

## **Pusong May Malasakit sa Larangan ng Pampublikong Impormasyon**

### **2023 DSWD PRAISE Special Citation**

#### **Award Definition**

This is a special award upon the Social Marketing Division/Unit/Section that is able to provide communications and social marketing support and requirements to operations in a proactive and results-oriented manner resulting in a more efficient and effective delivery of social welfare and development programs to clients and intermediaries.

#### **Nomination Details**

<b>Office/Bureau/Service/ Field Office</b>	
<b>Head of Office</b>	
<b>Position</b>	
<b>Designation (if any)</b>	
<b>Contact Number</b>	
<b>&amp; Email Address</b>	

<b>Name of Nominator</b>	
<b>Position</b>	
<b>Designation (if any)</b>	
<b>Office/Division/Unit</b>	
<b>Contact Nos.</b>	
<b>Email Address</b>	
<b>Date of Submission</b>	

#### **Nomination Write-up**

- Each nomination requires the submission of one (1) original nomination packet containing the fully accomplished DSWD PRAISE Nomination Form and other documentary requirements neatly packaged to the PRAISE CO/FO Committee for screening
- The write-up must highlight outstanding accomplishments or exemplary behavior manifested by the Nominee;
- Presentation of accomplishments or norms manifested should be in order of significance, complete with descriptions, justifications and should adhere to the following pointers:
  - Use specific terms;
  - State outstanding accomplishments or exemplary norms displayed and impact in brief factual and in bullet form;
  - Present Impact of accomplishments by indicating how it was sustained/adopted, problems addressed, savings generated, people/office benefited and/or transactions facilitated

#### **I. Executive Summary**

*Write an overall statement on the group who provide communications and social marketing support and requirements to operations in a proactive and results-oriented manner resulting in a more efficient and effective delivery of social welfare and development programs to clients and intermediaries.*

**II. Discuss the provision of communications/social marketing services which contributed to the efficient delivery of DSWD programs, projects and services, providing quantified or concrete, verifiable outputs that support strategic objectives, thrusts and priorities including budget utilization report, accomplishment reports highlighting impacts of services provided or output delivered**

*Attach documentary evidence to support nomination*

**III. Discuss how teamwork is being observed in achieving the deliverables of the office/unit highlighting the value-added contribution of each staff/employee in the said office/unit**

*Attach documentary evidence to support nomination*

**IV. Discuss the good practice/s of the office/unit efficiently delivering services to the clients**

*Attach documentary evidence to support nomination*

### **Certification**

We attest to all facts contained herein and authorize the use of this information for publication. We understand that the PRAISE Committee will validate the accuracy of the information contained in this form and grant our consent to the conduct of a background investigation. Any misrepresentation made by the signatories shall be a ground for disciplinary action pursuant to applicable Civil Service laws and rules.

**Printed Name and Signature:**

\_\_\_\_\_  
**Nominee**

\_\_\_\_\_  
**Nominator**