

# Outreach to Kilted Coaches

SL: How is Sharna doing?

Hey Stephen and Rab,

Danièle's story (The Nurse) shows how you impact the clients' mindset and help them achieve their goals.

Jenny Craig's company just closed, leaving hundreds, if not thousands, of people looking for a new weight-loss option.

Now, to seize this opportunity and win their previous clients, we must handle a key website feature that they misused...

A simple section that will share the latest updates and give a daily weight-loss tip via email. (See the design for reference below.)

Does this copy below match your brand's voice?

Kind greetings,

Radoslav.

P.S.: I have already made the emails for the newsletter, but I will send them once we have finalized the section.

[Win customers over your competition](#)