ROUND 1 APPLICATION

Instructions and Prompts to Apply to the 2026 Camelback Fellowship

APPLY HERE by Wednesday, 9/10 at 6PM CST

1. Register for the site by creating a username and password to create an account.
2. Verify your account in the confirmation email sent to your email address.
3. Continue to site to view programs.
4. Check eligibility by answering a few multiple choice questions.
5. Save profile in order to apply.
6. You'll now have access to your application dashboard where you'll complete the tasks by inputting your drafted video and written responses.
7. When all required tasks are complete, you will be able to review all responses before clicking submit.
8. Submit before Wednesday, 9/10 at 6PM CST.

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Definitions

If You Need Technical Help →

YOUR PITCH
VIDEO RESPONSE

This is an open-ended question that requires a video response. *It's designed to help us get to know you—because to us, the founder is just as important as the organization. By inviting a video, we're giving you the opportunity to express yourself in more ways than just the written word.*

We don't care about the technical quality, your accent, or "proper" English, we just want to hear and see you. This is not a test of your video production skills, come as you are (i.e. don't send us your heavily edited promotional video). [Here's](#) *some of our* [tips & tricks to recording](#) *an authentic video.*

There is a maximum file size of 1000MB. *After recording on your device, you can either upload your video as an .mp4 or .mov file directly into the application portal.*

If you recorded your video on a mobile device and are having difficulty transferring it to a laptop or desktop, try opening the application portal (https://camelbackventures.smapply.io/*) on your mobile device. You will be able to upload directly from your photo/video app. It may take a while to upload, so please be patient and keep the browser open. We know that upload speeds can significantly decrease on the platform with high volume.* **For these reasons, we recommend recording and uploading videos well before the deadline**.

If you have technical challenges in recording or uploading, please reach out to Michaela at michaela@camelbackventures.org with subject "Video Responses" for assistance.

In a video of no more than 3 minutes, give us a pitch of your [venture](#).
Required Duration: up to 3 minutes

Please label your audio or video file using the following format: first name_lastname_pitch

Guidance: For the pitch, feel free to be your authentic self when delivering the pitch of your venture. There's no one right way to give a pitch. We encourage the diversity of story-telling and expression of each unique founder.

> *A successful pitch will include:*
> - *Your "why" for founding the venture*
> - *A simplified description of your product or service*
> - *An overview of your target market*
> - *The vision for venture growth and impact*

Written Responses:
Why do you want to be a Camelback Fellow?

What will you bring to the #camelbackfam?

What are you looking to get out of the Fellowship?

Suggested word count: 200 Words

Guidance: We're looking to understand how you align with Camelback's mission, vision, and Fellowship programming. Tell us what you're excited about learning, contributing, and challenging. Also. please share specific venture needs you want to address during the Fellowship.

Please share an artifact that helps us better understand your work beyond what you've included in your video/audio and written responses. This could be a sample of your programming, curriculum, a product demo, or a video walkthrough—anything that gives us a clearer picture of what you're building.

Guidance: We don't expect this artifact to be polished or final. We know your work may still be in progress, and you shouldn't spend extra time creating something new that you don't already have on hand. Please keep in mind that our evaluators will spend no more than 5 minutes reviewing this submission.

Are applying to the Camelback Fellowship with the primary intent of opening a school?
Guidance: For example, if you are opening a charter school, private school, or homeschool, select "yes" in order to be referred to the set of narrative questions particular to school founders.

☐ Yes
☐ No

NONPROFITS & FOR PROFITS VENTURE MODEL RESPONSES
WRITTEN RESPONSES

SCHOOLS DO NOT COMPLETE THIS SECTION
*The following questions are open-ended questions with **written** responses. They focus on key aspects of your venture's business model, including more about your solution, team, and target market. We're seeking to really understand your business & its unique value (e.g., your market, your industry, your competitors, etc.) and whether you have the mindsets necessary to have success in the Fellowship.*

2. **What issue or opportunity does your venture, product, or service intend to address? Tell us the unmet need for a significant issue that your product or service is filling.**
   Suggested word count: 200 Words

Guidance: We expect you to include evidence for this problem, whether that is supported by quantitative (e.g. numerical data or research) and/or qualitative (e.g. testimonials or lived experience) assessments. We also expect you to address how you specifically understand the strengths and needs of the people you are serving.

