#### Business Entrepreneurship (UX) 2024–2025 Calendar

# August 2024

| Monday   | Tuesday   | Wednesday  | Thursday  | Friday   |
|--|---|--|---|--|
| Introduction to User Experience (UX). Class policies and procedures  Three Course Meal User Design Group Activity  Cycle 1: Week 1 | Three Course Meal Scenario User Experience (UX) Design Activity Presentations | Travel Experience Scenario User Experience (UX) Travel Experience Scenario And Presentations | Travel Experience Scenario User Experience (UX) Travel Experience Scenario And Presentation | 16 User Experience (UX) Ted Talk Analysis          |
| Concert Experience Scenario User Experience (UX):  Cycle 1: Week 2   | 20 Concert Experience Scenario User Experience (UX): Presentations            | Vending Machine Scenario User Experience (UX) And Presentations                              | Vending Machine Scenario User Experience (UX) And Presentations                             | User Experience (UX)<br>Ted Talk Analysis          |
| Introduce Major Project Vending Machine Experience APP Project Workday Cycle 1: Week 3   | 27 <b>Major 1:</b> Project Workday Vending Machine APP                        | 28 <b>Major 1:</b> Project Workday Vending Machine APP                                       | 29 <b>Major 1:</b> Project Workday Vending Machine APP                                      | 30<br><b>Major Project Due</b><br>Article Analysis |

# September 2024 💙

| Monday  | Tuesday   | Wednesday  | Thursday  | Friday   |
|---|---|--|---|--|
| No School (Labor Day)  Cycle 1: Week 4  | No School (Teacher PD Day)                                    | Introduce Project-Design a Hotel User Experience Group Collaboration Day  Skill: Collaboration, Problem Solving, Sales, Graphic Design | 5 Group Work: Hotel User Experience  Skill: Collaboration, Problem Solving, Sales, Graphic Design | User Experience Lesson with Note Taking for Upcoming Assessment Hotel User Experience Work Day  Skill: Collaboration, Problem Solving, Sales, Graphic Design |
| User Experience Lesson with Note Taking for Upcoming Assessment Hotel User Experience Work Day  Skill: Collaboration, Problem | Hotel User Experience Work Day  Skill: Collaboration, Problem | Major 2 Hotel User Experience Work Day  Skill: Collaboration, Problem  | Major 2 Hotel User Experience Work Day  Skill: Collaboration, Problem                             | Major 2 Hotel User Experience Work Day  Skill: Collaboration, Problem  |
| Solving,Sales, Graphic Design  Cycle 1: Week 5  | Solving,Sales, Graphic Design                                 | Solving,Sales, Graphic Design  | Solving,Sales, Graphic Design   | Solving,Sales, Graphic Design  |
| 16<br>App Analysis  | 17<br>App Analysis  | 18   | 19<br>App Analysis  | 20<br>App Analysis   |
| Skill: Research and Analysis  | Skill: Research and Analysis                                  | App Analysis <b>Skill:</b> Research and Analysis   | Skill: Research and Analysis  | Skill: Research and Analysis   |
| Cycle 1: Week 6   |   |  |   |  |
| Major 1 High School Experience Project  | 24<br>Major 1<br>High School Experience Project               | 25<br>Major 1  High School Experience Project  | 26<br>Major 1<br>High School Experience Project   | 27<br>Major 1<br>High School Experience Project  |
| <b>Skill</b> : Research, Project Management and Design  | <b>Skill:</b> Research, Project<br>Management and<br>Design   | <b>Skill:</b> Research, Project<br>Management and<br>Design  | <b>Skill</b> : Research, Project Management and Design  | <b>Skill</b> : Research, Project Management and Design   |
| Cycle 2: Week 1   |   |  |   |  |
| Major 1 Due<br>High School Experience Project   |   |  |   |  |
| <b>Skill:</b> Research and Development and Design   |   |  |   |  |
| Cycle 2: Week 2   |   |  |   |  |

