# PRIVACY POLICY

Last updated Nov 28, 2023

Thank you for choosing to be part of our ZumaPiano community from Music AI LLC. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at contact@plaimusic.ai

When you use the ZumaPiano chrome extension, you trust us with your email id. We take your privacy very seriously. In this privacy policy, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy policy that you do not agree with, please discontinue use of our Sites and our services.

This privacy policy applies to all information collected through our browser extension, and/or any related services, sales, marketing, or events (we refer to them collectively in this privacy policy as the "Services").

Please read this privacy policy carefully as it will help you make informed decisions about sharing your email id with us.

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#### 1. WHAT INFORMATION DO WE COLLECT?

## Personal information you disclose to us

For free customers, we do not store or track any customer information. Only for premium customers, we store email addresses.

If you want us to reach out to you via our contact form, we collect self-reported personal information, interests, and other similar data.

All information that you provide to us must be true, complete, and accurate.

### Information automatically collected

We use Google Analytics tools to help maintain and improve the operation of the Services.

#### 2. HOW DO WE USE YOUR INFORMATION?

Only for premium users, we utilize their email address for re-login to ZumaPiano.

- Stripe and Extensionpay may utilize your email address for login and payment receipts.
- To enforce our terms, conditions and policies for Business Purposes, Legal Reasons and Contractual.
- To respond to legal requests and prevent harm. If we receive a subpoena
  or other legal request, we may need to inspect the data we hold to
  determine how to respond.
- To respond to user inquiries/offer support to users. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.
- For other Business Purposes. We may use your information for other Business Purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Services, products, marketing and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.

#### 3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

In Short: We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

We may process or share data based on the following legal basis:

- Legal Obligations: We may disclose your information where we are legally required to do so to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or act regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your email id in the following situations:

- Vendors, Consultants and Other Third-Party Service Providers: We share your email id with ExtensionPay and Stripe for payment purposes.
- Business Transfers. We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company

#### 4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: No.

#### 5. HOW DO WE HANDLE YOUR SOCIAL LOGINS?

In Short: We do not use Social Logins.

#### 6. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?

In Short: We are not responsible for the safety of any information that you share with third-party providers who advertise, but are not affiliated with, our service.

#### 7. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your email id for as long as necessary to fulfill the purposes outlined in this privacy policy unless otherwise required by law.

We will only keep your email id for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this policy will require us to keep your email id for longer than the period of time in which users have an account with us.

When we have no ongoing legitimate business need to process your email id, we will either delete or anonymize it, or, if this is not possible (for example, because your email id has been stored in backup archives), then we will securely store your email id and isolate it from any further processing until deletion is possible.

#### 8. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your email id through a system of organizational and technical security measures.

We have implemented appropriate technical and organizational security measures designed to protect email ids we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the services within a secure environment.

#### 9. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect email ids from or market to children under 18 years of age.

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that email id from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we have collected from children under age 18, please contact us at contact@plaimusic.ai.

#### 10. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time.

If you are resident in the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here:

http://ec.europa.eu/justice/data-protection/bodies/authorities/index\_en.htm.

If you have questions or comments about your privacy rights, you may email us at contact@plaimusic.ai

#### PRIVACY POLICY

We care about data privacy and security. By using the Chrome extension, you agree to be bound by our Privacy Policy, which is incorporated into these Terms of Use. Please be advised the Site is hosted in the United States. If you access the Site from any other region of the world with laws or other requirements governing personal data collection, use, or disclosure that differ from applicable laws in the United States, then through your continued use of the Site, you are transferring your data to the United States, and you agree to have your data transferred to and processed in the United States.

Our payment processor, Stripe's, privacy policy can be found at https://stripe.com/en-in/privacy

#### Account Information

Upon your request to terminate your account, we will deactivate or delete your email id and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

Cookies and similar technologies: We do not use cookies or similar technologies to track any user interaction.

#### 11. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do

not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy policy.

#### 12. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: Yes, if you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Services, you have the right to request removal of unwanted data that you publicly post on the Services. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Services, but please be aware that the data may not be completely or comprehensively removed from our systems.

#### 13. DO WE MAKE UPDATES TO THIS POLICY?

In Short: Yes, we will update this policy as necessary to stay compliant with relevant laws.

We may update this privacy policy from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy policy, We encourage you to review this privacy policy frequently to be informed of how we are protecting your information.

#### 14. HOW CAN YOU CONTACT US ABOUT THIS POLICY?

If you have questions or comments about this policy, you may email us at contact@plaimusic.ai or by post to:

# HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the laws of some countries, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please email us at contact@plaimusic.ai. We will respond to your request within 30 days.