## **Overview of Video Editing Options**

**MarketU** is the best solution for businesses looking for highly trained, in-house editors with a dedicated team and strong US-based management. It offers fast 24-hour turnaround, excellent customer service, and seamless Slack integration, making it ideal for agencies handling 20-40 projects per month. However, it requires an onboarding period before full integration.

For immediate one-off editing solutions, **ACE Video Editing** (Aerial Canvas team) and Pixlmob are the best options. ACE provides experienced editors, fast 24-48 hour turnaround, and dedicated project management but is slightly more expensive without a retainer. **Pixlmob**, on the other hand, offers a marketplace of rated editors with flexible pricing, though quality and turnaround times may vary.

**Outsource Plug and Hiero Talent** are cost-effective staffing agencies for those looking to hire part-time or full-time video editors at \$10-15/hr. However, it requires training and integration into your workflow, making it better suited for businesses handling 20+ projects per month.



## **Hiero Talent**

- Contact: Jacob Rokusek Hiero Talent
- Book a call
- Website: <a href="https://hiero-talent.com/">https://hiero-talent.com/</a>
- Full-Time Staffing solution: Great if you want a dedicated in-house editor that will report directly to you. Editors are plug and play with experience in REM between \$1500-2000 monthly.

#### Pros:

- Manages contracts, documentation, and payroll
- Onboarding assistance and ongoing consulting and troubleshooting
- Editors are pre-vetted for cutting edge REM styles
- Replacement if it isn't the right fit
- Cost effective for mid-range volume

## Cons:

You will need to put time into onboarding and managing your newly staffed employee

If you are interested, book a no-strings consult! We will be happy to answer all your questions and help you find the right path. Or just message Jacob Rokusek directly on slack.



#### MarketU

Contact: Rio Penn Grice - Market U

Discovery Call: Book here

• Portfolio: https://www.marketu.com/video-editing

Website: <u>www.marketu.com</u>
Turnaround time: 24 hours

Dedicated portal

- Ability to staff dedicated part-time or full-time editors for around \$15-20/hr
- Slack communication team integration
- Limited weekend support
- US-based management and leadership
- Great Customer Service
- Great if you are doing 20-40 projects a month as this is a dedicated editing solution that assigns you a team
- Per project is available with slower turnaround times

#### Pros:

- Fast turnaround time
- Flexible staffing options
- Strong communication integration
- Excellent customer service
- US-based management for better coordination

#### Cons:

Per project option has slower turnaround times, up to 48 hours

# **Next Steps:**

Interested in MarketU? Book a discovery call to learn more.



# **ACE Video Editing**

- Contact: Brandon Holoyake and James Hartey
- Website: www.ace-edits.com (under construction)
- Discovery Call: Book here
- Portfolio & Examples Watch sample edits here
- Platform Walkthrough View the ACE workflow
- Order Your Edits Place an order here
- The proven video editing team at Aerial Canvas with 5+ years of experience, veteran team of 8 editors led by Brandon Holyoake and James Hartey
- Turnaround time: 24-48 hours
- Pay per project \$50-100 on average
- Better rates for retainer clients
- Dedicated portal
- Slack communication team integration
- Limited weekend support
- US-based management and leadership
- Great Customer Service
- Dedicated Project Management team
- Great for all solutions if you are just getting started to run a 50+ videos you want a trusted team to handle

#### Pros:

- Experienced team
- Competitive rates for retainer clients
- Comprehensive project management support
- Fast turnaround times
- Strong customer service

### Cons:

- Limited weekend support
- Higher per project cost without retainer

# **Next Steps:**

Interested in ACE Video Editing? Get an introduction via Slack to James and Brandon, who lead the team there

Or book here for a discovery call



# **Outsource Plug**

- Contact: Emmanuel Ramos
- Website: <a href="https://www.outsourceplug.com/">https://www.outsourceplug.com/</a>
- Can help you vet and staff a video editor for \$10-12/hr part-time 20 hrs+ or full-time 40 hrs+
- You will have to train and integrate to your business
- Best if you are doing 20+ projects a month

## Pros:

- Cost-effective staffing
- Flexibility in hours
- Access to a pool of vetted editors

#### Cons:

- Requires training and integration
- Best for businesses with 20+ projects a month

# **Next Steps:**

Interested in Outsource Plug? We will introduce you to Alejandra or Emmanuel, our dedicated account managers, who can give you special pricing as ACRE Partner members



# **Pixlmob**

- No dedicated Point of Contact
- Website: <a href="https://www.pixlmob.com/">https://www.pixlmob.com/</a>
- Wide marketing of rated editors range in the \$35-70/project range on average
- Your mileage may vary
- Turnaround time varies

## Pros:

- Wide selection of editors
- Ability to choose based on ratings and reviews
- Flexible pricing

# Cons:

- Variable turnaround times
- Less predictable quality ("Your mileage may vary")

# **Next Steps:**

Interested in Pixlmob? Explore their marketplace to find the right editor for your needs.

By choosing the right platform, you can ensure your video editing needs are met efficiently and effectively. If you're interested in getting introductions or checking out these platforms further, follow the provided links and book calls or visit their websites.