

## SAMPLE FUNDRAISING EMAIL – PRE-KICKOFF-TEAM MEMBERS

Dear Friends & Family,

All of us probably know someone who has battled cancer and seen the awful toll that it takes on them and their loved ones - physically, emotionally, and financially. It's hard to understand how this disease can still be affecting one out of every three people today, and that all of us will most likely be impacted by cancer in some way at some point in our lifetimes. Today, I have decided to take a stand against this trend.

I am very excited to share with you that I have been given the opportunity to help the more than 1.3 million Americans who are living with blood cancer. Each year, The Leukemia & Lymphoma Society (LLS) conducts its *Student Visionaries of the Year* competition in cities across the country. This year, I was asked to join Team XXXXX and support them as a fundraising team member. I could not be more humbled to have been asked and will do my best to help my candidate(s) win the competition.

I am incredibly honored to participate in this program alongside an outstanding group of fellow students. More importantly, I am proud to be part of something that may help bring an end to cancer.

Once our campaign kicks off on February 7<sup>th</sup>, I will be reaching out to all of my family and friends to ask for their support. Not only will your support help my team win the competition, but it will also help LLS fuel advancements in cancer treatments that are beginning to benefit patients with many other types of cancer as well.

To learn more about the remarkable journey that I am embarking on, [check out this short video](#). I look forward to reconnecting in the future.

Sincerely,

Team Member Name