Split screen/stage. On the one side is Mark, on the other side is Luke. Both are in their respective apartments.

Lights up on Mark. He's sitting on his couch or something similarly relaxing.

His phone buzzes. Ideally, there'd be a projected display of all phone screens when they alert people to what's up in this sketch. So. Do that.

Mark checks his phone. Along with the projected display, it loudly announces the following:

PHONE

Your friend Larry just posted his lunch on Lunch Boxxer! Post your meal and get lunching!

Mark curses to himself. He doesn't have a meal in front of him. But he has an idea! Lights out on Mark. Up on Larry. He's on a couch or something, having just finished his lunch. Larry's phone buzzes.

PHONE

Your friend Mark just sent his 5,000th text message and unlocked the Gold Medal on TextCounter. Get Texting and catch up!

Larry is upset. He can't send that many texts. All his friends are dead. What will he do? He has an idea!

Lights out on Larry, up on Mark.

Mark, couch, you know. Phone buzzes.

PHONE

Larry just completed the spray challenge on ZitPopper! Are you up to the challenge? Get popping, pustule pals!

Mark has clear skin! Damn! He has an idea! Lights out on Mark, up on Larry.

LARRY'S PHONE

Mark just completed a solo unlicensed rewiring of his home! He unlocked the Sparky Badge on FireTrapper! Start working on your home's wiring now!

Larry is displeased. But maybe...! Lights out, up on Mark

MARK'S PHONE

Larry just screamed at his kids unlocking the Fear IS Respect Badge on FutureTherapy! Get yellin' now!

Mark doesn't have kids, or they're dead or something. Write your own backstory, I'm busy.

Lights out, Up on Larry.

LARRY'S PHONE

Mark just sent the 100th picture of his genitals to a woman he doesn't know! Mark's winning on SemiHardJerks! Get harassing!

Lights out, up on Mark. And Larry! What alchemy is this?

BOTH THEIR PHONES

Dave has emptied your bank accounts. He's provided a twist to this sketch on Sketch Twister! Also, you both have AIDS.

The end.