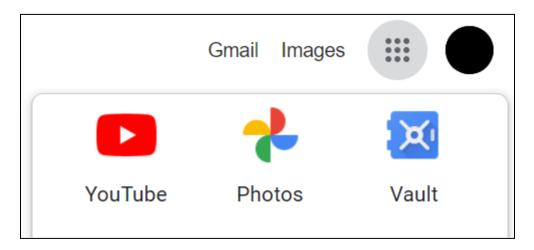
Post Instructional Videos to YouTube

YouTube is a great platform for hosting your instructional videos. You automatically have a YouTube account available through your OU Google Account, and we recommend using this account (instead of a personal account) for sharing instructional videos with your students.

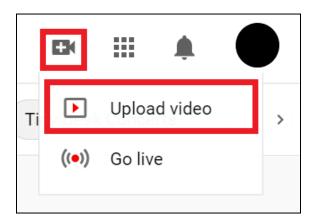
Create Your YouTube Channel

If you are new to YouTube, you will need to create a new YouTube channel to host your instructional videos. If you've already set up your YouTube channel, you can skip to <u>Upload Your Video</u>.

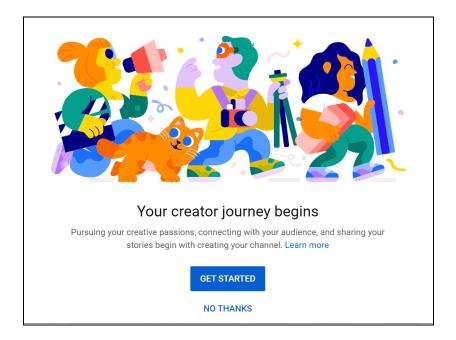
- 1. Log in to your OU email account with your NetID.
- 2. Next to your OU email account profile picture, open the Google apps menu, scroll down, and select **YouTube**.



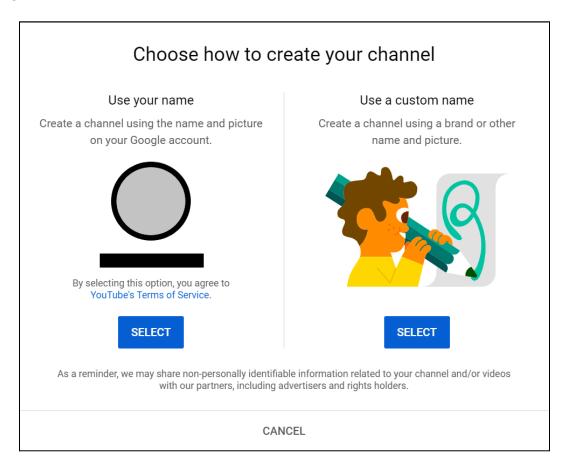
3. On YouTube, click the camera-shaped **Create** icon in the top right corner of the screen. Then, from the dropdown menu, click **Upload Video**.



4. If you've never uploaded a video before, a message will pop up that reads: "Your creator journey begins." Click **Get Started**.

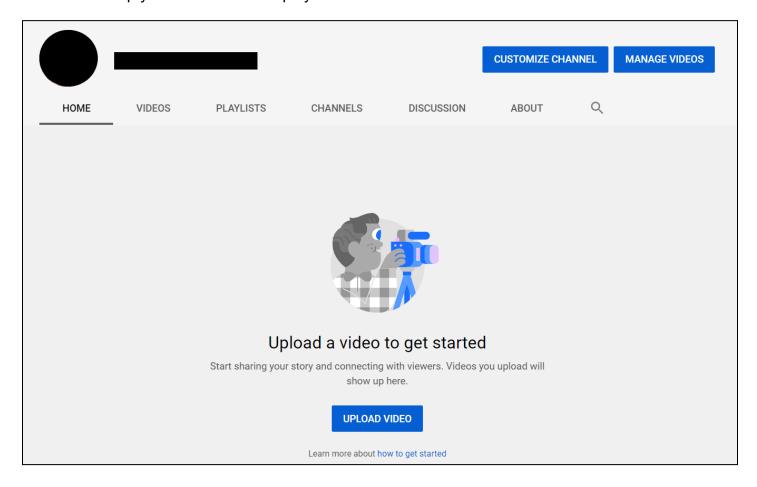


Choose how to create your channel, then click **Select**. We recommend using the name and image associated with your OU email account, since students will recognize it from your OU emails.



6. The next page will give you the chance to upload a different profile picture, add a channel description, and add links to any websites or social media accounts. You can fill these details out and click **Save and Continue**, or you can click **Set Up Later**.

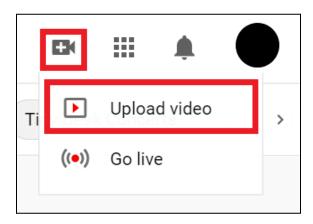
7. Your empty channel will be displayed.