#### October 2024

| Monday  | Tuesday   | Wednesday   | Thursday   | Friday  |
|---|---|---|--|---|
| 30  Major 1 Due  High School Experience Project  Skill: Research and Development and Design | 1 High School User Experience Presentations Skill: Presentation | High School User Experience Presentations  Skill: Presentation                    | No School  | No School   |
| Cycle 2: Week 2   |   |   |  |   |
| User Experience IT Field Research Paper Skill: Research Cycle 2: Week 3                     | User Experience IT Field Research<br>Paper<br>Skill: Research   | 9<br>User Experience IT Field Research<br>Paper Due<br><b>Skill</b> : Research    | 10<br>User Experience IT Field Research<br>Paper Due<br><b>Skill</b> : Research  | Progress Reports End Fix It Friday Find a Problem and Write a Solution Skill: Problem Solving and Critical Thinking           |
| 14<br>User Experience Choice Project  | 15<br>User Experience Choice Project                            | Major 2 User Experience Choice Project Due  | 17<br>Major 2<br>User Experience Choice Project                                  | Fix It Friday Find a Problem and Write a Solution Skill: Problem Solving and Critical Thinking                                |
| Skill: Design, Research, and Critical Thinking Cycle 2: Week 5                              | <b>Skill:</b> Design, Research, and<br>Critical Thinking        | <b>Skill:</b> Design, Research, and Critical Thinking                             | <b>Skill:</b> Design, Research, and Critical Thinking                            | Skill: Problem Solving and Critical Thinking  |
| User Experience Choice<br>Project Work Day  | User Experience Choice<br>Project Work Day                      | Major 3 User Experience Choice Project Work Day (½) period Presentations 2nd Half | Major 3 User Experience Choice Project Work Day(½) period Presentations 2nd Half | Major 2 Due Beginning of Class Fix It Friday Find a Problem and Write a Solution Skill: Problem Solving and Critical Thinking |
| Skill: Design, Research, and Critical Thinking Cycle 2: Week 5                              | <b>Skill:</b> Design, Research, and<br>Critical Thinking        | <b>Skill:</b> Design, Research, and Critical Thinking                             | <b>Skill:</b> Design, Research, and Critical Thinking                            | Skill: Problem Solving and Critical Thinking  |
| 28<br>User Experience Hospital Project  | 29<br>User Experience Hospital Project                          | 30<br>User Experience Hospital Project  | 31<br>User Experience Hospital Project   | 1  End of Cycle Fix it Friday Find a Problem and Write a Solution   |
| Skill: Analysis and Active Listening  Cycle 2: Week 6                                       | <b>Skill</b> : Presentation and Customer Service                | <b>Skill</b> : Presentation and Customer Service                                  | <b>Skill</b> : Presentation and Customer Service                                 | <b>Skill:</b> Problem Solving and Critical Thinking   |

### Foundations of UX November 2024

| Monday  | Tuesday   | Wednesday  | Thursday  | 7riday   |
|---|---|--|---|--|
|   |   |  |   | 1<br>End of Cycle<br>Fix it Friday<br>Skill:                           |
| 4 User Experience Hospital Project                                  | 5 User Experience Hospital Project                          | Grades Due by 5 pm User Experience Hospital Project Presentation Day Cornell Notes | 7 User Experience Hospital Project Presentation Day Cornell Notes | 8<br>Fix it Friday   |
| Skill: Research, Analysis and Active<br>Listening<br>Week 1 Cycle 3 | <b>Skill:</b> Research, Analysis and Active Listening       | <b>Skill:</b> Research, Analysis and Active Listening                              | <b>Skill:</b> Research, Analysis and Active Listening             | <b>Skill:</b> Problem Solving and Critical Thinking                    |
| 11  | 12  | 13   | 14  | 15   |
| Wireframing Project Workday<br>Continuation of Presentations        | Wireframing Project Workday                                 | Wireframing Project Workday  | Wireframing Project Workday                                       | Wireframing Project Workday<br>Check Point Day                         |
| <b>Skill</b> : Presentation, Design Wireframing                     | <b>Skill</b> : Design, Wireframing, and Collaboration       | <b>Skill</b> : Design, Wireframing, and Collaboration                              | <b>Skill</b> : Design, Wireframing, and Collaboration             | <b>Skill</b> : Design, Wireframing, and Collaboration and Presentation |
| Week 2 Cycle 3  |   |  |   |  |
| 18<br>Wireframing Project Workday<br>Slides and Sales Pitch         | 19<br>Wireframing Project Workday<br>Slides and Sales Pitch | 20<br>Wireframing Project Presentations  | 21 Wireframing Project Presentations                              | 22<br>Fix it Friday  |
| Skill: Presentation, Design<br>Wireframing<br>Week 3 Cycle 3        | <b>Skill</b> : Presentation, Design<br>Wireframing          | <b>Skill</b> : Presentation, Design<br>Wireframing                                 | <b>Skill</b> : Presentation, Design<br>Wireframing                | <b>Skill:</b> Problem Solving and Critical Thinking                    |
| No School   | No School   | No School  | No School   | No School  |

