

To: [Direct Manager / People Team Rep]

Subject: Career development opportunity (ask: \$xxx)

Body:

Hi [Name],

I'd like to apply for [Startmate's Engineers Collective](#) membership but before I do, I wanted to check whether this is something [Company name] might invest in as a part of my **career development**.

The membership is designed for women in leadership in the ANZ startup ecosystem. It is an ongoing L&D commitment that includes:

- **IRL workshops** - tailored upskilling masterclasses on key leadership and people growth areas (i.e. having hard conversations, navigating boardroom discussions, presenting through storytelling etc)
- **Peer-to-peer advisory groups** - in-person, curated groups of engineers to soundboard and navigate challenges and exchange solutions
- **Role-based advisory groups** - virtual meet-ups with engineers in similar roles as me to share knowledge and solve problems together

I would love to participate in this membership and believe it will help me to [align with your career goals e.g. *"build confidence as a leader and have greater influence over functional and company-wide strategy"*] and deliver value to [your employer] by [<reasons e.g. *"learning how to think and present through a storytelling lens and build confidence in my ability to lead large teams - this would be very useful for <current work challenge x>"*>]

There is more information on the membership here  
<https://www.startmate.com/engineers-collective>.

**The ask:**

Please sponsor the **\$550 quarterly (incl. GST)\* fee** as a part of my career development and ongoing learning. The fee includes live workshops, community events and access to all course materials, templates, and readings.

Thank you for considering this opportunity for me and please let me know if you have any questions or need additional information.

Thanks,  
[Your name]