

SLAVKO TEPAVCEVIC

WORDPRESS GUTENBERG
DEVELOPER

+381 63 7796918

slavko@tepavcevic.com

Belgrade, Republic of
Serbia
Remote Type: B2B / Contractor



<https://slavko.tepavcevic.com>

[linked.com/in/slavkotepavcevic](https://www.linkedin.com/in/slavkotepavcevic)

github.com/stbeli

27th January 1979



PROFESSIONAL SUMMARY

Senior WordPress Developer with 22+ years of experience building custom themes, plugins, and scalable web solutions. Proven expertise in Back/Front-end technologies, with a strong focus on performance optimization and SEO best practices.



Comfortable leading projects from discovery to deployment, collaborating in remote teams, and integrating complex APIs. Passionate about clean, maintainable code, and continuous learning.

WORK EXPERIENCE

WordPress Gutenberg & WooCommerce Senior Developer

2010 - Present

WebServis Slavko Tepavcevic PR / IT SYNDICATE DOO • Web Development Agency

webservis.rs

- Developing and Maintaining high level WordPress based websites, Web components, responsibilities Newsletters, E-mail and Templates for more than 20 local and global clients
 - Understand of WordPress ecosystem: Template Hierarchy, Hooks - Actions / Filters
 - Creating custom WordPress themes (Block / Classic) and plugins, Full Site Editing
 - Coding using front-end (HTML, CSS, JS) and server-side (PHP, MySQL) technologies
 - Testing site functionality, identifying problems or bugs and fixing errors
 - Ensure website usability, SEO, web standards (W3C) and browser compatibility
 - Active communication with clients in order to solve any possible problems
-

WordPress & WooCommerce Lead Developer

2021 - 2023

Wonderment Apps Named One Of Inc 5000's Fastest Growing Companies In US wondermentapps.com

- Led the development of high-traffic WordPress sites including: stamps.com and rtacabinetstore.com, serving millions of users monthly
- Spearheaded new feature development and site optimization to meet SEO and speed targets (Core Web Vitals: >90 FCP, LCP, CLS, INP, TTFB)
- Collaborated with cross-functional teams and directly with clients to define technical requirements and solutions
- Mentored junior and mid developers and coordinated code reviews, ensuring best practices across the team
- Tech stack: WordPress, PHP, MySQL, CSS, JS, Git, CI/CD pipelines
- Director of Wonderment Apps - Meenakshi Rawat <meenakshi@wondermentapps.com>



WordPress & WooCommerce Developer

2004 - 2009

Grafix doo • ACTA – Advanced Consulting & Training Agency

- Following areas: sales, trade marketing, merchandising and logistics



SKILLS

- WordPress Custom theme, hooks/actions/filters, Gutenberg Blocks, FSE themes
- SEO Yoast, RankMath Technical SEO audits, 301 redirect mapping, canonical/indexing
- Languages: HTML5, CSS3, JavaScript, PHP, MySQL, XML, JSON
- API integrations: REST APIs, webhooks, third-party plugin development
- Frameworks & Tools: React build interactive components and integrate headless setups
- Multisite: WordPress setup and management
- Performance: CWV, GTM/GA4, GSC, PageSpeed insights, W3C Markup Validation
- Linux server Administration level, Debian preferred
- Web Administration: cPanel, Plesk, WHM, PHPMyAdmin, Apache, NGINX, Google Cloud
- Infrastructure & Hosting SSH, FTP, DNS, shared and VPS servers, Cloudflare
- Server Security & Enc SSL Certificate installation and renewal
- Hosting platforms Kinsta, WP Engine, Cloudways, SiteGround, DigitalOcean, Hostinger
- Version Control Git-based version control, CI/CD, staging/production workflows



SEMINARS AND TRAININGS

- 2012 - 2025 WordPress WordCamp and WordPress MeetUp active member
- Apr 2012 Vinča Institute of Nuclear Sciences - Advanced PHP (OOP) concepts
- Jun 2010 iFront - Internet Conference. Topic: Web - A Powerful Internet and PR Tool
- Dec 2008 Microsoft Dynamics Academy (NAV i CRM)
- Jun 2005 Soft Skills - Communication - Internal & External
- Sep 2005 Time Management, Communication Styles and Body Language
- Oct 2005 Conflict Management - Overcoming Objections, Resolving Conflict
- Nov 2005 Effective Sale - Persuasive Selling, Closing Techniques
- Jan 2006 Employee Training: reactions to training, learning styles, training cycle, Feedback



EDUCATION



LANGUAGES

- English - Intermediate level B1
Berlitz certificate, Big Ben School B2



ORGANIZATIONS & MEMBERSHIPS

- Member of Mensa International
- IESEC



PORTFOLIO OF SELECTED WORKS

Core Web Vitals - PageSpeed > 90/95, GT Metrix A Grade

- eKarte.rs - Flight booking engine - Travelport uAPI integration - WordPress ekarte.rs
- stamps.com - USPS - 1M visitors / day stamps.com
- oldFratelli - WooCommerce Ecommerce solution oldfratelli.rs

Horizon 2020:



STRENGTH2FOOD	strength2food.eu
EUFIC	eufic.org
Fit4Food	fit4food2030.eu
MicrobiomeSupport	microbiomesupport.eu

PC Press Top 50:



Narodni muzej:
narodnimuzej.rs

PC Press Top 50:
<https://top50.rs/2019/dobitnici/narodnimuzej.rs>

Hot sport - [hotsport.rs](https://top50.rs/2019/dobitnici/hotsport.rs)

PC Press Top 50: <https://top50.rs/2019/dobitnici/hotsport.rs>

Government projects:



Serbia Creates / Srbija stvara
serbiacreates.com

Fond za mlade talente
fondzamladetalente.gov.rs