

Sample content for letters to engage Friends and Family (FNF)

Letter #1

The upcoming elections this November may be existential again.

It occurs to me that some of you, like me, may be looking for ways to get involved. So I've decided to reach out and share with you what I'm doing, in case you'd like to join me.

I am volunteering remotely with ReSisters and Misters: <https://resistersct.org/> **They are focusing on Voting Rights and also on winning in PA. You will learn best practices for texting, tweeting, phone banking and letter writing to help make this happen. Your skill set will allow you to help any flippable state. Look for their weekly menu of activities and signup on the website.**

Thanks for reading this email. I know many of you are already involved and don't need any advice from me! Some may not share my political views. But perhaps you've been thinking of doing something and will find this info useful.

Letter #2

If you are like me, you may have a sense that our society is collapsing. There are the daily headlines of record unemployment, widespread pandemic, police brutality, rioting and looting. Perhaps more disturbing is the underlying sense that our values are being flaunted and eroded. Racism is on the rise, immigrants are mistreated, the safety net is being withdrawn.

You may feel powerless and fatalistic.

I am here to tell you we are NOT powerless. Nor is it our fate to witness the collapse of the country we love.

I have been politically engaged for the last 5 1/2 years. Canvassing, marching, writing to voters and legislators, supporting activist groups any way I can.

I have met and worked with some of the most inspiring people I have ever known.

The voter I canvassed in Pennsylvania who asked me to call her back because her quilting group was making masks for first responders and later sent me some of her handiwork. Working with women with full professional and personal responsibilities who still find the passion to organize, participate and resist injustice. People suffering financial hardship, physical challenges and family crises who do what they can to push for change.

So, I 'm asking you to take action. Here are some easy ways that you can make a contribution:

Postcard and letter writing [**Explain how it works**]

Texting

Phone banking

Contact me for more information.

Thank you

Letter #3

Surveys show Americans overwhelmingly feel that the country is headed in the wrong direction. Economically. Socially. Morally.

Change is coming. We can either witness it from the sidelines or jump in and contribute.

Voting is the way we engineer change in a democracy. But suppression tactics, unappealing candidates, and continuous infighting have convinced many voters that their votes don't make a difference.

That's why I'm asking you to get involved by participating in one or more of these painless activist initiatives:

Letter/ postcard writing

Texting

Phone banking

Please contact me for more details