3. **What are your [venture]'s key activities and outcomes that address the need you are solving? How have you improved your product or service to meet these needs?**
   [Suggested word count]: 300 Words
   Guidance: In the simplest terms, tell us what is your venture's primary product or service. We believe that the best ideas are designed alongside your customers and beneficiaries, and we encourage you to include evidence of co-creation with the communities you serve. In your response, we expect a clear outline of how you have adapted to feedback from the community in order to improve your venture offerings.

4. **What is the approximate [stage] of your startup?**
   This should be the stage of the product / school / service that you will be focusing on during the Fellowship. In other words, when the Fellowship starts, where will your venture be?
   - ☐ Idea (Your venture mainly exists in the heads of founders or co-founders)
   - ☐ Entity (You are solidifying ideas on the building blocks of your venture, while getting feedback on your venture)
   - ☐ Drafted Prototype (Your venture currently has a rough finished product, program model, and/or school model)
   - ☐ Piloted Prototype (Your venture is implementing your prototype with the users you intend to target and/or serve)
   - ☐ Proving the Pilot (You've run your pilot and are now trying to secure the resources to implement the pilot as a going-concern)
   - ☐ Ready for Scale (You've had success running your venture and are ready to grow or scale)

5. **Have you facilitated a pilot?**
   - ☐ Yes
   - ☐ No

6. **(Optional) If you have facilitated a [pilot], please share information on any pilots run, those involved, and how your results have informed or will inform the venture.**

7. **Who are your [customers] or [beneficiaries]?**
   - ☐ K-12 students
   - ☐ Post-secondary/college/university students
   - ☐ Adults age 18-25
   - ☐ Adults 25+

☐ Infants to Pre-K
☐ Parents/Caregivers
☐ Teachers
☐ Seniors
☐ Organizations/Enterprises
☐ Governments

8. **As a part of the Fellowship journey, we engage Fellows in a curriculum that helps them understand how to better plan for future revenue generation and their venture's growth to become more sustainable. Describe your current plans to make your [venture](#) profitable and/or financially sustainable.**
   [Suggested word count](#): 200 Words
   Guidance: We want to confirm that your business model will serve your community in the long-term. If applicable, include an overview of your fundraising strategy. Please include your plans for increasing your venture's reach and/or deepening impact and any evidence of steps you have taken to ensure your product or service is financially accessible to those that need it most.

9. **We believe solutions are best created by and for the community and it is important to us for founders to be proximate to their community and the identities they reflect. Additionally, we look for founders who are resilient to obstacles they face while operating with a growth mindset. Tell us how your background and lived experience inform the evolution of your idea and venture.**
   [Suggested word count](#): 200 Words
   Guidance: You can use this space to share what experiences, qualities, and skills you bring to your venture. We expect you to elaborate on how your identity and proximity to the community continually informs decisions you make for the venture.

   If you need a pep talk on telling your story, refer to our [Ruthless Manifesto](#).

SCHOOL MODEL RESPONSES
WRITTEN RESPONSES

ONLY SCHOOLS COMPLETE THIS SECTION
*The following questions are open-ended questions with **written** responses. They focus on key aspects of your school's educational model, including more about your approach to learning, growth, and equity. We're seeking to determine whether your school challenges the traditional norms of education institutions with a bold, innovative approach.*

1. **Which type of school best aligns with the school you plan to open?**

- [ ] [Charter School](#)
- [ ] Independent School
- [ ] Homeschool
- [ ] Microschool
- [ ] Un-school
- [ ] Private School
- [ ] Public School
- [ ] Other {open text field}

2. **Have you obtained your charter authorization?**
Guidance: It is not expected that you have obtained your charter authorization. We have found that we are able to most positively impact school founders who are ideally 1-2 years out from opening their school at the conclusion of the Fellowship. This Fellowship cycle will conclude in May 2023.

- [ ] Yes
- [ ] No, but it is currently being processed
- [ ] No, but I plan to next year
- [ ] No, but I plan to in two years
- [ ] Not applicable

3. **Have you identified an [instructional leader](#) (e.g. a principal) for the school?**
Guidance: We have found school founders can get the most out of the Fellowship when they have a team member who can manage the academic demands of founding a school while the Fellow focuses on business strategy. While not mandatory, we want to understand your leadership team through this question.
- [ ] Yes, it is me
- [ ] Yes, it is someone else
- [ ] Not yet, but I am in the process of finding someone
- [ ] No, I haven't yet