#### Foundations of UX December 2024

| Monday  | Tuesday  | Wednesday   | Thursday   | 7riday  |
|---|--|---|--|---|
| 2<br>Introduce Airport Project  | 3<br>Airport Project Workday                                   | 4<br>Airport Project Presentations                          | 5<br>Airport Project Presentations                             | 6<br>Fix it Friday                                  |
| Skills: Analysis, Research,<br>Collaboration and Design<br>Week 4 Cycle 3 | <b>Skills:</b> Analysis, Research,<br>Collaboration and Design | <b>Skills:</b> Analysis, Research, Collaboration and Design | <b>Skills:</b> Analysis, Research,<br>Collaboration and Design | <b>Skill:</b> Problem Solving and Critical Thinking |
| 9<br>Airport Project Workday  | 10<br>Airport Project Workday                                  | 11<br>Airport Project Presentation Day                      | 12\<br>Airport Project Workday                                 | 13<br>Fix it Friday                                 |
| <b>Skills:</b> Analysis, Research,<br>Collaboration and Design            | <b>Skills:</b> Analysis, Research, Collaboration and Design    | <b>Skills:</b> Analysis, Research, Collaboration and Design | <b>Skills:</b> Analysis, Research,<br>Collaboration and Design | <b>Skill:</b> Problem Solving and Critical Thinking |
| Week 5 Cycle 3  |  |   |  |   |
| Exam Review and Finals  Week 6 Cycle 3                                    | 17<br>Exam Review and Finals                                   | 18<br>Exam Review and Finals                                | 19<br>Exam Review and Finals                                   | 20<br>Exam Review and Finals                        |
| No School Winter Break  | No School Winter Break   | No School Winter Break                                      | 26<br>No School Winter Break                                   | No School Winter Break                              |
| 30<br>No School Winter Break  | 31<br>No School Winter Break                                   | 1<br>No School Winter Break                                 | No School Winter Break   | 3<br>No School Winter Break                         |

# Foundations of UX January 2025

| Monday                                    | Tuesday                       | Wednesday                           | Thursday                            | Friday  |
|---|-------------------------------|-------------------------------------|-------------------------------------|---|
|   |                               | No School Winter Break              | No School Winter Break              | No School Winter Break                                      |
| Week 1 Cycle 4                            |                               |                                     |                                     |   |
| 6   | 7 Introduction to Blog Site   | 8<br>Block Site Development         | 9<br>Blog Site Development          | 10<br>Blog Site Development                                 |
| Week 2 Cycle 4                            |                               |                                     |                                     |   |
| Blog Site Development                     | Blog Site Development         | 15<br>Blog Site Presentation Day    | 16<br>Blog Site Presentation Day    | 17<br>Blog Site Presentation Day<br>Make-Ups/ Fix it Friday |
| Week 3 Cycle 4                            |                               |                                     |                                     |   |
| 20  | 21 Training Manual Project    | 22<br>Training Manual Project       | 23<br>Training Manual Project       | 24<br>Training Manual Project                               |
| No School MLK Day                         | Training Mariadi Frajest      | Training Mariaar 1 10,000           | Training Manaar 1 10,000            | Training Manager 1996st                                     |
| Week 4 Cycle 4                            |                               |                                     |                                     |   |
| 27 Training Manual Project Week 5 Cycle 4 | 28<br>Training Manual Project | 29<br>Training Manual Presentations | 30<br>Training Manual Presentations | 31<br>Fix it Friday   |

