

Public Health: Raising Awareness

SNC2D1

You are a public health worker and have been given the assignment of creating an educational product that will help raise awareness about a specific health issue.

Your Task:

Choose a disease, health condition, or health issue that is important to you or interests you. Research your topic, including the following information:

- description of the problem
- mention all of the organ systems, organs, tissues and/or cells involved
- describe the types of medical technologies involved in diagnosing or treating the problem
- make recommendations to the public that will improve/enhance their health (information about prevention, care, cures and/or treatments, short or long-term health effects)

Your Audience:

The Canadian public. You may focus on a narrower audience depending on your topic. (For example, if you are researching measles vaccinations, you might want to direct your project to the parents of young children who would be receiving the vaccination.)

Your Product:

Depending on your strengths and interests you can choose the type of product you want to create. Consider the following examples, but don't feel limited by them.

Check with your teacher if you would like to do something that isn't on the list.

- website
- powerpoint or prezi
- commercial (think 'public service announcement')
- pamphlet
- poster
- comic strip

Products will be shared with the class during the remainder of the semester.

Students are not required to present their product but they might choose to do so.

Timeline:

Item	Dates
Choose a topic	
Share research with teacher and/or peers	
Submit product	

Assessment:

Success criteria are included on the back of this page. You will be assessed on these criteria during the entire process of completing your assignment. Read the success criteria carefully **before** you begin your research so that you are beginning with the end in mind!

Areas that need work:	Success Criteria	Evidence that criteria were met:
	Communication: Product is appropriate for the intended audience, with technical information explained clearly in layman's terms.	
	Communication: Terminology from the unit is used appropriately and effectively throughout.	
	Communication: Product clearly expresses: -description of health problem/issue/condition -cells, tissues, organs and systems involved -medical technologies involved in diagnosis/treatment	
	Application: Concepts from this unit are correctly identified and presented in the context of your topic: -organ system(s), organ(s), tissue(s), cell type(s), medical technologies	
	Application: Product identifies relevant societal implications: -diagnosis of problem -treatment of problem -recommendations for prevention or screening -information about treatment(s) -implications for a person's health	
	Thinking and Investigation: A wide variety of resources were used. Attempts are made to ensure sources are bias-free, and are all cited properly.	