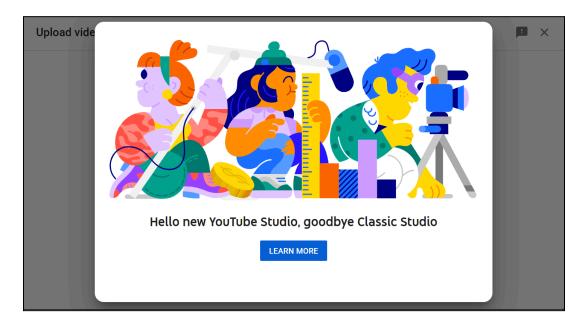
Upload Your Video

Once you've created your channel, you're ready to upload a video.

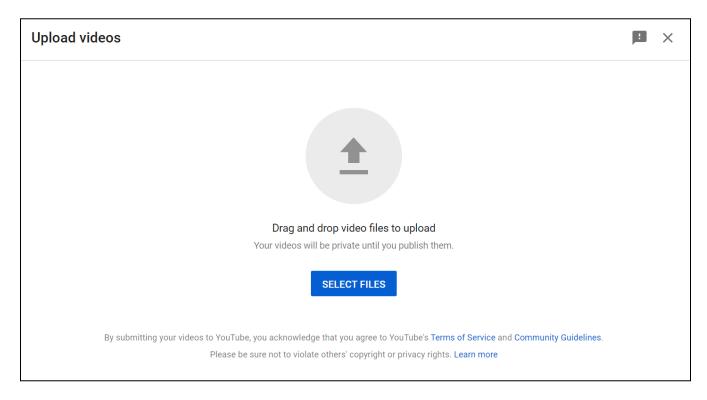
- 1. Record your video using your preferred lecture capture software and save it as an mp4 file.
- 2. On YouTube, click the camera-shaped **Create** icon in the top right corner of the screen. Then, from the dropdown menu, click **Upload Video**.



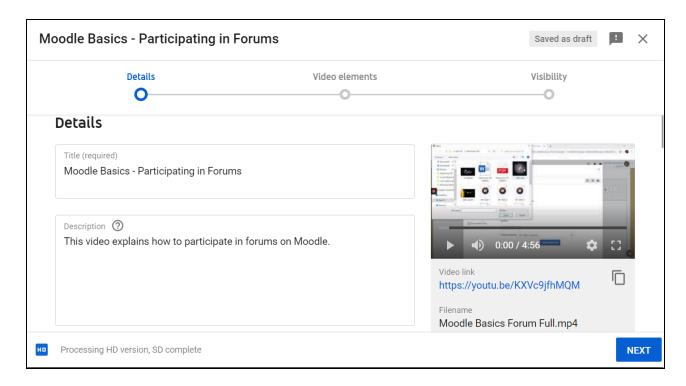
3. You may get a popup informing you that Classic Studio has been replaced with YouTube Studio. You can simply click outside of this box to close it.



4. In the Upload Videos box, you can drag and drop your files to upload them, or you can click **Select Files**. Note that your videos will be private until you publish them.