4. **What is the expected year of your school launch?**
Guidance: Camelback can best support schools who will open their school the year after their Fellowship experience (i.e. if you were accepted into the 2023 Fellowship, we would expect you to open your school in the fall of 2024 or 2025)

5. **What is the expected month of your school launch?**
Guidance: Camelback can best support schools who will open their school the year after their Fellowship experience (i.e. if you were accepted into the 2023 Fellowship, we would expect you to open your school in the fall of 2024 or 2025)

6. **How many students does your school intend to serve when you open?**

7. **How many students does your school intend to serve when it is at capacity?**

8. **On average, how many students will you have per teacher?**

9. **What hurdles do you foresee locally towards being able to obtain your charter authorization?**
   Suggested word count: 200 Words
   Guidance: Charter authorization is dependent on local rules and regulations and can vary depending on competition, politics, and funding. We want to hear that you understand the current authorizing environment for schools in your community, what they are looking for, and the likelihood you have of getting authorization.

10. **Tell us about your school educational model.**
    Suggested word count: 300 Words
    Guidance: We are looking to understand about your pedagogy, curriculum, and/or learning environment makes your school effective and innovative for students, teachers, and administration.

11. **What have you done to determine the community's need for your school?**
    Suggested word count: 200 Words
    How have you engaged with the community to understand their want or need for your school in their community? If possible, include data in your answer.

12. **Tell us what makes your school equitable.**
    Suggested word count: 300 Words
    Guidance: How do you incorporate social justice and student identity into your curriculum, hiring practices, policies, training, or other components of your school model?

13. **Tell us about your fundraising efforts. How have you been successful in securing funding and where do you plan to continue fundraising?**
    Suggested word count: 200 Words
    Guidance: Strong candidates ground their fundraising goals in reality, while providing an ambitious, supportable financial path to success. We want to know that your school model can expect to be viable and sustainable.

FINANCIAL RESOURCES

10. **Using this template, share your key costs and revenue, revenue model, and budget for the Camelback award.**
    Guidance: We are trying to get a feel for your financial model. Your responses are intended to show us that you've thought about the budget and projections for the success of your organization, not to be an

exact accounting document. Add notes using the comment feature when you would like to clarify or provide supporting evidence for components of the budget. We want budgets that are grounded in supportable facts and assumptions, but we don't want you counting how many pencils you will purchase. All this information will help us know how our funding can move you forward.

*You are **required** to use the template provided. Other versions of financial statements will not be accepted. We're asking you to standardize your responses in this template in order to simplify the inputting of these values by you, the applicant, as well as streamline the review and comprehension of this information by our evaluators. We want you to spend less time getting the formatting right or guessing what you think we're asking for and more time on being an entrepreneur. To proceed, make a copy of the template (you may be required to sign in with a google account first), complete accordingly, and then copy & paste the shareable link. Make sure the sharing settings are such that "anyone on the internet with this link can view."*

SUPPORTING QUESTIONS
MULTIPLE CHOICE AND SHORT ANSWER

All questions are required unless otherwise stated.

The following questions are short-form questions that are meant to cover the quick hits about yourself and your venture. We try our best to only collect this information once so we don't have to bother you for it again down the road.

As a reminder, the Camelback Fellowship can only select one Fellow per venture. The application must be completed by the individual who will, in turn, complete the Fellowship (even if you have multiple co-founders.)

11. **First Name**

12. **Last Name**

13. **Nickname [optional]**

14. **Your Pronouns [optional]**

15. **How do you pronounce your name [optional]?**

16. **What is the name of your venture?**
    If applicable, indicate the venture name that has been legally registered.

17. **What is your role or title in this venture?**

18. **What is your primary email address?**
This is the email address we will be contacting you at throughout the application, so please use the one you would like to be contacted at.

19. **What is your primary phone number?**

20. **Please provide a URL for your LinkedIn profile [optional].**

21. **Please share any URLs for your venture social media channel(s) [optional].**
Guidance: It is not a requirement nor expectation that your venture has any social media accounts (e.g. Facebook, Instagram, TikTok, etc.) However, we like to follow and support your digital presence where we can. Please list any social media as separate URLs. For example, "https://www.facebook.com/camelbackorg; https://www.instagram.com/camelbackventures; https://www.linkedin.com/company/camelback-ventures"

