

Creative Specialist (Photographer)

Stanley Real Estate Media | Part-Time Contractor (1099)

About Us

Stanley Real Estate Media is a fast-growing real estate media company helping agents, brokerages, and builders elevate their marketing with high-quality photo, video, and digital content. We specialize in producing professional visuals and storytelling that help real estate professionals stand out and sell faster.

As we continue to grow, we're looking for a talented and reliable **Creative Specialist** (**Photographer**) to join our team — someone passionate about visual storytelling, brand consistency, and delivering a top-tier client experience.

(Fun fact: our team believes good coffee and good lighting can fix almost anything — mention your favorite coffee drink in your video application so we know you read this! Please refer to the bottom of this job description for further instructions.)

Position Overview

This is a **part-time**, **1099 contractor position** ideal for a motivated photographer who enjoys being in the field and wants to grow within a creative, fast-paced environment.

The **Creative Specialist** will capture high-quality real estate photography, branding content, and lifestyle visuals on-site and ensure timely delivery of files to our editing team. You'll focus on what you do best — shooting great content — while our in-house team handles post-production.

Key Responsibilities

On-Site Production

- Photograph residential and commercial real estate listings following Stanley Real Estate Media's visual and brand standards.
- Capture additional creative content (lifestyle, community, or agent-branding shots) as directed.
- Operate cameras, drones, and stabilizers when required (training provided if needed).

- Communicate professionally with clients and agents on-site to ensure a smooth and positive experience.
- Manage your schedule to arrive promptly, shoot efficiently, and deliver consistent results.

File Management & Delivery

- Upload all raw photo and/or video files to the team's shared Dropbox the evening of each shoot.
- Ensure files are organized and labeled according to company standards.
- Perform basic equipment care and readiness checks before each shoot day.

Team Collaboration

- Work closely with our operations and editing teams to maintain consistency in deliverables.
- Participate in occasional team meetings, creative brainstorms, or training sessions as we scale.
- Represent the Stanley Real Estate Media brand with professionalism, creativity, and attention to detail.

Qualifications

Required:

- Reliable transportation and ability to travel to property shoots across assigned areas.
- Excellent communication skills and professional client demeanor.
- Strong organization and time management must be able to upload files the same day.
- Access to personal photography gear that meets company standards (camera, wide-angle lens, tripod).

Preferred:

- Experience with DSLR or mirrorless cameras and a strong understanding of composition, lighting, and framing.
- FAA Part 107 Drone License not required at start.
 - Stanley Real Estate Media provides a training course to help you obtain certification.
 - Bonus offered for completing the course within the first two weeks.
- Experience with real estate or architectural photography.
- Familiarity with mobile shooting tools or short-form content capture (Reels, TikTok, etc.).

Compensation & Growth

- 1099 Contractor Position paid per property/project.
- Competitive rates with opportunity for increased volume as the company scales.
- Flexible scheduling and autonomy in daily workflow.
- FAA drone certification bonus available upon completion.
- Ongoing training and opportunities for growth.

Who You Are

- A dependable creative professional who takes pride in their work.
- Personable and respectful when working with clients and homeowners.
- Passionate about real estate, architecture, and media production.
- Detail-oriented you notice what others overlook.
- Eager to grow with a supportive, fast-moving, and creative team.

How to Apply

Please refer to this link: <u>APPLY NOW</u> and have the following documents/content ready to upload:

- 1. Your Resume
- 2. Your Portfolio (link or PDF)
- 3. A short video introduction (1–2 minutes) tell us:
 - Who you are and what excites you about working with Stanley Real Estate Media
 - Why you think you'd be a great fit for our team

Only applicants who include the video will be considered — we're looking for detail-oriented team members who follow instructions carefully!

Please send your questions, concerns, or any other needed documents to stanleyremedia@gmail.com with the subject line: "Creative Specialist – [Your Name]"