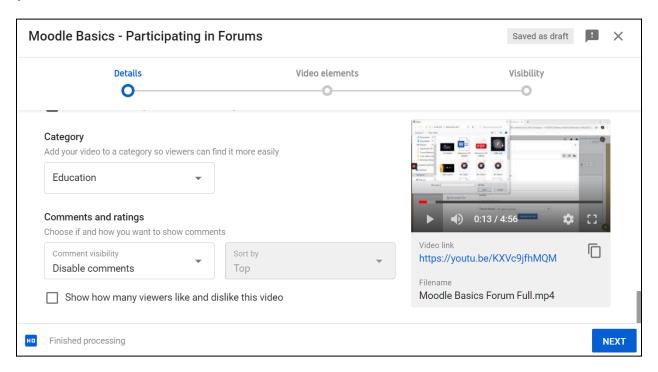


5. Fill out your video's details. These include:

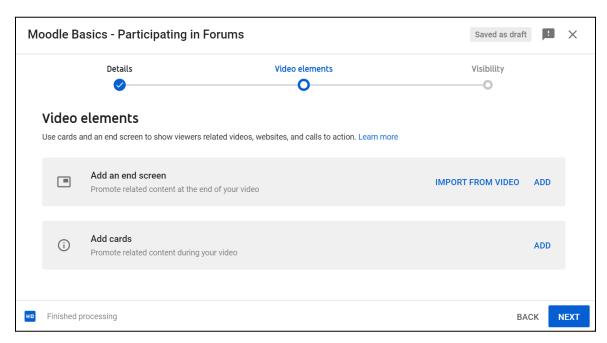


- a. **Title**: Your title should reflect your course and the video's topic. If you want to use a video across courses, then the title does not need to include the course name.
 - i. Ex: "ENG 3600 Introduction to Literary Terms" works well for a Fiction course's first lecture video. A shorter title, "Introduction to Literary Terms," could be used across several English courses.
- b. **Description**: Your description should reflect the content of your video.
 - i. Ex: "This lecture will cover an introduction to the basic literary terms we will be using in this course: allusions, characterization, conflicts, socio-historical context, symbols and motifs, and themes."
- c. **Thumbnail**: Your thumbnail should give a hint as to what your video will be about. You can create a thumbnail from scratch, or you can select the best option from the thumbnails that YouTube automatically generates for your video.
 - i. Ex: If a video is about literary terms, the instructor could create a thumbnail that contains images of books, with some of the terms listed on screen.
- d. Add your video to a **Playlist**: This setting is optional, but if you have videos for multiple courses, we recommend creating a playlist for each course and saving the course's videos in that playlist. Then you can easily share the entire playlist with your students.
 - i. Ex: A literary terms video video could be on a playlist for "ENG 3600," and/or a playlist for "English Courses."
- Select your video's Audience: We recommend selecting that the video is not made for kids.

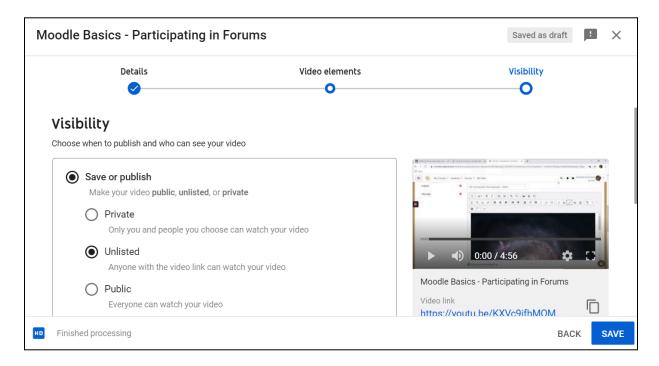
- f. You can also click **More Options** for additional optional settings (paid promotion, tags, subtitles, and more).
- Click More Options, and set your Category to Education. Under Comments and Ratings, select the comment visibility level you want. We recommend Disable Comments or Hold all comments for review to prevent any spam or inappropriate comments from appearing under your video.



- 7. When you've filled out all your details, click **Next**.
- 8. You may choose to add optional Video Elements. To learn more about these, you can view YouTube's resources on Cards and End Screens. Then click **Next**.

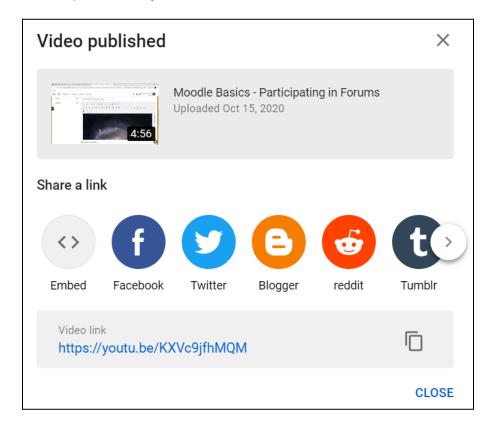


Choose your Visibility. We recommend selecting **Unlisted** if you want to share the video with
your students but not have it be found by strangers on YouTube, since unlisted videos can only
be viewed by users who are given the direct link.



10. Click Save.

11. Once your video is published, you can share it.



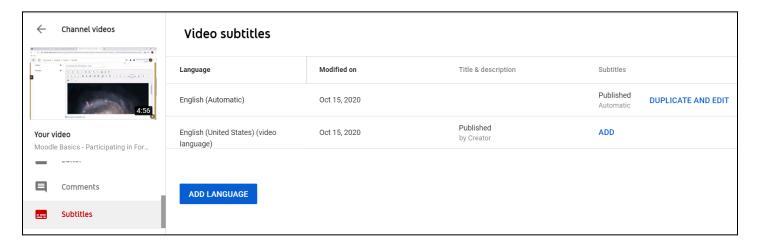
- a. Option 1: Copy the embed link and directly embed the video in a Moodle resource.
- Option 2: Copy the video link and <u>add the link to Moodle</u> as a URL resource or hyperlink.

Subtitles

It is very important that you ensure your videos have accurate subtitles so that they are accessible to students with a range of needs and abilities. YouTube automatically creates subtitles for your videos, but you can edit these subtitles for accuracy and add additional subtitles if desired.

