SPARK
IGNITE CHANGE

MICRO-GRANT APPLICATION
2026 - 2027

SPARK Micro-Grant for 2026-2027 academic year

Overview:

SPARK works to address tobacco prevention and control with the commitment to partner with Wisconsin colleges and universities to make them safer and healthier. SPARK aims to support campuses where students, faculty, and staff can live and learn tobacco-free. Since its inception, SPARK has funded over 100 different projects, working with over 30 colleges and universities throughout the state of Wisconsin.

SPARK is offering a small-scale funding opportunity for the 2026-2027 academic year. Micro-Grants of up to $300 can support short-term or 1-time tobacco-free campus events or activities. Campuses conducting long-term, sustained tobacco-free campus policy efforts may consider applying for a SPARK Mini-Grant. More details can be found at www.sparkwi.org.

Along with funding projects, SPARK also provides training, technical assistance, and other resources to its applicants, grantees, and other partners who work on tobacco control initiatives. Technical assistance is provided through specific and customized online resources, networking calls, one-on-one meetings, and communications in accordance with the unique needs of each school receiving funds.

SPARK Micro-grant Objectives and Focus Areas

Micro-Grants are provided to assist campuses through small-scale advocacy and education efforts in order to initiate, continue, or maintain a tobacco-free college campus policy initiative.

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SPARK Micro-Grants: Key Information

Who can apply?

- Wisconsin colleges or universities with or without a tobacco-free campus policy.
- Any Wisconsin colleges or universities NOT receiving the SPARK Mini-Grant in the 2026-2027 academic year.
- Any campus department or registered student organization may apply; campus fiscal agent must be identified on the application.

What can micro-grant funds be used for?

- Any on-campus event or activity that helps to educate the campus community on tobacco/nicotine issues and/or advocacy activities supporting tobacco-free campus policy. These activities are typically 1-time or short-term, such as: cigarette butt clean-up event, tobacco-free campus debate, sharing information about tobacco and vaping during a campus health fair, etc.
- Funds cannot be used for: gift cards, office equipment, administrative costs, pharmacotherapies or cessation materials/services, activities of another organization.
    - Check out this resource on acceptable resources: Incentives

What is the timeline?

- Applications are accepted and reviewed on an ongoing basis through April 17th, 2027.
- Awardees are invited to participate in two SPARK networking calls occurring at 10am-11am on: October 8th, 2026, and second is February 5th, 2027.
- All Micro-Grant activities must be completed, and funds expended by May 31, 2027. Post-event/activity report must be submitted no later than May 31st, 2027.

What kind of support will I receive from SPARK, if awarded a Micro-Grant?

- SPARK staff will provide training and technical assistance and other resources to all its grantees. Technical assistance is provided through specific and customized online resources, networking calls, one-on-one meetings, and communications in accordance with the unique needs of each school receiving funds.

What kind of reporting is expected?

- Recipients of Micro-Grants will be required to provide a post-event/activity report, (including your materials/use of funds, if applicable) as well as pictures of the activity or event.

Return Completed Applications to Jessica.Brost@Lung.org

Jessica Brost, CHES, PS
Manager | Health Promotions
American Lung Association
13100 W. Lisbon Road Suite 700 | Brookfield, WI 53005
D: 262-395-1276
Lung HelpLine: 1-800-LUNGUSA
[lung.org]Lung.org | Jessica.Brost@Lung.org

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SPARK Micro-Grant Application

Thank you for your interest in the SPARK Micro-Grant opportunity. Review the Micro-Grant guidelines and complete the following application. Submit your completed application to Jessica.Brost@Lung.org

Name of campus:	
Contact name for Micro-Grant: (micro-grant check will be written to their attention)	
Phone number and email for Micro-Grant contact:	
Name of the fiscal agent on campus: (This is the entity the check is **written** to. W9 is needed)	
Address of fiscal agent on campus: (Address on W9 should be connected to this)	
Address check should be mailed to: (Indicate the best address check should be mailed to if different than fiscal agent address)	
You must also submit a copy of your organization's W9 along with this completed application. The American Lung Association cannot distribute funds without a copy of your W9.	
Description of event/activity	
Amount & description of how funds will be used (Campuses can request up to $300)	

*As the administrator of the SPARK Micro-Grant, I assume responsibility for all programmatic oversight of implementation of the SPARK Micro-Grant requirements. I recognize that all activities and funds must be completed and expended before **May 31, 2027**. In addition, the post event/activity report and documentation must be submitted by **May 31, 2027.***

I understand that funds are contingent on funding from the Commercial Tobacco Prevention and Treatment Program and are subject to change if funding to SPARK is cut or amended. I understand that failure to comply with the SPARK micro-grant requirements will result in forfeiture of the 2026-2027 SPARK Micro-Grant funding.

Campus Micro-Grant contact signature	Date	Lung Association staff signature	Date