14 volunteers to assist with registration, escorting, traffic and toys.

Sazama Real Estate and TCB-The Cooperative Bank are the official sponsors of the event.

Expenses for several Stansures, tables and chairs, A-Frames and sidewalk chalk to indicate areas that can't be occupied.

JP Uplift:-Nicole Gunn -absent-presented by Ginger Brown

No Meeting or event.

Ujima was invited to develop an employee handbook, best practices.

Holiday Light Show:

Show will be displayed on the First Baptist Church steeple through the projector. The lens that had been rented in the past was donated by Paul Stamatatos. We will need a laptop for running the show. The show will run every half hour and a QR code to get the music.

Ginger will have music provided by JP Honk-Sing Positive.

Content is been prepared by a consultant in Mexico- Diego Delmar. He purchased his ticket to come to the states for after Thanksgiving.

Holiday Stroll & Nite Market

Amy Driscoll @Susanna and Phil @On Centre are collaborating the time and structure for Holiday Stroll.

For Nite Market, the cost of having tents on the tennis courts is \$3,000.00.

Ms. Laura will organize vendors, hosted by businesses.

JPCSMS will order 5 propane heaters at a cost of \$575.00 and a fireman detail.

Total of \$1,000 per night and \$2,000 total. There won't be musicians due to outside vendors and the equipment would be exposed. They would require the heaters. Cost of heaters could be offset by the vendors. Brad Brown suggested a 50/50 split. Evan Greer playing holiday karaoke.

Executive Director's Report - Ginger Brown:

A) Main Street Mingle

On Wednesday October 18th, 2023 from 5-7PM at the Blarney Stone in Dorchester.

Thanks to M Reiskind, Brad Brown, Karen O'Brien, Nicole Gunn and Janet Galloway for attending.

Topics discussed were the contract-late reimbursements and the reality of a networking function.

Next topic to discuss on October 30th, 2023 relationship with the city.

B) LuMeNet

The meeting will be at lunchtime on October 24th, 2023. It will be a Women Focus workshop from 12 -1 PM at the Jamaica Plain Library. Two women business owners scheduled are Ammy Lowney (Juicygreens) and Virginia Schubert (Midnight Morning) opened in Roslindale Village the former Birch Street Bistro is our success story. Juicygreens will provide the food. Melissa Beltran was present along with representatives from Eastern Bank, BPDA, and SBA.

Next LuMeNet will be in December

News on the street:

Old / new business:

No Old business.

New:

Railynn's Furniture which was located at 120 South Street which previously closed, For Lease sign is gone and there appears to be construction on the premises.

Cindy who is located at 140 South Street will switch out upstairs/downstairs and apply for the space grant.

Nckls & Dimes has completed their renovating and are now open.

Brad stated that Eric from Prolific is still a possible renter for the 684 Centre Street location with preferential treatment.

Janet Galloway stated that the sign on the door of The Little Cocoa Bean is they are only open on the weekend due to staffing at their other location.

Ginger is already having meeting regarding February's Galentine.

Sponsorship packages for 2024 is ready to be mailed out.

The dates for November and December's meeting needs to be adjusted due to Thanksgiving and Christmas Holidays. Thanksgiving will change to 11/25/23 and XMAS to 12/20/2023.

Meeting adjourned at 6:08 PM.

Upcoming events

October 25th, next meeting

Oct 28 Canine Costume Parade

Oct 28/29 Spontaneous Celebration Lantern Parade

Oct 31 Trick or Treat

November 1st, Annual Report

November 7th, Election Day

November 10th, Veterans day

Nov 23 Thanksgiving

Nov 26 Small Business Saturday

November 30th, Holiday Light Show Begin Holiday Light Show Begin

Dec 3 Mayor's Tree Lighting

Jan 2024 Holiday Light Show ends

Past events

Feb Galentine

March Annual Meeting

Women's History Month

Main Street Conference

Apr/May Spring Fundraiser-Taste and Tour

Easter

April 15 One Boston Day

Patriots-Marathon Day

May Mother's Day

Memorial Day

June Thursday's on the Lawn

June Father's Day

June 19th Juneteenth

June 30th-End of fiscal year and Budget

July 1st Fiscal 2024 begins

July 1st – Budget due

July 4th Independence Day

July 5, Executive Committee Mtg

July 10, 9a-3p JP Open Streets

July 12, Economic Vitality Team Meeting – via Zoom

July 24th-31st Ginger's vacation

August 10 & 24 South St Nite Market

19th JP Porchfest

August 22nd BrewMeNet

23rd Board Meeting

September 1st

Deadline Fiscal year 2024 annual goals/work plan

Operating budget

Balance Sheet & P & L 2023

Sept 5th Labor Day

Sept 10 Racial Equity Institute

9th JP Music festival

Sept 23-24 JP Open Studios