

RESEARCH ARTICLE / REVIEW ARTICLE

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DOI: 10.54976/tjfdm.

Received:

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ABSTRACT

Font: Maiandra GD, Size: 8, should be written in normal font, Abstract section should consist of minimum 150 and maximum 300 words that clearly summarize the article. Line spacing should be 1.15 lines, texts should be written on both sides. Paragraph spacing should be 6 pt.

In the Abstract section, the purpose of the research or compilation, participants, general introduction about the subject, data collection tools, data analysis, findings and results of the research should be given in summary form.

If the article is taken from a thesis or a research, after the English Abstract, the person who the thesis belongs to, the name of the thesis, the name of the institute where the thesis was done should be written. If the article is derived from a project, the name of the project, the institution from which the project was produced should be written. In addition, waiver letters for the writing of the article should be added to the journal's system via Dergipark for the project employees who are not included in the article.

How to cite: Surname, N., & Surname, N., (2024). Article Name: The First Letter of Each Word will be Written in Capital Letters Except conjunctions. *Turkish Journal of Fashion Design and Management*. 3 (3): 89-118, doi: 10.54976/tjfdm.

Introduction (14 pt, bold, capitalize initial letters)

APA (American Psychological Association) formatting guidelines must be followed in manuscript preparation. The journal accepts manuscripts written in Turkish and English. Articles must not exceed 25 pages. A similarity report is mandatory for all submissions, and the overall similarity rate must not exceed 20%. The similarity report must be uploaded to the journal system via DergiPark together with the manuscript.

The manuscript should be written in Maiandra GD font; heading size should be 14 pt and body text should be 12 pt. Paragraph spacing within sections should be 6 pt, and spacing between sections should be 12 pt. No paragraph indentation should be used.

Each manuscript must include the following sections: “Introduction”, “Main Topic”, “Research Method”, “Research Findings”, “Discussion”, “Conclusion”, and “References”. The “Discussion” and “Conclusion” sections may be combined. Section headings should not be numbered. In review articles, the “Research Method” and “Research Findings” sections are not required.

To improve readability, it is recommended that no more than two subheadings be used within the manuscript.

If ethical approval is required for the study, an “Ethics Committee Approval Document” must be obtained and uploaded to the journal system via DergiPark along with the manuscript. The approval must be clearly stated on the first page of the manuscript, including the date and approval number.

Each author must sign the Copyright Form with a wet signature and upload it to the journal system together with the manuscript.

Passive voice should be used in academic writing. For example, instead of “we developed designs with modern lines,” the sentence should be written as “designs with modern lines were developed.”

In the Introduction section, the topic of the study should be introduced within the framework of its theoretical or conceptual background, and general information about the subject should be provided.

The Introduction should explain why the study was conducted, how it addresses a need in the relevant field, and how it contributes to future research. Even in review articles, the benefits provided to readers through the synthesis of information should be clearly stated. Therefore, the Introduction should explain why the topic was selected, how it contributes to the field, and what value it offers to readers.

All manuscripts must begin with an Introduction that presents the subject and the strategy of the study. The Introduction should not exceed 1–1.5 pages and must be supported by

references. However, references to general topics that are not directly related to the study should be avoided.

After a general introduction, the research problem should be clearly stated. Subsequently, the relationship of the study with previous research, its differences from prior studies, and its contribution to the field should be explained. The purpose and arguments of the study should be presented, and the connection between these arguments and the research topic should be clearly established. The expected theoretical and practical impacts of the study, as well as its anticipated contributions and innovations, should also be specified.

A clearly written Introduction provides readers with sufficient preliminary information about the study's purpose, arguments, relationship to previous research, and its originality without requiring them to read the entire article. References included in the Introduction should be relevant and not overly detailed or unrelated to the topic. The Introduction should be concise, avoiding unnecessary detail, and should clearly present the findings obtained in relation to the study's arguments, as well as the resulting conclusions.

