

Privacy Policy for Lickd

Last updated: July 23, 2026

Lickd (“we”, “our”, or “us”) provides a mobile application that helps YouTube creators and partners explore mainstream music licensing plans, company information, educational blog content, and partnership inquiries.

Information we collect

The app does not require an account and does not collect personal data on our servers by default. If you use the partnership form, your device’s email app may send a message containing the name, email address, company/channel name, preferred meeting slot, and message text you enter. That information is transmitted by your chosen email provider to brandonkxin@gmail.com.

How information is used

Information you choose to send by email is used only to respond to licensing, supply, or partnership requests and to schedule discussions within our London studio hours.

Data storage and sharing

We do not operate in-app analytics SDKs, advertising trackers, or cloud databases inside this application. We do not sell personal information. Email contents are handled according to your email provider’s policies and our internal business correspondence practices.

Permissions

The app does not request sensitive device permissions for core features. Opening email or phone links uses system intents you explicitly trigger.

Children’s privacy

The app is intended for creators and business users and is not directed at children under 13.

Contact

Questions about this policy: brandonkxin@gmail.com

Address: Runway East, 66 Old Compton Street, London, England, W1D 4UH

Changes

We may update this policy from time to time. Continued use of the app after updates constitutes acceptance of the revised policy.