22. **How did you remember first hearing about the Camelback Fellowship? (Select all that apply)**
    - ☐ From a Camelback Fellow
    - ☐ From a Camelback team member
    - ☐ From a different venture
    - ☐ At an event
    - ☐ On the Camelback website
    - ☐ From the Camelback newsletter
    - ☐ The Entrepreneurial Support Hub (ESH)
    - ☐ From social media
    - ☐ From an advertisement
    - ☐ From an internet search
    - ☐ From an opportunity website (like F6S or Gust)
    - ☐ Word of mouth
    - ☐ Other (open text field)

23. **Have you applied to the Camelback Ventures Fellowship in the past?**
    - ☐ Yes
    - ☐ No

24. **What year(s) did you apply to the Camelback Ventures Fellowship?**
    - ☐ 2016
    - ☐ 2017
    - ☐ 2018
    - ☐ 2019
    - ☐ 2020

- ☐ 2021
- ☐ Cycle 1, 2022
- ☐ Cycle 2, 2022
- ☐ Cycle 1, 2023
- ☐ Cycle 2, 2023
- ☐ Cohort 12 (2024)
- ☐ Cohort 13 (2024)
- ☐ Cohort 14 (2025)
- ☐ Cohort 15 (2026)

25. **How can Camelback support you after the application [optional]?**
By selecting to be connected with other entrepreneurial support ventures, you give Camelback the permission to share the following responses with with partner organizations we believe can support your venture's development:
- *Your Name*
- *Your Venture name/description/website/city*
- *Your Email address*

In some cases, we will filter connections by conditions such as demographic indicators if the receiving organization supports a particular audience. For example, if an accelerator specifically funding Black women founders asks for potential applicants, we would first screen for applicants that represent these identities in order to share the most relevant connections. While we will not share your individual responses to demographic questions, it may be inferred.

By signing up for the Camelback newsletter, you will receive monthly organizational updates, Fellow stories, and resources for entrepreneurs.

- ☐ Sign me up for the Camelback newsletter!
- ☐ Sign me up to be connected with other entrepreneurial support ventures!

VENTURE INFORMATION

26. **In 1-2 sentences, how would you describe what your venture does?**
We use this description to introduce our evaluators to your application. If selected as a finalist and/or Fellow, we may also use it on external-facing announcements.

27. **What is your venture's website [optional]?**
We understand not all ventures will have a website at this stage. If you do have one, we do not evaluate the functionality or design of your website. Don't be afraid to submit what you got, including if your primary web presence is on a social media platform such as Facebook or Instagram.

28. **In what month and year did you start this venture?**
We are looking for when you began working on your startup in earnest. In other words, when did you take the mental dive to spend most of your available time building your venture?

29. **In what city do you primarily work?**
Our main priority is to find out where you will make your impact. If you are running a pilot, this would be the pilot city. If you are focusing on impact nationally or regionally, where do you spend most of your desk time.

30. **In what state do you primarily work?**
There are at least 33 places called Springfield in the U.S.; we've got to make sure we've got the right city that you answer in #9.

31. **What is your venture's legal structure?**
   - ☐ Non-profit
   - ☐ For Profit
   - ☐ Hybrid

32. *(If For Profit or Hybrid is selected)* **What funding sources do you plan on seeking over the next year? Select all that apply.**
   - ☐ Angel Investment
   - ☐ Venture Capital
   - ☐ Debt capital (e.g. Loans)
   - ☐ Crowdfunding
   - ☐ Grants
   - ☐ Cryptocurrency
   - ☐ Other {{Open Text Field}}
   - ☐ None of the above

33. *(If Non Profit is selected)* **Are you fiscally sponsored?**
   A fiscal sponsor is a non-profit venture that provides fiduciary oversight, financial management, and other administrative services to help build the capacity of charitable projects.
   - ☐ Yes
   - ☐ No
   - ☐ No, but I want to be.

34. *(If Yes is selected to above)* **Do you intend to continue this fiscal sponsorship through the Camelback Fellowship?**
   - ☐ Yes
   - ☐ No

35. **If applicable, what is your venture's specific legal registration?**
   - ☐ LLC

- ☐ C-Corp
- ☐ S-Corp
- ☐ 501(c)(3)
- ☐ B-Corp
- ☐ Social Purpose Corporation (SPC)
- ☐ Public Benefit Corporation (PBC)
- ☐ Sole Proprietorship
- ☐ Partnership
- ☐ Not registered yet
- ☐ Other (please specify)

36. **Is your venture's primary offering a digital technology?**
This may include innovating and developing new technological solutions, such as software platforms, algorithms, or novel digital methods. Their venture should introduce new digital methods, processes, or products, not just utilize existing technologies like social media or web design.