At the end of the Introduction, the expected contributions of the study to existing research in the field should be stated.

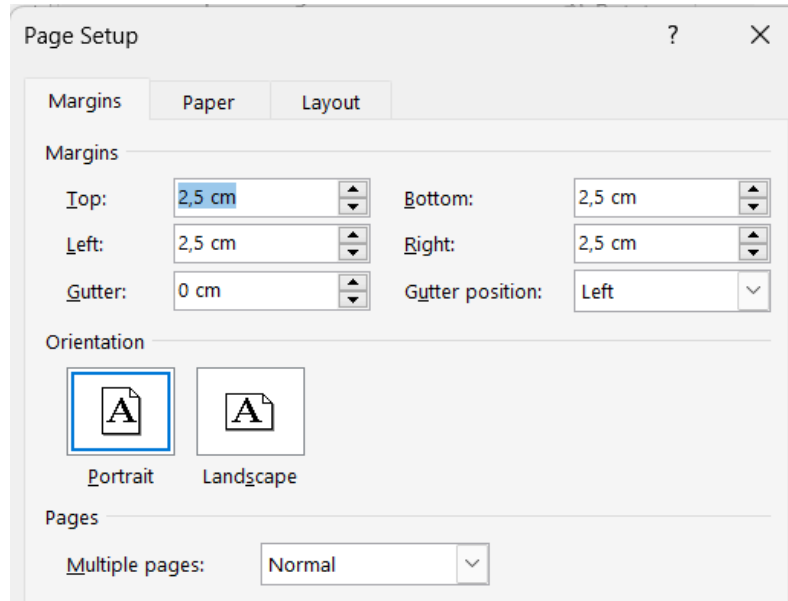
The main purpose of the Introduction is to provide readers and researchers with a clear and concise overview of the study, including its topic, arguments, research problem, findings, and conclusions. Therefore, unnecessary details and repetitions should be avoided.

If abbreviations are used in the manuscript, the full term should be provided at first use, followed by the abbreviation in parentheses. In subsequent uses, only the abbreviation may be used. For example: Ege Apparel Manufacturers Association (EGSD), Aegean Exporters' Association (EİB), Ege University (EÜ).

Main Topic (Section Heading, 14 pt, capitalize initial letters)

The spacing after section headings should be 12 pt, and the spacing between paragraphs within the section should be 6 pt.

The page margins of the manuscript should be as follows:



As stated above, to enhance the clarity of the manuscript, it is recommended to use a maximum of two subheadings. Subheadings should be formatted in 12 pt font. In first-level subheadings, the initial letter of each word should be capitalized except for conjunctions. In second-level subheadings, only the first letter of the heading should be capitalized.

For example:

For first-level subheading:

Article First Subheading and Its Format (12 pt, bold, capitalize all words except conjunctions)

For second-level subheading:

Article second subheading and its format (12 pt, bold italic, only the first letter capitalized)

The main topic section should include the essential information forming the core of the study and must be supported by references. In-text citations should follow APA 7 format. Detailed guidelines for APA 7 referencing are available on the journal's website.

The titles of charts included in the text should be written below the chart in 10 pt font and in bold style. All charts must be numbered. If the manuscript is written in Turkish, the chart title must also be provided in English; if the manuscript is written in English, the chart title must also be provided in Turkish. The second title should be written in italics. For example;

Chart 1. Development of modern designs

The titles of tables and figures should be placed above the table or figure and written in 10 pt font. All tables and figures must be numbered. The words “Table” and “Figure” should be written in bold.

If the manuscript is written in Turkish, an English version of the table or figure title must be provided below; if the manuscript is written in English, a Turkish version must be provided below. The second title should be written in italics. For example;

Table 1. Export rates of garment by year (2010-2024)

Figure 1. Modern designs

If figures, charts, or tables are taken from other sources, the corresponding reference must be provided below them in italics, in 10 pt font.

