

SALESFORCE CULTIVATION & FUNDRAISER EVENT TOOLKIT

Sample Save The Date



Sample letter to include with Save The Date or Invitation

SAVE THE DATE! I hope you can join me on Thursday, November 17 at 6pm for what is sure to be an inspiring event. **Home For Activism: 20 years of Sadie Nash** is the launch of our end-of-year campaign and will include a panel highlighting our ELLA Fellowship-- a unique program which encourages the leadership of young activists by providing them with the opportunity to conceptualize a project, the resources to implement it, and the support to analyze, evaluate, and learn from it. Hope to see you there!

Best,
<Your Name>

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Dear <FIRST NAME>,

As a board member and proud supporter of [Sadie Nash Leadership Project](#)-- an organization dedicated to strengthen, empower, and equip young women and gender-expansive youth of color as agents for change in their lives and in the world-- I am pleased to invite you to participate in our fall event.

Home for Activism: 20 years of Sadie Nash

Thursday, November 17 at 6pm

Salesforce Tower: 1095 6th Ave, 41st Floor

New York, NY 10036

In celebration of our 20th anniversary, we are committed to making an even greater impact-- to affirm young people in recognizing their inherent capacity for leadership NOW in their communities and beyond, and to act with love and act for liberation, just as we have done for the past twenty years and will continue to do so in the future.

This free event will launch our end-of-year campaign and highlight our ELLA Fellowship, a unique leadership opportunity which encourages the leadership of young activists by providing them with the opportunity to conceptualize a project, the resources to implement it, and the support to analyze, evaluate, and learn from it. **We will be joined by panelists [Rana Abdelhamid](#) and [Imani Maliti](#), as well [Jenna Caldwell](#) as our moderator.** I hope you can make it. Please register here: bit.ly/homeforactivism.

In gratitude,
<Your Name

Board members are asked to help us fill the room, so here are some quick tips you can do right now:

1) Forward the attached Save The Date / Invitation to friends and colleagues who may be new to Sadie Nash or need to be re-engaged. Here is a sample email introduction for you to customize:

Dear <Insert First Name>,

I'd like to personally invite you to the **Home for Activism event on Thursday, November 17 at 6pm** for the launch of [Sadie Nash Leadership Project](#)'s end-of-year campaign. Sadie Nash is a non-profit organization doing very important work and providing award-winning experiential social justice education to over 500 young women and gender-expansive youth in New York City and Newark each year. Operating at the intersections of love and rigor, they utilize the methodology of popular education to build community, critical consciousness, and college and career readiness. It would be wonderful to

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come together in community and learn more about their work. **Please register here:**

<https://bit.ly/homeforactivism>

Hope to see you then!

<Your Name>

2) To reach out to your networks on social media, feel free to use the following text sample:

As Sadie Nash turns 20, we are prepared to make an even greater impact. We are excited to roll out our end-of-year campaign, marking all that we have achieved together, and all that we envision for the future. Join us on Thursday, Nov. 17 at 6pm at the Salesforce Tower for a panel discussion on **Home for Activism: 20 years of Sadie Nash**.

Also, remember to use hashtags #SNLP #NashFam #TurningTwenty #ActwithLove #ActforLiberation #HomeForActivism

and be sure to tag us:

[Facebook](#) - @sadienashleadershipproject

[Twitter](#) - @sadienash

[Instagram](#) - @sadienashleadershipproject

[LinkedIn](#) - @sadienashleadership project

Please don't hesitate to let us know of any questions or requests for help with outreach. Thank you!

GRAPHICS

See below; RSVP at: bit.ly/homeforactivism



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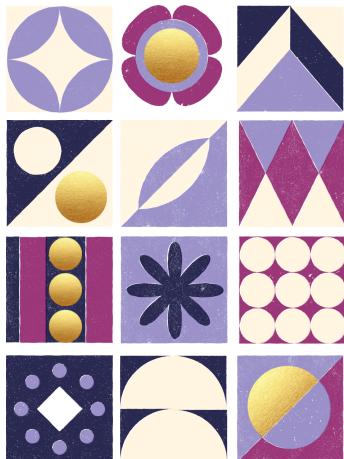
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**JOIN
US!**

bit.ly/homeforactivism



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