- ☐ Yes
- ☐ No

37. **What is your approach to growing your venture?**
We ask this question to better tailor our support to your specific needs. There's no right or wrong answer, and your choice won't be used against you. It's not a trick question - we believe all of these kinds of growth have a place in entrepreneurship.

- ☐ Incremental growth: Founder wants to expand their offering to more people and/or expand their team but wants to do so step by step. If they are for-profits, they envision most of their growth will be fueled by revenue rather than external investment
- ☐ High growth: Founder envisions serving many different customers in many different markets. If they are a for-profit, they intend to generate revenue and pursue external investment but aren't sure if venture capital is the way to go yet.
- ☐ Exponential growth: Founder plans for speedy, rapid growth of their venture. If they are a for-profit, they absolutely intend to pursue venture capital.

38. **How do you primarily categorize the area of your venture's solution? Select one.**
We ask this question to better tailor our support to your specific needs. There's no right or wrong answer, and your choice won't be used against you. If your venture has multiple offerings, select the type you'll focus on most during the Fellowship.

- ☐ Early Education: Primarily serving learners (and/or their educators) from early childhood through 12th grade.
- ☐ Late/Higher Education: Primarily serving learners (and/or their educators) in higher education and beyond.

- ☐ Health and Wellness: Covers ventures aimed at improving physical and mental health, including social-emotional learning.
- ☐ Community Development: Focuses on initiatives that improve the living conditions and outcomes for communities, including economic development and social justice.
- ☐ Workforce Development: Pertains to solutions that prepare individuals for employment, including professional development and vocational training.
- ☐ Education Tech: Education technology for social good harnessing innovative tools to expand access, equity, and empowerment in learning for underserved communities.
- ☐ Other (please specify)

39. **How would you describe your current work status?**
We consider full-time to be 35 hours per week.
- ☐ I only work full-time on my venture
- ☐ I work full-time on my venture and full-time elsewhere
- ☐ I work full-time on my venture and part-time elsewhere
- ☐ I work part-time on my venture and full-time elsewhere
- ☐ I work part-time on my venture and part-time elsewhere

40. **How long have you been working in this capacity?**
- ☐ Less than three months
- ☐ Between three and six months
- ☐ Between six months and a year
- ☐ Between one and three years
- ☐ Greater than three year

41. **How many founders do you have in your venture?**
- ☐ One
- ☐ Two
- ☐ Three
- ☐ Four
- ☐ Five or more

42. **How many full-time employees are currently in your venture?**
The current number of paid full-time employees at the venture.

43. **How many part-time employees are currently in your venture?**
The current number of paid part-time employees at the venture.

44. **What stage(s) of students do you support (if any)?**
Select all that apply.
- ☐ Early Childhood (Before primary education)

- ☐ Primary (Kindergarten to 6th grade)
- ☐ Secondary (7th - 12th grade)
- ☐ Undergraduate or Graduate College
- ☐ Adult or Continuing
- ☐ None

DEMOGRAPHIC INFORMATION

These demographic questions are not to put you into a box. We know that you are more than a checkbox. All questions are optional and your responses are voluntary and will not affect our decision-making. Your data will be shared only within the Camelback team and alumni evaluators. We will only report the data externally in the aggregate.

45. **Race & Ethnicity: How do you primarily identify [optional]?**
    Select all that apply
    - ☐ American Indian or Alaska Native or Indigenous
    - ☐ Black or African American
    - ☐ East Asian
    - ☐ Latinx and/or Hispanic (Non-white)
    - ☐ Latinx and/or Hispanic (White)
    - ☐ Middle Eastern
    - ☐ Native Hawaiian or Other Pacific Islander
    - ☐ North African
    - ☐ South Asian
    - ☐ Southeast Asian
    - ☐ White
    - ☐ Self Describe [open text field]
    - ☐ Prefer not to respond

46. **Gender: How do you identify? Select all that apply [optional].**
    - ☐ Woman
    - ☐ Non-binary or gender queer
    - ☐ Transgender
    - ☐ Man
    - ☐ Self Describe [open text field]
    - ☐ Prefer not to respond

47. **Do you identify as a member of the LGBTQIA community [optional]?**
    - ☐ Yes
    - ☐ No
    - ☐ Prefer not to respond

48. **Have you ever served in the U.S. military or the military reserves [optional]?**
    - ☐ Yes
    - ☐ No
    - ☐ Prefer not to respond

49. **Intersectionality: Self-identify [optional]**
    If you believe it is more accurate to describe your identity than to check a box, please provide that information below.