Research Method (14 pt, bold, capitalize initial letters)

The Research Method section should include information on the population of the study, the sample/participants, data collection methods, research limitations, instruments, and data analysis procedures. In this section, the selected research method may be compared with methods used in previous studies in order to strengthen the methodological framework.

The section should also explain the intended objectives, the arguments put forward, the rationale for selecting the method, its significance for the study, and the expected outcomes resulting from its application. Subheadings may be used where necessary. The Research Method section should be supported by relevant references.

Research Findings (14 pt, bold, capitalize initial letters)

The Research Findings section presents the findings obtained from the study, the extent to which the proposed arguments are supported, and the degree to which the intended objectives have been achieved.

Discussion and Conclusion (14 pt, bold, capitalize initial letters)

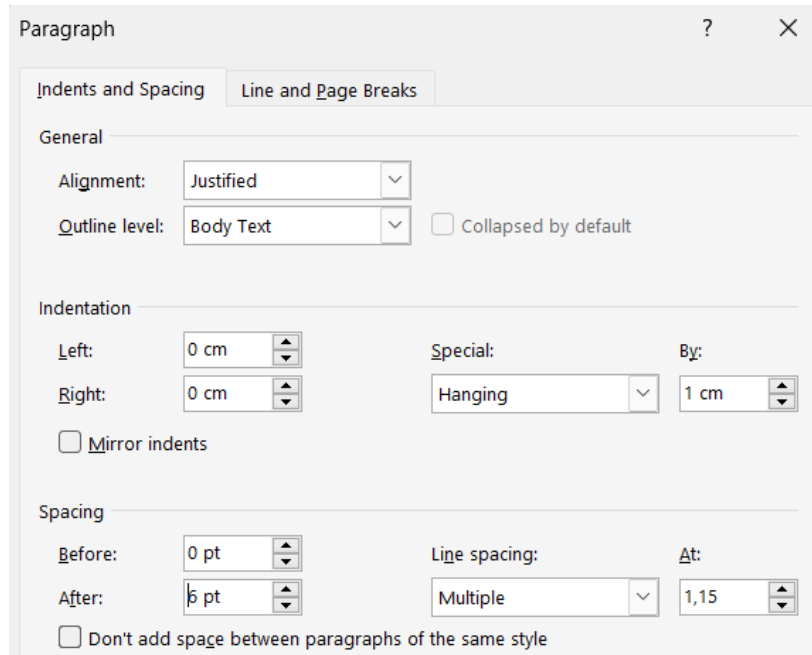
This section provides information on the results derived from the research findings. The results should be compared with those of previous studies and their contributions to the field should be explained. Limitations of the study, including results that could not be obtained or aspects that could not be realized, should be discussed. The section should also address the study’s potential contributions to future research and present recommendations for researchers or practitioners in the relevant field.

Acknowledgment (Optional)

Mention individuals or organizations that provided technical or administrative support but do not meet the criteria for authorship. State the source of funding or any grant numbers. If no funding was received, state: "This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors."

References (14 pt, bold, capitalize initial letters)

APA 7 guidelines must be followed in the preparation of the reference list. Care should be taken to ensure that these rules are applied accurately and consistently. The font size of the references should be 10 pt. As shown below, all lines except the first line of each reference entry should be indented by 1 cm (hanging indent). Line spacing should be set to 1.15, with 6 pt spacing between entries.



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Figure 1.
<https://isteaturk.com/Kronolojik/Tarih/1935/2/17/Mustafa-Kemal-Ataturk-Ege-Vapurunda-manevi-kizi-Ulku-Adatepe-ile-birlikte-17021935/1> Erişim Tarihi: 05.11.2023

Figure 2.
<https://isteaturk.com/Kronolojik/Tarih/1929/9/3/Mustafa-Kemal-Ataturk-Yalovada-Baltaci-Ciftliginde-03091929/5/Full> Erişim tarihi: 05.11.2023



Turkish Journal of Fashion Design and Management e-ISSN: 2687-5268