# 🤫 7ebruary 2025 💖

| Monday                                 | Tuesday                      | Wednesday                          | Thursday                           | Friday                      |
|--|------------------------------|------------------------------------|------------------------------------|-----------------------------|
| Training Manual Project Week 5 Cycle 4 | 4<br>Training Manual Project | 5<br>Training Manual Presentations | 6<br>Training Manual Presentations | 7<br>Fix it Friday          |
| Gym Experience Project Week 6 Cycle 4  | Gym Experience Project       | 12<br>Gym Experience Project       | 13<br>Gym Experience Project       | No School                   |
| No School Week 1 Cycle 5               | 18 Gym Experience Project    | 19 Gym Experience Project          | 20 Gym Experience Project          | 21 Gym Experience Project   |
| Assessment Week 2 Cycle 5              | 25<br>Senior Living Project  | 26<br>Senior Living Project        | 27<br>Senior Living Project        | 28<br>Senior Living Project |

#### March 2025

| Monday   | Tuesday  | Wednesday  | Thursday   | Friday                                   |
|--|--|--|--|--|
| Senior Living Experience<br>Project  | 4<br>Senior Living Experience<br>Project   | 5<br>Senior Living Experience<br>Project             | 6<br>Senior Living Experience<br>Project             | 7<br>Senior Living Experience<br>Project |
| No School  | No School  | No School  | No School  | No School                                |
| Senior Living Experience Presentations Continued Introduction to Children's Entertainment Experience Project | Senior Living Experience Presentations Continued Introduction to Children's Entertainment Experience Project | 19<br>Children's Entertainment<br>Experience Project | 20<br>Children's Entertainment<br>Experience Project | 21<br>Fix It Friday                      |
| Children's Entertainment<br>Experience Project   | 25<br>Children's Entertainment<br>Experience Project   | 26 Children's Entertainment Experience Project       | 27 Children's Entertainment Experience Project       | 28<br>Fix it Friday                      |
| 31<br>Children's Entertainment<br>Experience Project   |  |  |  |  |

# **April** 2025

| Monday  | Tuesday                                  | Wednesday  | Thursday   | Friday                                   |
|---|--|--|--|--|
| 31<br>Children's Entertainment<br>Experience Project<br>Presentations | 1<br>User Experience Essay               | 2<br>User Experience Essay                             | 3<br>User Experience Essay                             | 4<br>User Experience Essay<br>Due        |
| 7<br>Real Estate Development<br>Project                               | 8<br>Real Estate Development<br>Project  | 9<br>Real Estate Development<br>Project                | 10<br>Real Estate Development<br>Project               | 11<br>Real Estate Development<br>Project |
| Real Estate Development<br>Project                                    | 15<br>Real Estate Development<br>Project | 16<br>Real Estate Development<br>Project Presentations | 17<br>Real Estate Development<br>Project Presentations | 18<br>Fix it Friday                      |
| 21<br>Article Analysis  | 22<br>Article Analysis                   | Assessment 23  | 24<br>Assessment                                       | 25<br>Fix it Friday                      |
| 28<br>Project   | 29<br>Project                            |  |  |  |

### May 2025

| Monday                 | Tuesday                               | Wednesday                               | Thursday                                | 7riday                                     |
|------------------------|---------------------------------------|---|---|--|
|                        |                                       |   | 1                                       | 2  |
| 5<br>Start Up Project  | 6<br>Start Up Project                 | 7<br>Start Up Project                   | 8<br>Start Up Project                   | 9<br>Start Up Project                      |
| Start Up Project       | 13<br>Start Up Project                | 14<br>Start Up Project<br>Presentations | 15<br>Start Up Project<br>Presentations | 16<br>Start Up Project<br>Presentations    |
| 19 Article Analysis    | Quiz                                  | Assessment 21                           | Assessment 22                           | 23<br>Fix it Friday                        |
| 26<br>Article Analysis | 27<br>Marketing Project<br>Completion | 28<br>Marketing Presentations           | 29<br>Marketing Presentations           | 30<br>Finals Begin<br>Finish Presentations |

#### \*\* June 2025 \*\*\*

| Monday | Tuesday | Wednesday | Thursday | Friday |
|--------|---------|-----------|----------|--------|
| 2      | 3       | 4         | 5        | 6      |
| 9      | 10      | 11        | 12       | 13     |
| 16     | 17      | 18        | 19       | 20     |
| 23     | 24      | 25        | 26       | 27     |
| 30     |         |           |          |        |