

A.V.COLLEGE OF ARTS, SCIENCE & COMMERCE
Gagan Mahal, Hyderabad -500029
(Affiliated to Osmania University, Hyderabad,Telangana)



Department of Business Management
ACTIVITY REPORT

1. **Type of Activity** - Career Counseling Activity
2. **Title of Event:** Pre-Placement Initiatives (Student Certifications)
 1. Accenture: Virtual Experience Management Consultant Program
 2. TATA iQ's : Data Visualisation: Empowering Business with Effective Insights
3. **Conducted** Online in the Classroom.
4. **Date of Event:** Accenture : 14th - 31st, December, 2023;
TATA iQ's : 17th - 28th, April, 2024
5. **Name of organizing Committee:** MBA Faculty
6. **Name of Coordinator:** Prof. Vinitha Sharma
7. **Name & Designation of Resource Persons:** Accenture and TCS - Industry Persons offered through online.
8. **Total No. of Participants** - 54
 1. Accenture: Virtual Experience Management Consultant Program - 32
 2. TATA iQ's : Data Visualisation: Empowering Business with Effective Insights - 22
9. **Program Objectives :**
 - Understand Data Visualization Fundamentals
 - Explore Visualization Tools and Techniques
 - Develop Effective Data Storytelling Skills
 - Master Dashboard Creation and Reporting
 - Apply Data Visualization in Business Scenarios
 - Ensure Data Accuracy and Ethical Visualization
10. **Program Outcomes:**
 - Proficiency in Data Visualization Tools
 - Enhanced Analytical Thinking
 - Effective Communication of Insights
 - Practical Experience in Dashboarding

- Application of Visualization in Decision-Making