    Guidance: Examples: "Son of a 'Black American' and a 'Haitian American' -- and all the cultural complexities that implies"; "Biracial woman, second generation Guatemalan immigrant, part of Jewish/Holocaust diaspora;" "Card-holding tribe member of Lakota Sioux living in NYC"

DEFINITIONS

- **Accelerator** is a rigorous professional development program for entrepreneurs in order to develop their ventures over a short period of time. In the Camelback context, we call our accelerator the Camelback Fellowship.
- **Beneficiary** is a person or thing that receives help or an advantage from a business's goods or services. In the Camelback context, we often refer to the people served by a non-profit as beneficiaries.
- **Beta** is a version of your product that is almost the final product and can be given to a large group of customers to try under real conditions.
- **Brick and mortar** is any physical storefront that sells goods and services directly to customers. In the Camelback context, we don't typically accept ventures with this business model, with the only exception being schools.
- **Charter School** is a publicly funded independent school established by teachers, parents, or community groups under the terms of a charter with a local or national authority.
- **Conscious Technology** is Camelback's description for our portfolio of tech entrepreneurs of color, women, and non-binary founders who are building companies in education, health & wellness, financial inclusion, policy, and other social impact areas to increase access and improve outcomes, particularly for communities of color.
- **Customer** is an individual or business that purchases another business's products or services. In the Camelback context, we often refer to the people who purchase products or services from for profits as customers.
- **Customer Acquisition** is the process of bringing new clients or customers to your business.
- **Earned revenue** are the funds a business earns from the sale of products or services. In the Camelback context, we anticipate all for profits will earn revenue through sales and encourage non-profits to also have an earned revenue stream (e.g. other than charity, philanthropy, or donations.)
- **For Profit** is used to describe an organization or service that exists to make a profit.

- **Fiscal sponsor** is a non-profit organization that provides fiduciary oversight, financial management, and other administrative services to help build the capacity of charitable projects.
- **Hybrid** is used to describe an organization with a business models based on the alleviation of a particular social or environmental issue. They generate income and attract capital in ways that may be consistent with for-profit models, nonprofit models, or both.
- **Instructional Leader** is, most commonly, a principal who works alongside teachers to provide support and guidance in establishing best practices in teaching. This is separate from a CEO/Executive Director who mainly handles the business and fundraising responsibilities.
- **Launch** is when you start a company, website or app. In the Camelback context, we define "launch" as the time of a venture's first pilot, MVP, or beta.
- **Minimum Viable Product (MVP)** is the simplest form of your product. This can be used to attract early customers/beneficiaries or to pitch for funding.
- **Non-profit** is used to describe an organization that qualifies for tax-exempt status by the IRS because its mission and purpose are to further a social cause and provide a public benefit.
- **Pilot** is a small, relatively inexpensive way to test your business idea, product or service on a market before you invest heavily in it. In the Camelback context, we encourage all non-profit, for profit, hybrid, and school applicants to have least **piloted** their idea. Some for profits and hybrids may also have followed their pilot with an MVP or beta of their product or service.
- **Revenue model** is a framework for generating financial income. It identifies which revenue source to pursue, what value to offer, how to price the value, and who pays for the value. In the Camelback context, we ask applicants to submit a simplified revenue model that identifies product/service categories and pricing.
- **Stage** is the point, period, or step in a venture's development. In the Camelback context, we look for early-stage ventures.
- **Target Market** refers to a group of customers to whom a venture wants to provide its products and services, and to whom it directs its marketing efforts.
- **Venture** is a business enterprise. In the Camelback context, this is the term to refer to the organizations our Fellows start.

The **suggested word count** is an upwards approximation of how long your responses should be. We don't believe in requiring a word count because we don't want you unnecessarily concerning yourself with every conjunction and punctuation mark. But we also don't want you to write a novel. We expect your written responses to be thoughtful and concise. **You will not be penalized if you exceed the suggested word count.**

IF YOU NEED TECHNICAL HELP →

If you are having any technical issues or accessibility accommodations in completing the application, check out our [help resources](#). If you continue to experience issues, email Michaela at michaela@camelbackventures.org with the subject line "Technical Support."

Please be aware the deadline to submit is 4/7 at 6PM Central. *To ensure we can respond to your needs effectively, kindly request support by 4/4. Depending on capacity, requests made after that date may not be answered.*