



COURSE OUTLINE

UNIT 1: Start With What You Know

Determine your marketable skills. Visualize your ideal client. Develop a groundwork for starting your business and leave fear behind.

UNIT 2: Develop a Good Plan

Develop a business plan that will help you launch a successful business. Follow this step-by-step guide to building a plan that is easy to implement and reevaluate.

UNIT 3: Finding your Clients

Learn where your clients are hiding. Determine the basics of a successful VA website and market yourself on a budget.

UNIT 4: All Things Money

Determine what to charge, how to handle your billing and expense tracking. Also, learn how to deal with clients who won't pay.

UNIT 5: Building a profitable platform

Create an online community that not only gets your message heard, but also earns you income. I walk you through how I set up my blog and make a FULL TIME income from YouTube.

UNIT 6: Social Media, the art of the sell

Harness the power of social media to create sales! Learn the art of direct and indirect marketing and how to get your message heard in a sea of noise.