Access Your Video's Subtitles

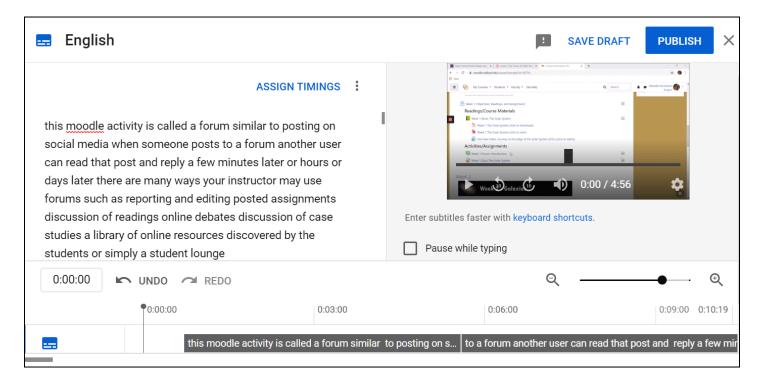
- 1. On YouTube, click your **profile picture** in the top right corner of the screen.
- 2. Click YouTube Studio.
- 3. In the left sidebar, click **Videos**.
- 4. Click on the video you want to open.
- 5. In the left sidebar, click **Subtitles**. You will be able to see all available subtitle files.



Edit the Automatically Generated Subtitles

YouTube should automatically generate subtitles for your video. To edit them:

- 1. Find the subtitles that have (Automatic) after the language, like "English (Automatic)."
- 2. Click **Duplicate and Edit**. This means you won't have to start from scratch.
- 3. In the textbox, edit your subtitles for accuracy. Make sure the grammar and spelling is correct, but also be sure to include information about any other auditory cues, such as sounds or music, not just spoken words. You can watch the video while typing if you need.

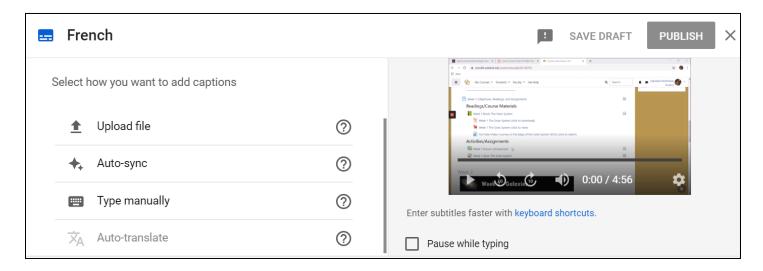


- 4. You can assign timings for the subtitles if desired, but YouTube will usually be able to adjust the timing with an acceptable amount of accuracy.
- 5. If you want to continue working on your subtitles later, click **Save Draft**. If you are done editing and ready to share your subtitles, click **Publish**.

Additional Options for Adding Subtitles

You don't have to edit the auto-generated subtitles. You can also start from scratch.

- 1. First, select your subtitles language.
 - a. If you set a language for your video when uploading it, it will create a subtitle file that has (video language) after the language, like "English (video language)."
 - b. If you want to add subtitles for another language that the video is not in (or if you didn't set a language when uploading the video), click **Add Language** and select your desired language.
- 2. Then under the Subtitles column for your language's row, click Add.
- 3. Add your subtitles with your preferred method:



- a. **Upload file**: You can upload a subtitle file. This requires specific supported formats with additional details about timing and placement.
- Auto-sync: Type your subtitles as you watch the video, and the timings will automatically be set.
- c. Type manually: Type or paste a full transcript, and the timings will automatically be set. We recommend using this option, especially if you have already written a transcript for your video and want it to be used for subtitles.
- d. **Auto-translate**: If you already have a set of subtitles, you can have them automatically translated into another language by Google. This is not very accurate, though. Note that this is not available if you only have auto-generated subtitles for your video's language.
- 4. If you want to continue working on your subtitles later, click **Save Draft**. If you are done editing and ready to share your subtitles, click **Publish**.

Downloading Subtitles

Once you've created your subtitles, you can download them.

Note: If you only want the text of your subtitles, simply copy and paste them from your subtitles file in YouTube; you do not need to download them using the following steps.

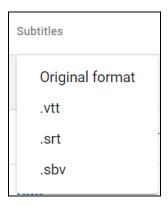
1. Hover over the subtitle file you want to download and click the three-dots **Options** icon.



Click Download.



3. Select the file type you want.



Alternative Option: YuJa

YuJa is another option you can use to host your instructional videos. YuJa's media management features allow users to upload, store, manage, caption, and edit content right within the platform. Like YouTube, YuJa automatically captions your videos when you upload them to the platform, which is very important for accessibility.

For more information on hosting your instructional videos on YuJa, you can read the <u>YuJa Media Management help doc</u>.

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