

# Sock It To Me Santa 5k



**Join in the holiday spirit and support the Asheville City Schools Band Programs!**

This December is our 4th annual [5K event](#) in support of our bands. We look forward to hosting at least 300 runners and counting! The sponsorship levels include the following:

## **Co-Presenting - \$2500/each** (only 1 more available for 2025)

- **TOP LOGO** and link position on each page of our website.
- **TOP LOGO** and "RACE PRESENTED BY" on posters (if received by 10/30).
- **TOP LOGO** on back of race t-shirt (if received by 10/30).
- **TOP LOGO** and link on race registration page – the only way to register!
- **TOP LOGO** and link in all marketing emails sent to 10k people.
- Logo added to finisher medal (if received by 10/15)
- **Exclusive promotion and repost of your content** on Facebook and Instagram.
- **10 complimentary race entries.** Great for getting a group of your employees to train and run together.
- Space for an 8 foot table on race day.

## **Elf Sponsorship - \$1000/each** (only 4 available)

- **Logo on posters** (if received by 10/31).
- **Name listed prominently on the back of the race t-shirt** (in large font, if received by 9/22).
- **Logo and link in all marketing emails** sent to 10k people.
- **Logo and link on race website and registration page.**
- **Promotion and repost of your content** on Facebook and Instagram.
- **5 complimentary race entries.**

Interested in becoming a sponsor?

Email [Rachel Flaherty, rachelf49@gmail.com](mailto:rachelf49@gmail.com)

- Free space for an 8 foot table at the race venue - must provide your own table.

## **Gingerbread Sponsorship - \$500/each**

- **Logo and link in marketing emails** sent to 10k people.
- **Logo and link on race website and registration page.**
- **Name listed on the back of the t-shirt** (in medium font, if received by 10/30).
- **Social Media recognition.**
- **3 complimentary race entries.**
- Free space for an 8 foot table at the race venue - must provide your own table

## **Candy Cane Sponsorship, Digital Only - \$250/each**

- **Logo and link in marketing emails** sent to 10k people.
- **Logo and link on race website and registration page.**
- **Social Media recognition.**
- **1 complimentary race entry.**

Sponsorship can either be paid for through cash, credit or check.

Make checks out to the **Asheville High School Band Association**

More information available on the 5K event website here: [Sock It To Me Santa 5k in Asheville, NC - Kick It Events](#)

More information on the Asheville High School band here: [Asheville High School Bands](#)

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